

Financial Report 2024



World Association
of News Publishers



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Chief Operating Officer

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Chief Financial Officer

Dr. Matthias Huth

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WAN-IFRA Consolidated

1. Balance Sheet WAN-IFRA

Assets	2022	2023	2024
A. Fixed Assets	131.260	120.740	383.392
B. Current Assets			
1. Cash in hand	1.231	1.517	1.500
2. Bank accounts	3.766.503	3.399.686	5.143.690
3. Trade accounts receivable	1.006.329	1.006.425	577.718
4. Other accounts receivable (VAT)	1.130.498	3.493.598	1.255.319
5. Down payments made	128.192	10.450	147.286
6. Work-in-progress. contract-in-progress	0	0	0
7. Deferred charges	12.319	5.586	184.942
	6.176.331	8.038.004	7.693.845

Liabilities

A. Equity capital			
1. Equity capital on January 1st	1.142.874	1.336.848	3.056.412
2. Exchange rate related equity correction	53.195	-38.364	48.677
3. Other equity correction	-82.164	41.434	52.952
3. Annual Results	222.944	130.493	-251.719
B. Provision	926.848	797.851	887.044
C. Shortterm Liabilities			
1. Trade accounts payable	393.469	414.989	346.264
2. Other accounts payable	483.921	469.033	229.732
3. Bank loans and overdraft	0	0	9
4. Payments received on accounts	18.903	83.954	146.947
D. Prepayments and deferred income	3.016.341	4.801.766	3.177.526
	6.176.331	8.038.004	7.693.845

All Figures in Euro

WAN-IFRA Consolidated

2. Profit and Loss Statement WAN-IFRA

WAN-IFRA Consolidated	2022	2023	2024
Revenues	11.567.475	9.702.762	10.410.920
Personnel costs	-3.382.539	-3.276.257	-3.838.438
Other costs	-7.907.574	-6.316.735	-6.703.195
Debit losses	-6.624	-57.404	-80.233
EBITDA	270.738	52.366	-210.946
Depreciation and Amortisation	-22.941	-22.382	-30.954
EBIT	247.797	29.984	-241.900
Financial result	76.409	67.999	80.513
Ordinary business result	324.206	97.983	-161.387
Extraordinary result	-53.368	61.414	-66.115
Company & other taxes	-47.894	-28.904	-24.218
Result	222.944	130.493	-251.720

All Figures in Euro

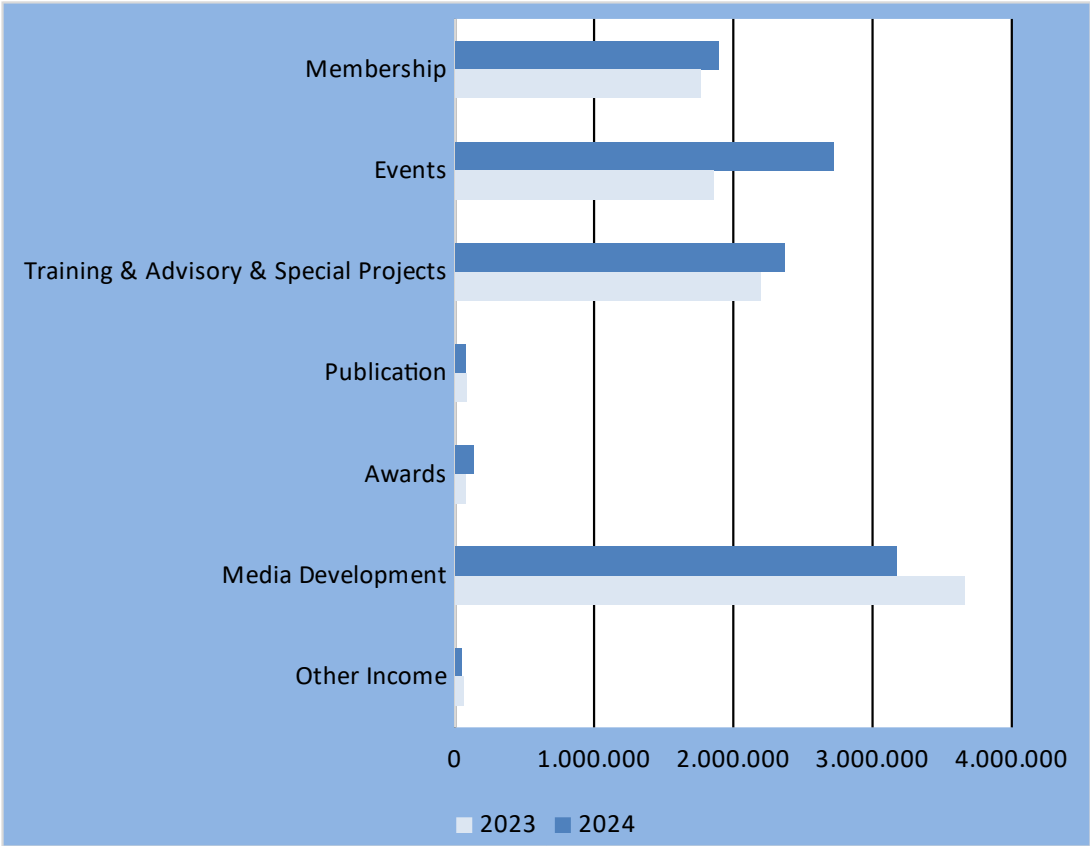
WAN-IFRA Consolidated

3. Revenue details WAN-IFRA

WAN-IFRA Consolidated	2022	2023	2024
Membership	1.750.978	1.761.608	1.895.587
Events	2.061.841	1.859.040	2.716.536
Training & Advisory & Special Projects	3.870.213	2.193.681	2.368.510
Publication	55.319	86.085	79.354
Awards	103.711	75.567	135.828
Media Development	3.458.672	3.665.173	3.169.195
Other Income	266.741	61.608	45.910
	11.567.475	9.702.762	10.410.920

All Figures in Euro

Development of Revenue Segments





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