

2024 round up of the year



WAN-IFRA

eight decades in the service of free press and innovation

1948

The Founding Year

Twelve publishers join forces to found FIEJ at its inaugural Congress in Paris in June 1948. Johan van de Kieft (NL) is elected the first FIEJ President. Claude Bellanger (FR) is appointed Secretary-General



1961

INCA is behind IFRA

Inca (International Newspaper Colour Association) was established in 1961 by Dr Walter M. Matuschke (Axel Springer) and 17 other international publishers to uphold newspaper print technology at its high level and promote commercial developments through the mutual exchange of experience and joint research projects. In 1967, an agreement between FIEJ and INCA led to the foundation of IFRA (Inca FIEJ research Association) in 1970.



2009

Business and Journalism join Tech.

WAN and IFRA join forces to create WAN-IFRA, the world's leading representative news publishers' association.



2024

We are 75 years young

WAN-IFRA is the leading global trade organisation serving thousands of news publishers and media tech companies, and the umbrella body for dozens of national publishers association.



1949 - 1950

1956

1961

1965

1966

1970

1995

2001

2010

2017

2019

2023

2024

Consultative Status
at UNESCO and the
UN

Newspaper
techniques

Golden Pen
of Freedom

IPTC

INCA

IFRA
Expo

READY

Newsplex

eRev

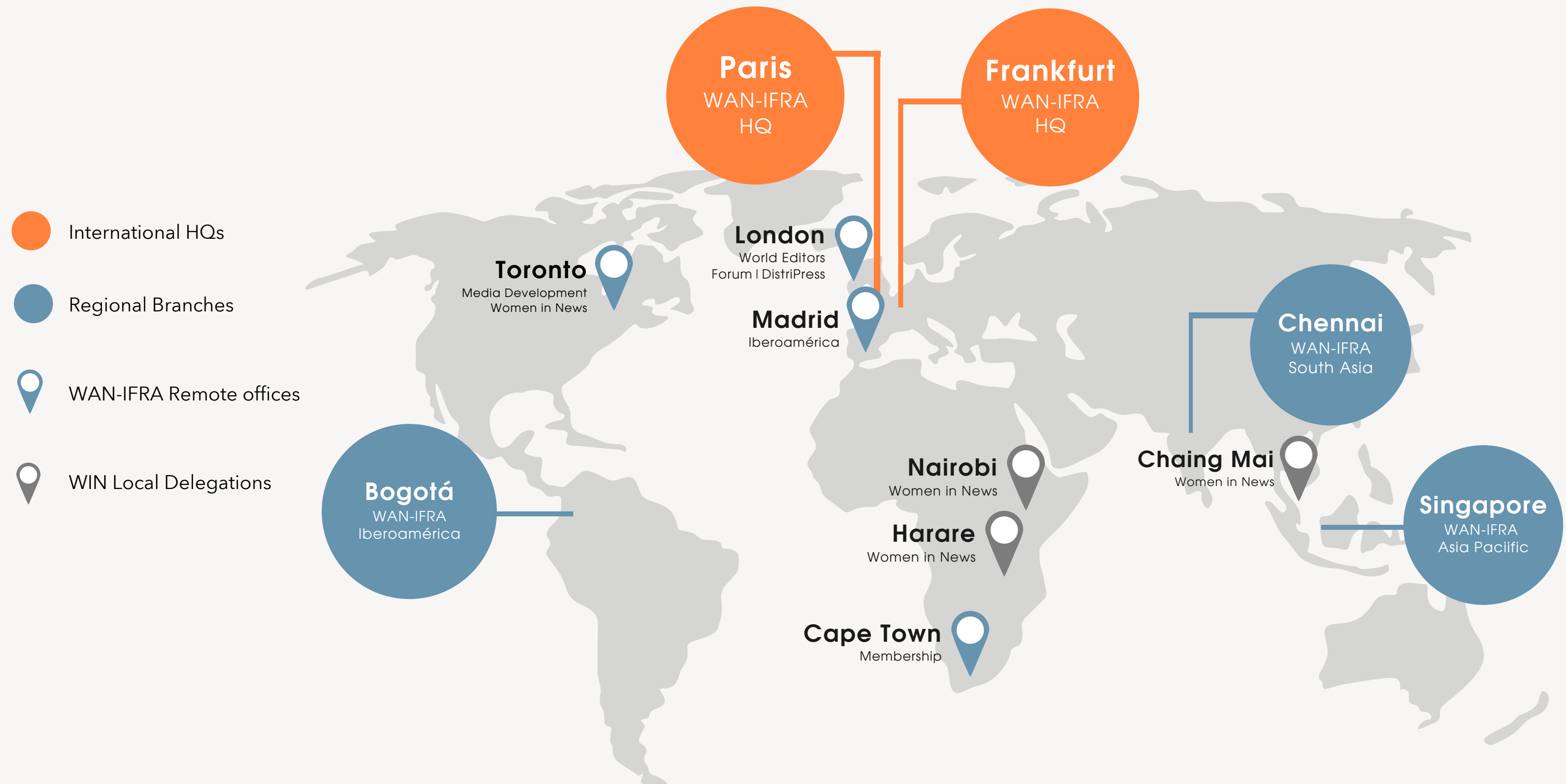
DCX Digital
Content Expo

Table Stakes
Europe

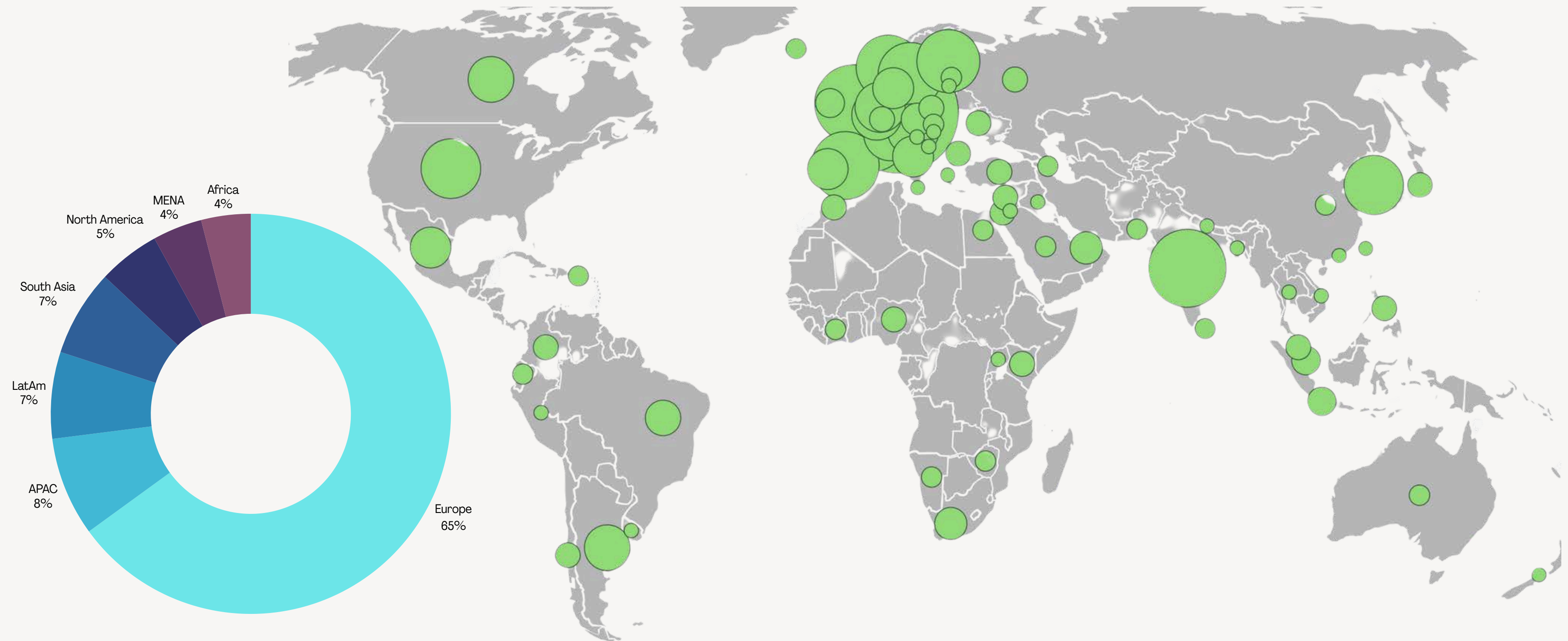
WIZONE

AI in Media
DistriPress

WAN-IFRA global presence



WAN-IFRA membership global distribution



WAN-IFRA

why publishers join

#1 Media executives

...their peers are here already.

