

General Assembly of Members
WAN-IFRA
WAN-IFRA FR

4 December 2025
14:30–15:00 CET
Online

Agenda

1. Opening of Assembly
2. Transfer Agreement WAN-IFRA/FIPP
3. Changes in Statutes
4. Voting
5. Closing of the Assembly

1. Opening of Assembly

President Ladina Heimgartner opened the meeting, welcoming the Members. She introduced the two agenda items: the approval of the Transfer Agreement between WAN-IFRA and FIPP, and the approval of the corresponding changes to the WAN-IFRA Statutes.

2. Transfer Agreement WAN-IFRA/FIPP

COO Thomas Jacob presented the Transfer Agreement with FIPP (Fédération Internationale de la Presse Périodique). He explained that the agreement aligns the magazine and news media sectors with a view to creating stronger synergies and a more unified advocacy capacity. Under its terms, FIPP's assets – with no liabilities – will transfer to WAN-IFRA on 1 January 2026, at which point FIPP will be dissolved. All current FIPP members will automatically transition to WAN-IFRA membership.

Thomas noted that 2026 membership fees would remain unchanged, subject only to inflation adjustment. Members belonging to both organisations would be billed separately in 2026 and 2027, with a consolidation option available from 2028. The agreement establishes a new Consumer Lifestyle & Special Interest Media community within WAN-IFRA, with two dedicated seats on the Supervisory Board.

Thomas informed the Assembly that the current FIPP CEO would join WAN-IFRA as Executive Director for Consumer Lifestyle & Special Interest Media. The FIPP Congress would continue to be held in 2026, 2027 and 2028, with a commitment to maintain at least 80% of the 2025 margin.

3. Changes in Statutes

President Heimgartner thanked Thomas Jacob and proceeded to give the floor to Executive Director Public Affairs Elena Perotti. Elena presented the amendments to the WAN-IFRA Statutes required as a consequence of the Transfer Agreement, to reflect the expanded scope of the association's membership and mission.



The following articles are amended:

§ 2 – Purpose and Activities: WAN-IFRA’s mission is extended to include the consumer lifestyle and special interest media industry. The amended text reads that WAN-IFRA is dedicated to supporting newspapers and the entire news publishing industry and the consumer lifestyle and special interest media industry, as well as their technology and service providers.

§ 11 – Members: Consumer lifestyle and special interest media associations are added to the category of members with the right to vote.

§ 13 – Right to Vote: The reference to “publishing companies and news agencies” is removed, so that the article now refers more broadly to all other members with the right to vote pursuant to § 11–2(a), each having one vote.

§ 19 – Supervisory Board: The Supervisory Board composition is amended to include up to two representatives of the consumer lifestyle and special interest media community, following recommendation by the WAN-IFRA executive management.

4. Voting

The President invited Members to vote on the proposed amendments to the WAN-IFRA Statutes. Members were reminded to use the chat box to register any abstentions or votes against.

The proposed amendments to the WAN-IFRA Statutes were unanimously approved. The Statutes in the formulation resulting from the vote are provided as an appendix to these minutes.

5. Closing of the Assembly

The President thanked all Members for their participation and their continued engagement with WAN-IFRA. Ms Heimgartner closed the meeting at 15:00.

WAN-IFRA President

President Ladina Heimgartner

General Assembly of Members Secretary

Elena Perotti