



World Association
of News Publishers



Carbon Footprint Calc consultation for Newspaper print sites



An industry initiative by **World Printers Forum**

wan-ifra.org/co2calc



Highlights

A WAN-IFRA's
global initiative &
footprint
Certificate

Training and
knowledge

Green & lean
practices from
industry

Why Carbon footprint?

- **WAN-IFRA's global initiative** to reduce the environmental impact of newspapers
- Countries signed **Paris agreement** to reduce CO2 footprint , that impose stricter laws on industries.
- Helps to optimize cost by managing consumption of power, materials
- Sell better : Many international advertisers have an environmental policy

Objectives:

- Annual GHG emission by the printing plant
- Knowledge transfer and training
- Consultation and audit to identify the potential project scopes in the site



What? How?

- GHG Emission for printing plant will be calculated based on annual data
 - Three scope of emissions
 - Scope 1 emissions are direct emissions from owned or controlled sources.
 - Scope 2 emissions are indirect emissions from the generation of purchased energy.
 - Scope 3 emissions are all indirect emissions (not included in scope 2),
 - Identify top contributors within the process

Why WAN-IFRA? Why not any?

- ✓ **GHG Emission Certificate:** Highly valued certificate from WAN-IFRA for the newspaper industry.
- ✓ **Peer Benchmarking:** Reference figures for the newspaper industry.
- ✓ **Industry Association:** WAN-IFRA's decades-long engagement with newspaper print houses.
- ✓ **Understanding Workflow:** Expertise in newspaper workflow is crucial for accurate GHG emission calculations.
- ✓ **Kick-off Workshop:** Training session to set the foundation.



Key Benefits

- **A certificate from WAN-IFRA** validating the footprint measures
- **Lean is green:** Recommendation that will reduce the environmental impact and optimize cost
- **Environmental policy for companies**
 - **EUDR regulations** at Europe
 - **Mandate for listed companies in India.**
 - Develop one for your company with our consultation advice.
- **Early start is an advantage**
 - **Communicate your environmental policy to readers**
- **Industry wide engagement:**
 - **Industry benchmarking reference** arrived from peer participant companies, which provides better insight.
 - **Best practices** and recommendations

Consultation Fee

| For WAN-IFRA member companies: | |
|--|--------------------|
| 1 printing site | € 7,200 |
| 02 to 05 sites | (Per site) € 6,000 |
| 06 or more sites | (Per site) € 4,800 |
| * Non-members fee is 25% additional from member fee. | |

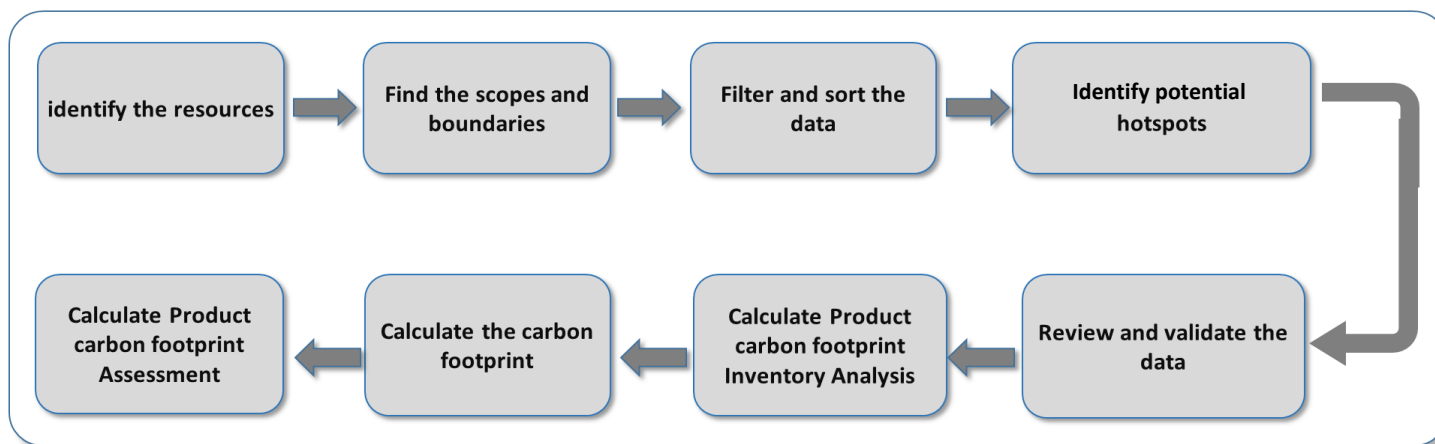


Timeline

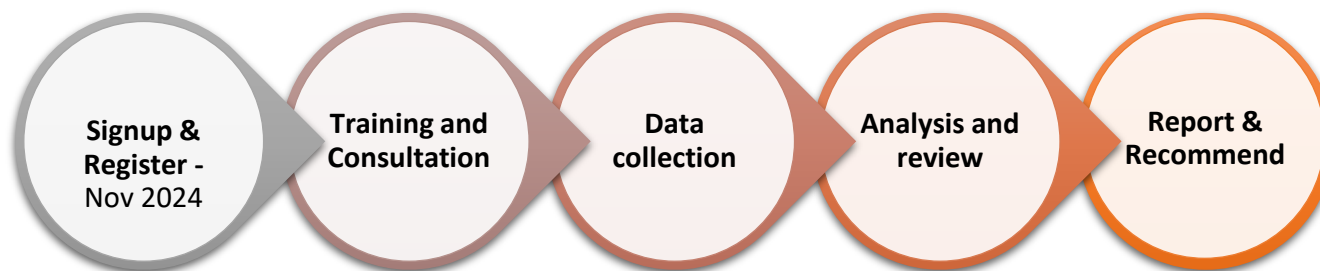
| # | Milestone | Tentative timeline |
|---|-----------------------|--------------------|
| 1 | Registration Closes | 30 Dec 2024 |
| 2 | Kick-off & site audit | 2-3 Weeks |
| 3 | Data Collection | 4-6 weeks |
| 4 | Report and Feedback | 12 weeks |



How do we approach



What next? (Post registration. Dec 24 & Jan 25)





Got a Query? Get it answered

Email your query?

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