World Editors Forum (1500), **Digital Reader Revenue Network** (+10000), **World Printers Forum** (500), **Global Alliance for Media Innovation** (800), **Data Science Expert Group** (400), **Women in News** (7000), **Media Policy & Advocacy** (100), **DistriPress Distribution** (500)... and several other communities



Shared learning!

Who do you look up to? Listen, or just ask!

- How they did it?
- Which mistakes they made?
- How they would do it differently?

#2 Trusted, data-driven intelligence and cases

Ideas need context...

With a team of 7 editors and analysts, supported by a global insider network, WAN-IFRA delivers in-depth articles, research reports, newsletters and guides – empowering members with the knowledge they need.



Make better informed strategic decisions

based on a balanced global outlook, not just lighthouse cases.

#3 Scale = strength and speed

WAN-IFRA can *act* and *react* fast!

With our global reach and scale (50 core staff, +50 consultants), WAN-IFRA can mobilize swiftly to launch impactful international initiatives and respond rapidly to emerging challenges in the news industry.



Your solidarity is a shortcut to value!

If it's a pressing topic, WAN-IFRA acts.
You are in WAN-IFRA!

#4 Save money...

Events, reports and expert consultancy are essential tools for running their business.



Membership of WAN-IFRA saves you in average 30%

WAN-IFRA global membership growth

WAN-IFRA enjoys a positive net growth in membership for the past four years.

In 2024, the annual organic membership growth was boosted by the successful Distripres merger.



WAN-IFRA key figures



11,500
professionals

Attending nearly 300 events, workshops and training sessions through our business, editorial, and media development programmes.



180 new corporate
members in 2024

With 180 new corporate and individual members, and the addition of DistriPress network, WAN-IFRA is expanding its global footprint in 2024.



130,000 users
on our blogs

258,000 users log on to the wan-ifra.org website, including 130,000 on our news blogs, for a total of 207,000 views.

WAN-IFRA round up of the year

JAN-FEB

REPORTS: World Press Trends Outlook 2023-24. Table Stakes Europe, Reader Revenue.

Climate Exchange (CXC) project 2023 final stage of delivery,

Media Freedom country missions in Botswana and Kenya.

AI Unlocked launched.

MARCH-APRIL

DIGITAL MEDIA CONFERENCES: India in Dehli. LATAM in Panama City, Asia in Kuala Lumpur.

Editor Safety Hub is live.
EU-funded TakTak project launched.

WIN LATAM 2023 final sessions

BBC Media Action-led EU consortium. Key focus: gender equality, association building, best practice

WIN Leadership Accelerator launched across 3 regions. TSE #5 launched.
GAMI: On-boarding Levenez Molac Diana Silva Franco. EU-funded CHASE Kick-off.

MAY-JUNE

1.100 participants at the 75th World News Media Congress, Copenhagen.

DistriPress merges with WAN-IFRA

Ladina Heimgratner is elected WAN-IFRA President. She succeeds Fernando de Yarza.

Newsroom AI Catalyst launched with OpenAI.

Santiago +30 Declaration.

Sustainability and Print Innovation Awards 2024.

Noora Alanne (Finland) is appointed Chair of the Global Alliance for Media Innovation.

JULY-AUG

AI Forums in Bangalore and Jakarta.

New Temasek-funded programmes: Young Media Leaders Fellowship 2.0 and Next Generation Media Leaders for Editors

New WIN LATAM programme 2024. Major proposal submitted to NORAD for 3 year support programme in Ukraine. Launch WIN Guild.

International Color Quality Club 2024-2026.

DECEMBER

WAN-IFRA launches its Knowledge Hub showcasing 400+ event presentations, 69 reports and 57 webinar recordings.

NOVEMBER

EVENTS: Madrid AI Forum / Paris AI Forum. Asian Media Leaders Summit in Singapore.

AI in Media launched with Ezra Eeman.

WIZONE webinar launched, with the first one on "AI Solutions for Newsroom Productivity".

Press freedom project with French Foreign Ministry for Nicaragua.

OCTOBER

US Study Tour to NYC and DC.

1st Editors Safety Hub cohort launch (East Africa) in conjunction with The African Editors Forum

Sustainability and Print Innovation Awards Announced at the World Printers Summit in Vienna.

Carbon Footprint Calculation Project.

Launch NewsArcade.

Asian Young Media Leaders Selected for Temasek Foundation WAN-IFRA Fellowship

SEPTEMBER

World News Day 2024 with 800 participants. Choose Truth Global Campaign.

EVENTS: Latam Media leaders Summit In Bogota. London Study Tour. Indian Printers Summit.

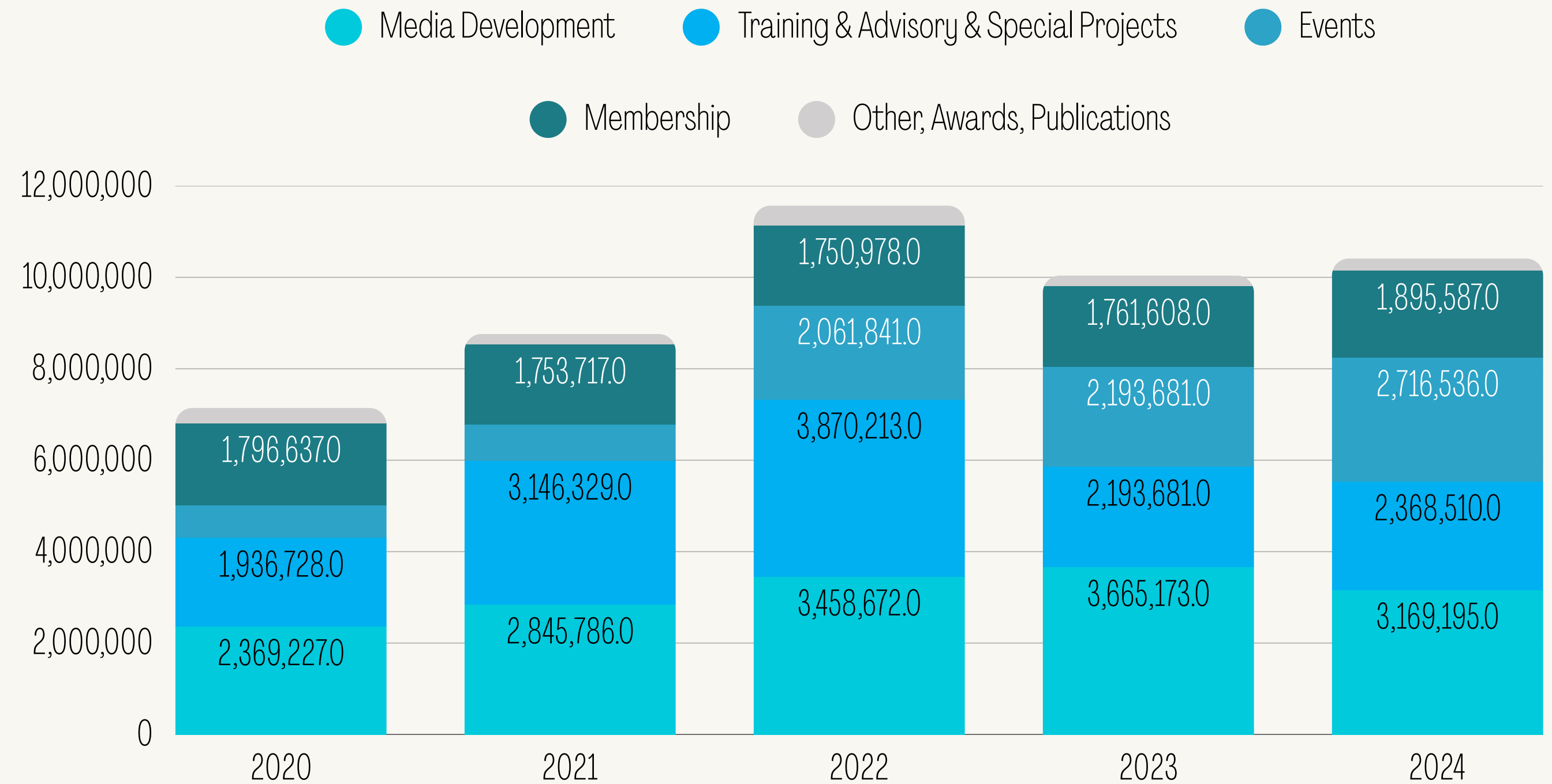
Reader Revenue report. On-Demand AI Training Modules launched.

DistriPress Congress in Budapest.

Global Leadership Accelerator Launched with participants from 19 countries. START programme 2024-2025 renewed.

WAN-IFRA revenue development

Revenue
breakdown by
activity
2020-2024
euros



Source : Annual Financial Reports

WAN-IFRA

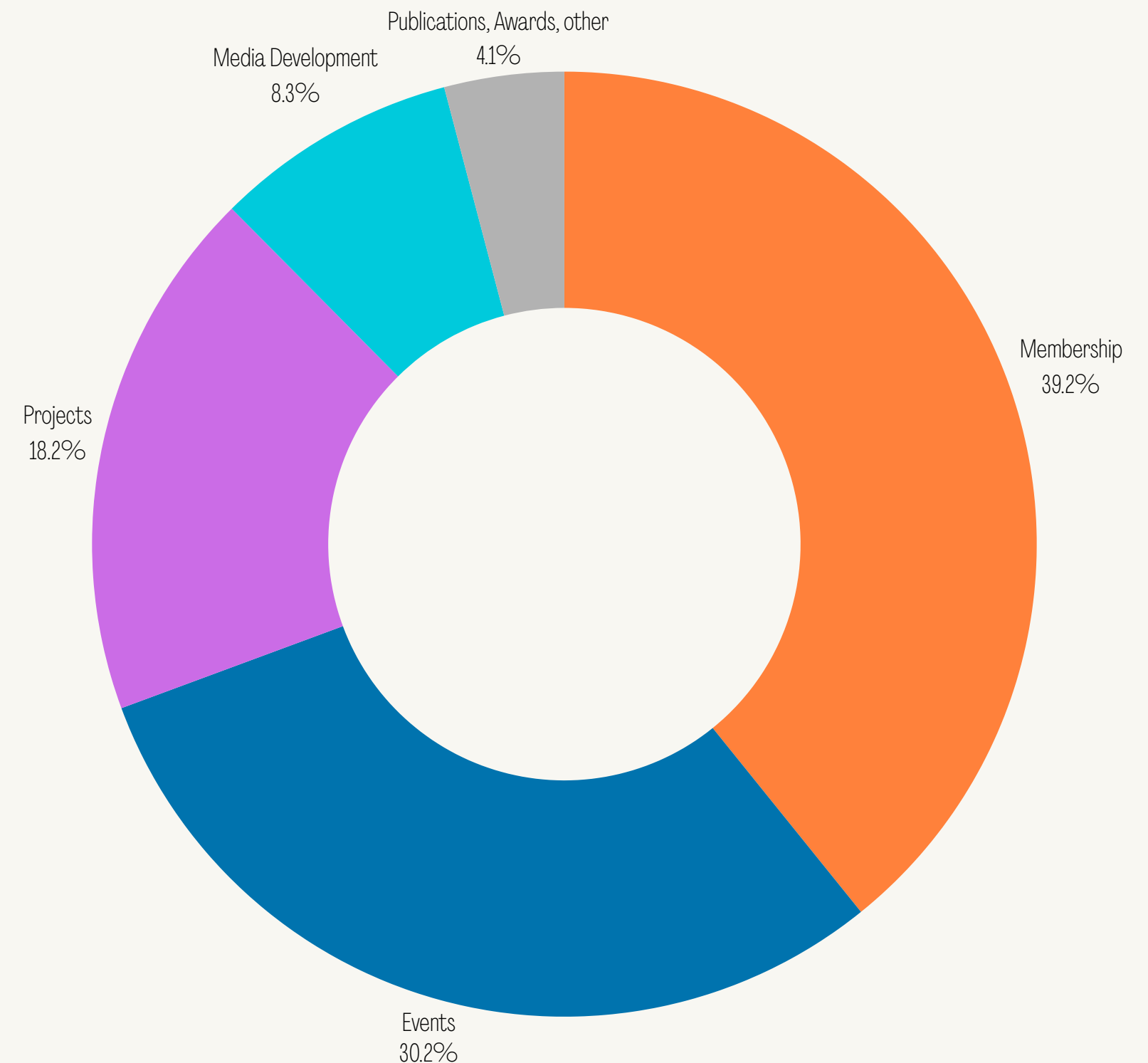
where our resources come from

Breakdown by activity

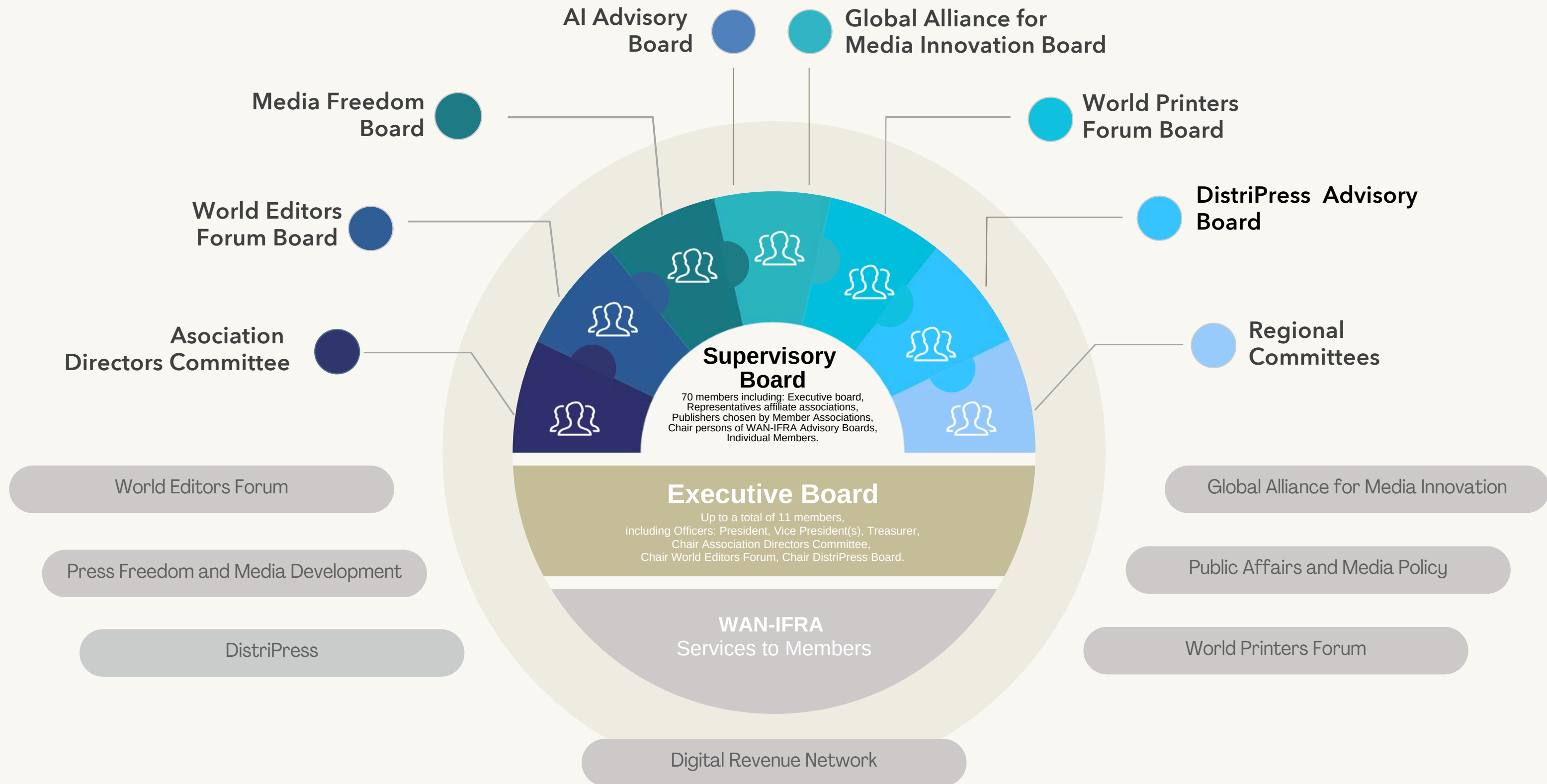
With Around 70% of the contribution to gross margin, membership and events are the two WAN-IFRA's main pillars. Training activities and media development support ensure a diversified model that safeguards the association's long-term mission and financial viability.

The interplay of these diverse resources enables WAN-IFRA to carry out its mandate in the service of its members.

Source : Financial Report 2024



WAN-IFRA governance & leadership



WAN-IFRA governance & leadership

On May 27, 2024, Ladina Heimgartner (Ringier) succeeds Fernando de Yarza (Henneo) as President of WAN-IFRA



WAN-IFRA FIPP strategic alliance



Stronger Together WAN-IFRA and FIPP Share New Opportunities for Media

In 2025, WAN-IFRA and FIPP entered a Strategic Alliance. By combining their strengths, the organisations create a global network of over **20,000 media brands** and tech companies across 80+ countries.



AUGMENTED KNOWLEDGE

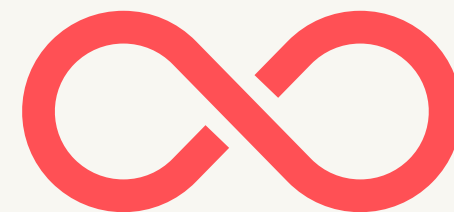
FIPP and WAN-IFRA members will enjoy unrivalled access to expertise, case studies, best practices, and industry trends in an enhanced knowledge hub on the WAN-IFRA website.

MORE SYNERGIES

While several WAN-IFRA members already have magazine operations, this merger represents significant added value and synergies to both organisations' existing membership.

TOGETHER WE ARE STRONGER

WAN-IFRA and FIPP Members will join a larger alliance of media businesses, giving them greater access to potential partners and collaborators worldwide.



“



Markus Franz

CTO & Incubator Lab Lead
Ippen Digital, Germany

*“ When 20,000 media brands in 80 countries align, it’s a statement. A statement that **”solo runs” won’t save us.** That platform dependency, AI disruption, and audience fatigue can’t be solved in silos. WAN-IFRA and FIPP are doing what needs to happen: share what works, learn together, and compete smarter.*

Respect! Kraków and Madrid just became essential.”



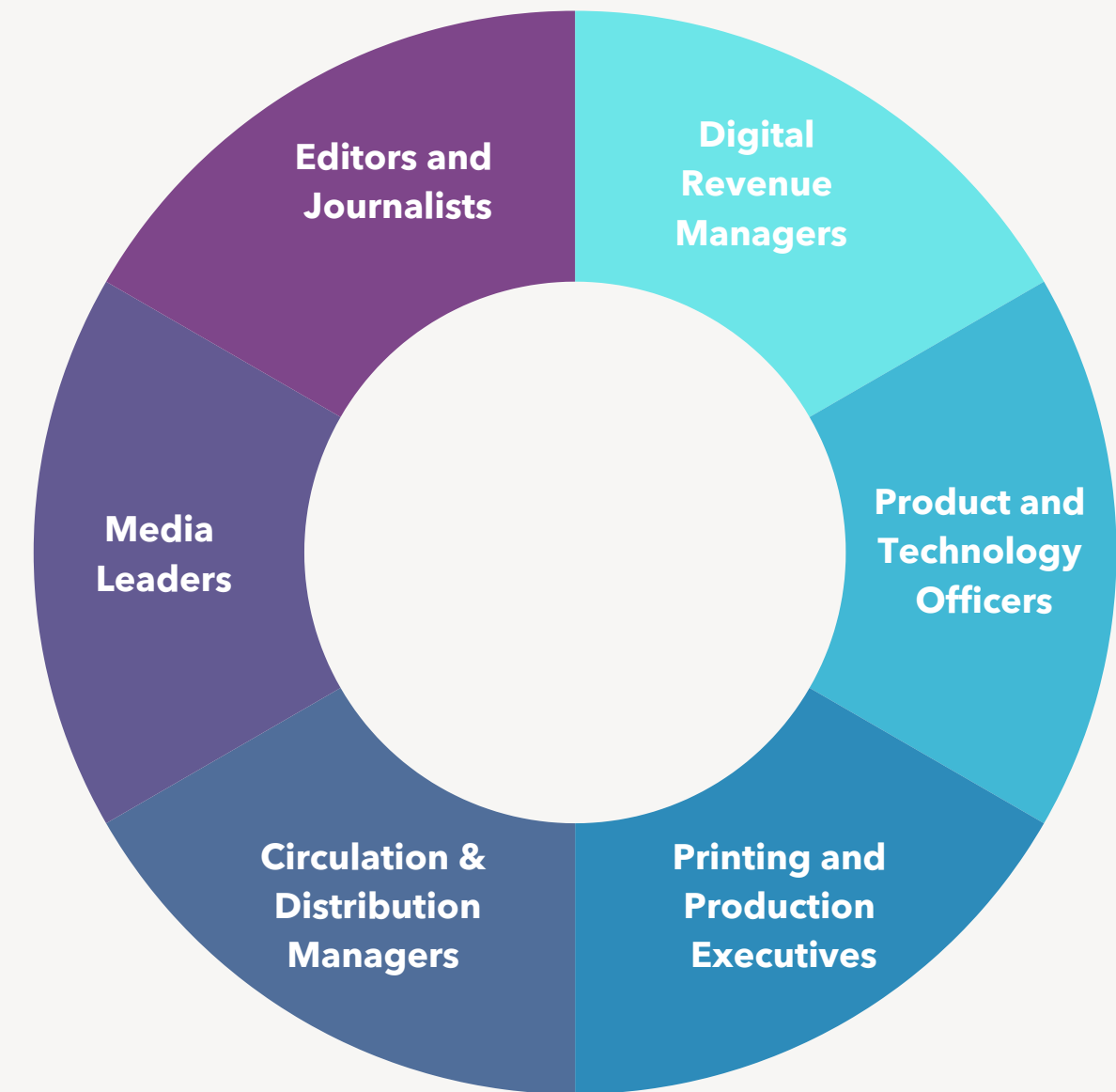
SAVE
-THE-
DATE-

21 October
FIPP Congress
2025

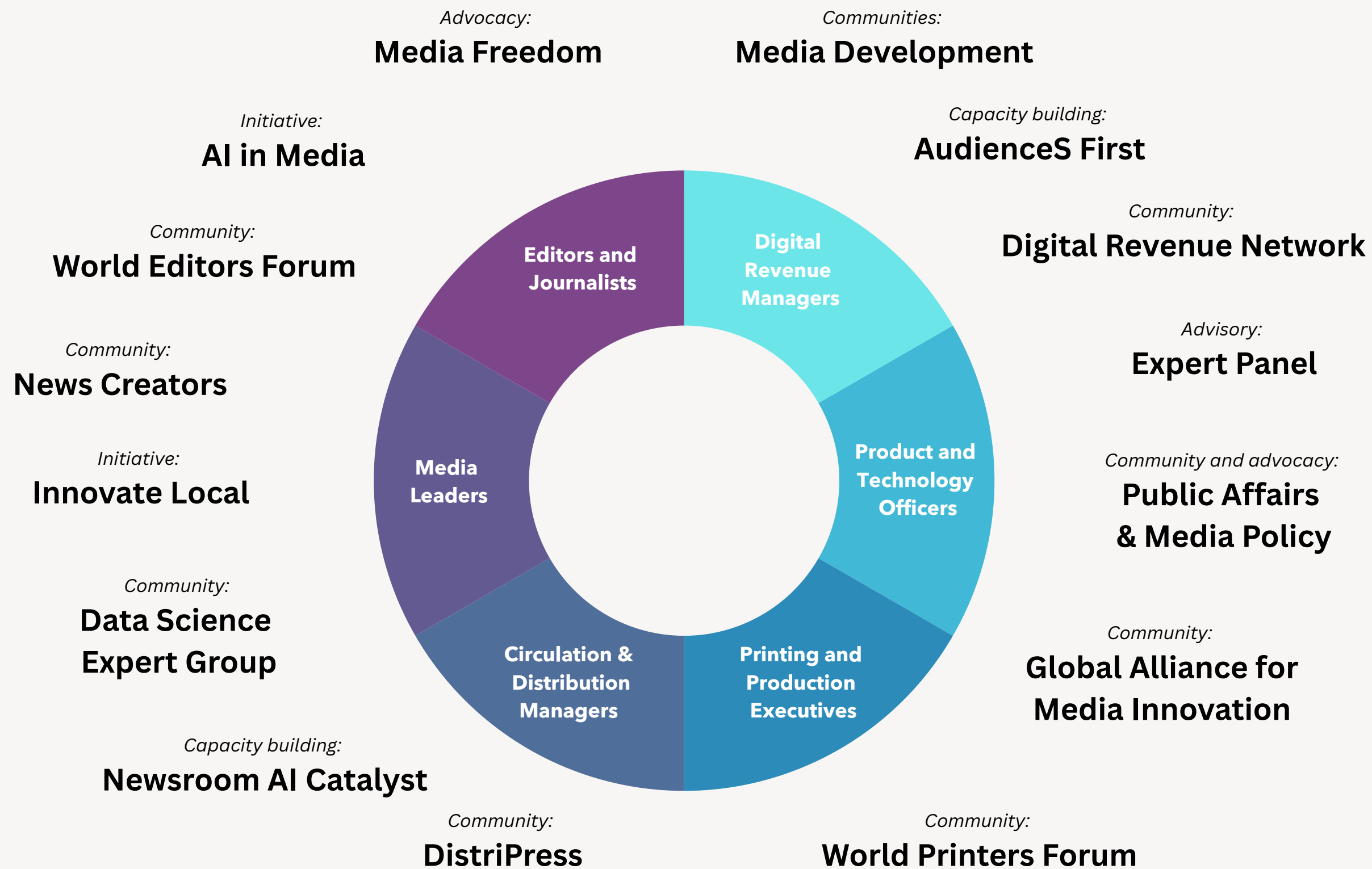
WAN-IFRA

Why and what?

WAN-IFRA **helps its members** secure
their **financial sustainability**
and **build capacity**
so they can **operate independent media.**



WAN-IFRA Initiatives and communities



WAN-IFRA events 2024



460
speakers



4.980*
registered
participants



1.675
participating
companies

* Base 50 events 2024
excl Media Dev, Table Stakes Europe

number of registrations

| | |
|--|-----|
| World News media Congress 2024, Copenhagen | 991 |
| Indian Printers Summit 2024 | 280 |
| AI Unlocked | 259 |
| Digital Media Asia | 256 |
| WPF Webinar: European Deforestation Regulation | 243 |
| Asian Media Leaders Summit | 238 |
| Distripress Congress 2024 | 224 |
| Digital Media LATAM 2024 | 208 |
| Innovate Local 2024 | 190 |
| LATAM Madrid Forum 2024 | 177 |
| Digital Media Africa 2024 | 154 |
| Digital Media India 2024 | 129 |
| Data Science Meetup: User Needs 2.0 at Amedia | 127 |
| Newsroom Summit 2024 | 124 |
| World Printers Summit 2024 | 121 |
| APAC AI Forum August 2024 | 120 |
| LATAM Media Leaders Summit | 118 |
| AI Summit Paris 2024 | 111 |
| Data Science Meetup: Battling News Avoidance with ML | 82 |
| Newsroom AI Catalyst Europe | 81 |

WAN-IFRA events 2024



WAN-IFRA Study Tours

Study Tours

MEDIA BUSINESS

NEWSROOM & CONTENT

DIGITAL REVENUE & TECH

HOT TOPIC - AI



UK STUDY TOUR on REVENUES

Mix your revenues: How to reach specific audiences

London, 23 - 26 September 2024

More details available [here](#)

US EAST COAST STUDY TOUR of NEWSROOMS

Managing AI, elections and news avoidance

New York and Washington, 13-17 October 2024

More details available [here](#)



US WEST COAST STUDY TOUR on AI

San Francisco and the Silicon Valley, 29 - 31 January 2025

More details available [here](#)

WAN-IFRA conference portfolio 2025

MEDIA BUSINESS



CONTENT



DIGITAL REVENUE & TECH



PRINTING & PRODN



A.I. in MEDIA



Various



World News Media Congress, 4-6 May, Krakow, Poland

World Media Leaders Summit @
Congress

World Editors Summit @
Congress

World Digital Media Summit

LATAM Media Leaders Summit
16-17 September, Bogota, Colombia

LATAM Editors Summit
16-17 September, Bogota, Colombia

Digital Media LATAM
03-04 April, Panama

Indian Printers Summit
23-24 September, Kolkata, India

World Printers Summit
08-09 October, Munich

Bangalore AI Forum
19-20 February, India

Frankfurt AI Forum
31 March -1 April, Germany

Media Labs Day #9
16 - 17 October, Trondheim

FIPP World Media Congress
21 - 23 October, Madrid

Asian Media Leaders Summit
05-06 November, Singapore

Asian Editors Summit
05-06 November, Singapore

Digital Media Asia
23-24 April, Kuala Lumpur, Malaysia

CIRCULATION & DISTRIBUTION



DistriPress Congress
12-15 October, Malta

Jakarta AI Forum
5 August, Indonesia

Mexico AI Forum
25 June, Mexico

Paris AI Forum
28-29 October, France

Madrid AI Forum
12 November, Spain

Newsroom Summit
18-19 November, Copenhagen, Denmark

Digital Media India
17-18 June, Chennai, India

Digital Media Africa
16-18 Sept., Nairobi

Local Day
17 November, Copenhagen

“

How to get the best out of people, not just internally but externally, has been an important part of our success. **I've leaned heavily on the WAN-IFRA network over the last few years, building strong relationships with several executives at other European publishers and then using that support to speed up our own learning.**

”



Richard Prest

Head of Strategic Delivery
DC Thomson - Table Stakes Europe
United Kingdom

WAN-IFRA World Editors Forum

WAN-IFRA World Editors Forum

**Editing can be a lonely affair.
Especially now!**

Join our community of editors who understand the unique pressures of the job. Find camaraderie, advice, and connection in a network built for peer support, solidarity and lasting friendships.



Elevate your craft

- Newsroom best practices, trends, and insider tips.
- Learn from seasoned editors.
- Add your voice to a smarter, stronger editorial community.

Sharing. Solidarity. Standing firm.

- This forum is where editors back each other—whether it's sharing stories, navigating ethical dilemmas, or standing united for press freedom.
- You're not alone when challenges arise.

WAN-IFRA Insights

WAN-IFRA Insights

Helping members make better desicions!

With a team of editors and analysts, supported by a global insider network, WAN-IFRA delivers in-depth articles, research reports, newsletters and guides – empowering members with the knowledge they need.

WAN-IFRA Knowledge Hub



- Reports, case studies, guides.
- Events presentations, recordings, summaries, speaker profiles.
- Webinar library: Recordings and presentations.

Reports



- Reader revenue, DEI, business transformation, AI adoption... if it's a pressing topic, WAN-IFRA has a report that puts you in the know.
- All are free to members.

World Press Trends – annual flagship research



- The most authoritative source of data and trends on the news industry worldwide.
- 300 executives from 82 countries surveyed.
- An in-depth look at the current and future state of global news media.

Newsletters



- Daily, weekly, topical newsletters going out to 36,000 subscribers. Free to members.
- WAN-IFRA original content and expertly curated insights from all over the globe.

Best-practice use cases



- WAN-IFRA's experienced Insights team reports on and curates global best-practice, delivering nearly 300 in-depth cases annually.

Knowledge Hub

Essential resources for media professionals

Helping members make better decisions!

The Knowledge Hub is WAN-IFRA's exclusive digital library and resource centre. It brings together the latest research, case studies, tools, and practical guides designed to help news publishers thrive.

Research reports



- Reader revenue, DEI, business transformation, AI adoption... if it's a pressing topic, WAN-IFRA has a report that puts you in the know.

Webinars and videos



- Expert-led discussions providing insights and solutions on key media topics.

Data and benchmarking

- Metrics, benchmarks, and interactive tools to assess performance and inform growth strategies.

Case studies



- WAN-IFRA's experienced Insights team reports on and curates global best-practice, delivering nearly 300 in-depth cases annually.

Surveys and trend analysis

- Comprehensive surveys revealing current practices, emerging trends, and future forecasts.

Expert articles and interviews



- Thought leadership and strategic perspectives from top industry professionals.

Guides and playbooks



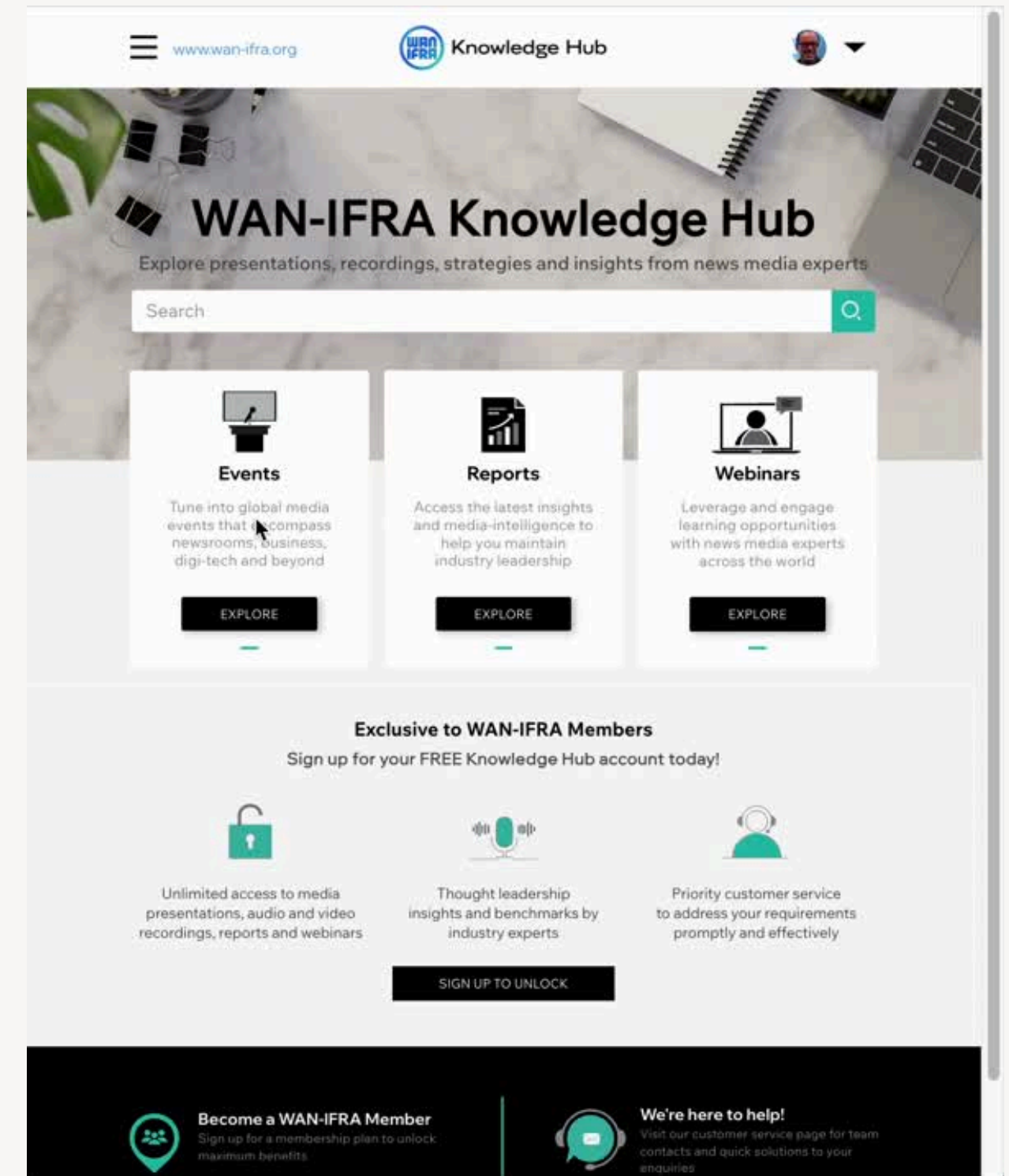
- Actionable step-by-step resources designed to support strategic decision-making and operational execution.

Event presentations and summaries

- Curated content and takeaways from WAN-IFRA's global conferences and workshops.

Special reports and whitepapers

- Focused analyses addressing critical challenges and opportunities facing news publishers today.



WAN-IFRA Digital Revenue Network

Digital Revenue Network

Focusing on the key to success

Digital revenue is the cornerstone of the future – and the greatest challenge. WAN-IFRA is your partner in navigating audiences and subscriptions, AI and digital transformation, engagement and performance. Talk to the DRN team – we're here to help.



AI in Media and Newsroom AI Catalyst

- A global community of AI experts and industry leaders.
- A program to accelerate the building of AI prototypes.
- Outstanding peer-to-peer talks under guidance of AI in Media strategic lead Ezra Eeman.

Events with inspiring use cases

- WAN-IFRA Digital Media Summit.
- WAN-IFRA Newsroom Summit.
- AI Forums in Paris, Frankfurt, Bangalore, Mexico, Jakarta and Madrid.

400+

members in our global
AI in Media community

100+

teams coached
in Table Stakes Europe

4

study tours
per year

15

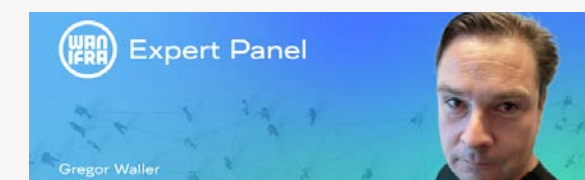
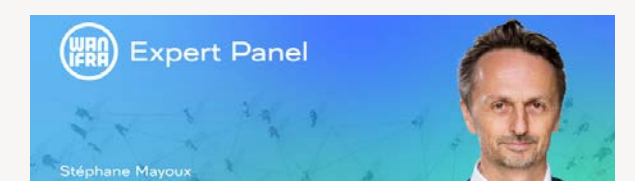
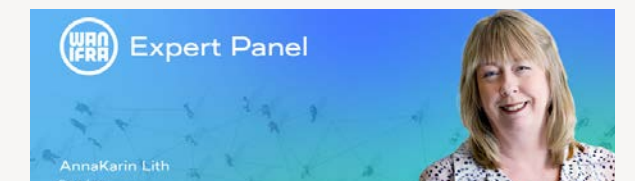
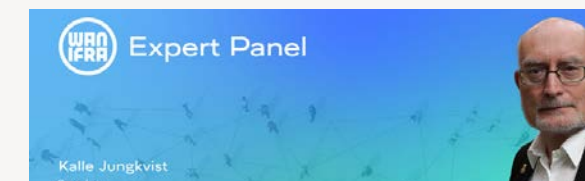
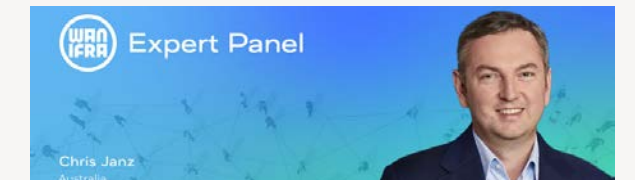
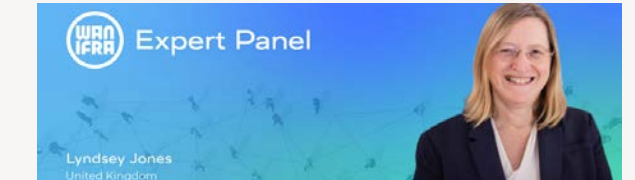
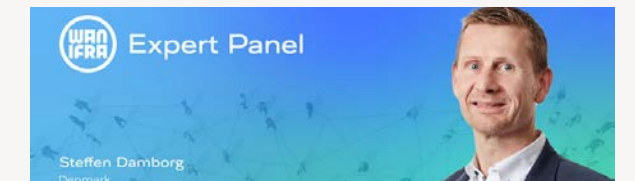
dedicated consultants
in our Expert Panel

Expert Support

Innovation and Strategic Workshops •
Benchmarking • CEO/ Editor Advisory •
Research and Best Practice • Study Tours •
Custom Advisory Packages • Strategic Advisory

HOW WE HELP

Quick assessment calls - on site strategic workshops and study tours for managers and teams - full-scale transformation projects that involve benchmarking and implementation.



[Contact Us](#)

AI in Media

Empowering news media with AI technologies

WAN-IFRA's AI in News Media initiative enables news organisations to unlock the potential of AI technologies, enhancing efficiency, growth, and audience engagement. Through expert-led forums, specialised training, and a dedicated community exclusively for WAN-IFRA members, this initiative provides the knowledge and tools needed to navigate the evolving media landscape and embrace a future shaped by AI.

REPORTS



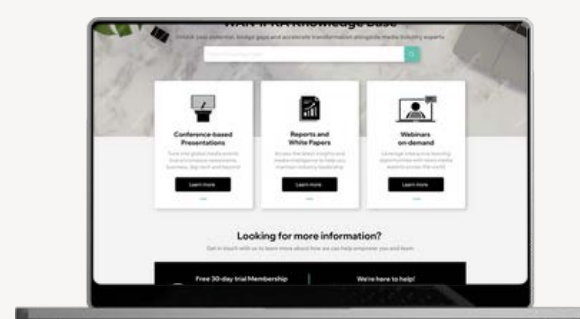
E-ACADEMY



WEBINARS



KNOWLEDGE HUB



ONLINE BOARDS



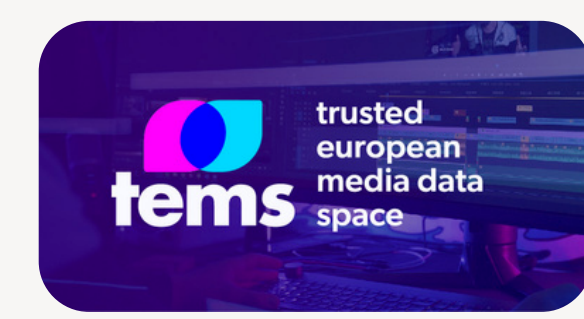
FORUMS & STUDY TOURS



AI CATALYST



RESEARCH & INNOVATION



TECH MARKETPLACE



AI in Media

AI in Media Advisory Board to drive WAN-IFRA Strategic Initiatives

To further strengthen its AI initiatives, WAN-IFRA has established an Advisory Board chaired by Ezra Eeman. It comprises leading AI experts and media professionals from prominent organisations representing a wealth of industry expertise.



Jane Barrett
Reuters
(United Kingdom)



Fergus Bell
Fathm
(United Kingdom)



Juan Carlos Lopez Calvet
Schibsted Media
(Norway)



Jessica Davis
Gannett Media
(United States)



Ezra Eeman (Chair)
NPO
(The Netherlands)



David Dieudonné
SIPA Ouest-France
(France)



Fabian Heckenberger
Süddeutsche Zeitung
(Germany)



Kasper Lindskow
JP/Politikens Media Group
(Denmark)



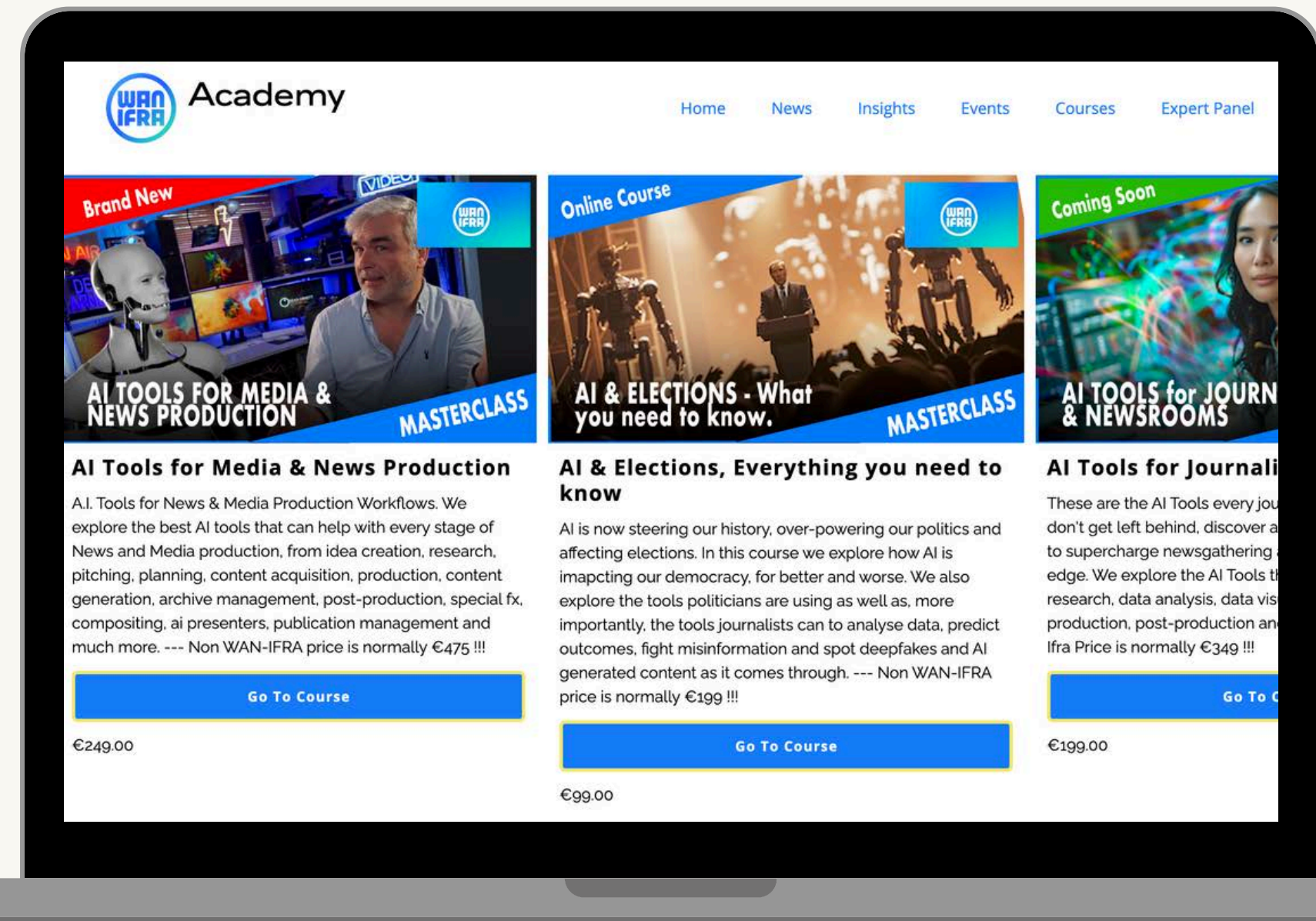
Ingrid Verschuren
Dow Jones
(Spain)

AI in Media

On-demand Training Courses on AI Pilot project is tested in India, APAC and Middle East In partnership with Dean Arnett, former BBC Broadcast Trainer.

http://

WAN-IFRA.FORENTO.SITE



Innovate Local

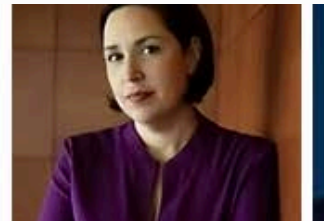
Actionable ideas for sustainable local media publishers

For anyone involved in the business of journalism close to home.

Focusing on local audience needs, business models, opportunities and problems unique to the ecosystem of local journalism.



Local media Expert Advisory Council:



Cordula Schmidt
Funke Mediengruppe
Germany



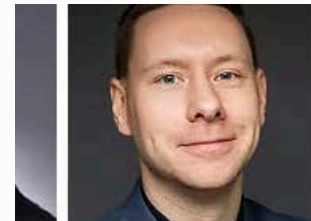
Chris Janz
Capital Brief
Australia



Isabel Russ
Russmedia
Austria



Kenn Doctor
Lookout Local
USA



Markus Rask Jensen
Amedia
Norway



Richard Prest
DC Thomson
UK

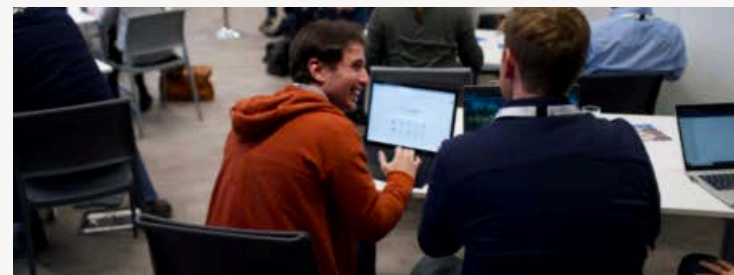
WAN-IFRA Innovate Local:

- Two inspiring webinars per month. Great ideas presented by the people who put them into action.
- Unique content inspiring strategic initiatives.
- Peer-to-peer Slack community for local media practitioners.
- Detailed write-up of all webinars with video, links and contact info available for members.
- Intimate and constructive conversations in the network.
- Dedicated website at: **innovate-local.org**

Data Science Expert Group

A community of 450+ data analysts, scientists, and engineers from 130 news organisations.

The WAN-IFRA Data Science Expert Group is an international community of practice for media professionals working in data science, data analytics and data engineering in the news.



Why join the WAN-IFRA Data Science Expert Group?

- **Gain access to the Data Science Slack channel:** +330 experts interact, learn and share.
- **Grow your network:** Meet like-minded data experts to pool resources and work in partnership.
- **Share knowledge and experiences:** Exchange information and knowledge and keep innovating.
- **Solve problems:** Solve emergent or urgent problems by calling on the strenght of a peer-to-peer collaborative network.
- **Stay up to date:** Keep your technology skills current and develop new skill sets to deepen your job satisfaction.

WAN-IFRA Global Alliance for Media Innovation

Global Alliance for Media Innovation

Beyond the “innovation comfort zone”

The Global Alliance for Media Innovation (GAMI) is WAN-IFRA’s innovation and research initiative, a network of publishers, media labs, universities and R&D centers, providing our members with new ideas and applied research by bringing the outside in and looking beyond our comfort zone.



GAMI supports innovation in news media by:

- Sharing best practices.
- Encouraging and facilitating partnerships and collaborations.
- Connecting to research and academia.
- Connecting to the startup ecosystem.
- Tech monitoring (Gen AI, immersive journalism, data, decentralised technology etc.).

€1,5M

Raised since
2017

50

Startups
involved

200

Media
supported

WAN-IFRA

Public Affairs & Media Policy

WAN-IFRA Media Policy

Monitor. Engage. Advocate. Connect.

WAN-IFRA acts as a resource centre and a knowledge-sharing platform for members as they navigate ongoing transformations in the regulations around news media and tech. Thanks to our global network of news publishing representative bodies, academics and experts, members have access to the inside stories of the latest policy developments and their impact on the industry.



WAN-IFRA Media Policy strategic focus areas

- **Influencing the global discourse:** Constant development of the association's international profile and network among world organisations, to ensure that the voice of publishers is heard in the global policy conversations with direct impact on the news media: WIPO, United Nations, Internet Governance Forum, CoE etc.
- **Platform-Publisher relations and the policies of AI:** Frequent speaking engagements, research and insights into the relationships with Big Tech.
- **Media Literacy:** Renewed engagement in the Media Literacy landscape, with brand new literacy policies for WAN-IFRA and trainings for members, in collaboration with UNESCO.

WAN-IFRA World Printers Forum

WAN-IFRA World Printers Forum

The World Printers Forum (WPF) is WAN-IFRA's global hub for the newspaper and magazine print community, uniting printers, suppliers, and publishers to drive innovation, sustainability, and excellence across the entire print production value chain – from prepress to delivery.



Key benefits for World Printers Forum members:

- **Global expertise:** Join working groups and research on print standards, sustainability and efficiency.
- **Recognition and networking:** Compete for awards and connect with industry leaders.
- **Exclusive resources:** Access reports, training, webinars, and events like the World Printers Summit.
- **Collaboration:** Connect with experts via research, benchmarks, and working groups.

WAN-IFRA DistriPress

DistriPress

Since 2024, DistriPress functions as a key business community within WAN-IFRA, reinforcing its role as a central hub for national and international press circulation stakeholders.

DistriPress, established in 1955, support sand promotes the global circulation and distribution of press products, including newspapers and magazines, in both print and digital formats. Its membership consists of publishers, printers, wholesalers, distributors, retailers, and other service providers active in the press supply chain from over 50 countries.



1. Global Networking and Knowledge Sharing

DistriPress has created a global forum for cooperation between publishers, distributors, printers, retailers, and logistics providers, facilitating the exchange of best practices and market intelligence. Its annual congresses bring together hundreds of industry participants to discuss trends, challenges, and innovations in both print and digital media distribution. These events have not only fostered partnerships but also provided essential platforms for addressing industry shifts, such as digital transformation and supply chain diversification.

2. Adapting to Industry Challenges and Change

The association has played a pivotal role in helping the industry manage and adapt to major structural and technological changes. DistriPress forums and reports address issues like freight disruptions, increased paper costs, sustainability strategies, and the growing integration of AI.

3. Shaping Distribution Strategy and Innovation

DistriPress has highlighted innovations in distribution, particularly the trend toward physical diversification beyond traditional media—such as branching into parcel and pick-and-pack services. Its members have used the association as a market place for sharing new ideas, supporting the shift from linear supply chains to more flexible global distribution networks.

3. Advocacy and Representation

Through its advisory board and strategic engagement, DistriPress represents the interests of its members on global platforms. It takes an active role in promoting press freedom and ensuring fair, efficient trade in the circulation of publications.

4. Tangible Member Value

Membership benefits include access to industry reports, research, member databases, virtual forums, and promotional opportunities. DistriPress provides ongoing community support and preferential congress rates, fostering an ecosystem where members can grow and innovate.

WAN-IFRA Media Freedom

WAN-IFRA Press Freedom

A global voice for media

Since 1948, WAN-IFRA has been protecting the right of journalists, editors and publishers worldwide to operate independent media.



Protect and promote free, safe, and independent media

- Safety training and mentoring for media professionals worldwide.
- The Golden Pen of Freedom, the industry's most prestigious award recognising dedication and sacrifice in the name of press freedom.
- Local to global: press freedom advocacy at the highest levels.

1500+
professionals
accessed safety
training

50+
organisations
received safety
mentoring

60+
Golden Pen laureates
since 1961

€300k+
raised via our
'We. The Media'
campaign



Media Freedom

Three strategic pillars guide WAN-IFRA's Media Freedom work

Equality

Increasing
diversity of
leadership and
voices within
media

Safety

Improving
environmental
conditions for
media freedom

Business Stability

Strengthening
business and
editorial
competencies of
media

Media Freedom

Strengthening independent media

How we do it



Safer physical and digital spaces

Physical safety & digital security, sexual and online harassment training, safety management, policy development



Financial resilience

Coaching, best practice share, network building and conferences on business and editorial strategies



Gender equality and inclusion

Leadership Accelerator, Alum communities, peer mentoring and career coaching



Public trust

Elections reporting training, content and AI governance, fact checking...

7,275

JOURNALISTS AND MEDIA
PROFESSIONALS TRAINED

1,243

MEDIA PARTNERS
SUPPORTED

26

COUNTRIES



Carlos Chamorro, Director Confidencial (Nicaragua),
Golden Pen of Freedom awarded at the 75th World
News Media Congress, Copenhagen, May 2024

WAN-IFRA WIN

Driving equality and inclusion in media

67% of WIN (Women in News) alums report career progression within 3 months of completing the WIN Leadership Accelerator programme.



Leadership and transformation

- Career and leadership courses in Africa, the Arab Region and Asia.
- Bespoke, in-house training, coaching and global best practice shares.
- Access to peer mentoring and networks via the Alum, Guild or Advisory communities.

| | | | |
|-----------------------------|---------------|------------------|----------------|
| 7275 | 15 | 20 | 1243 |
| media professionals trained | years running | countries active | media partners |



World Association
of News Publishers

our diversity makes us
richer and stronger
... let's start the
conversation





World Association
of News Publishers

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