PRINTER SUMMIT

The 2 meeting points for the global print community, brought to you by WAN-IFRA’s World Printers Forum.

Join us in Germany and India to celebrate print success and to discuss the way forward for the longevity of print.

In 2023, you can expect:

- Keynotes and panel discussions curated to shape the print industry’s thought leadership.

- International media production managers, technical directors, and procurement personnel.

- Networking social events to meet peers from the industry in a relaxed setting.

- Matchmaking: Event sponsors will have access to prearranged meetings with materials and solution providers.

Target Audience

CEOs, Managing Directors, Technical Directors, Production Heads, Procurement Managers, Plant Managers, Prepress Managers, and other senior news publishing leaders.

Contact us today for all sponsoring possibilities: connect@wan-ifra.org
Sponsorship Opportunities:

**PLATINUM**
Combine your favorite sponsorship opportunities or let us know how you would like to showcase your portfolio. We will then create a personalized offer for you.

<table>
<thead>
<tr>
<th>World Printers Summit</th>
<th>ASK US!</th>
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**GOLD**
Combine your favorite sponsorship opportunities or let us know how you would like to showcase your portfolio. We will then create a personalized offer for you.

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*non-members pay an additional 25%*

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Sponsorship Opportunities:

**MEETING PACKAGE 1**

- 2 Table + 8 chairs.
- Up to 2 company roll ups allowed, brought by the sponsor.
- Possibility to display company literature at the venue, at a specific designated area.
- Guaranteed pre-arranged 20-minute meetings with attending print production executives.
- Company logo featured on all marketing collaterals (website, mailings & on-site logo wall).
- Corporate profile featured on the event website.
- Receive attendee contact list including name, job title, company and email address (subject to their agreement upon registration).
- Complimentary 6 event tickets for staff.
- Complimentary 6 event tickets for clients.
- Included in the tickets: on-site food and beverages and cocktail reception.

<table>
<thead>
<tr>
<th>Summit</th>
<th>Price</th>
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<tbody>
<tr>
<td>World Printers Summit</td>
<td>10,000 €*</td>
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<td>Indian Printers Summit</td>
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</table>

**MEETING PACKAGE 2**

- 1 Table + 4 chairs.
- Up to 1 company roll up allowed, brought by the sponsor.
- Possibility to display company literature at the venue, at a specific designated area.
- Guaranteed pre-arranged 20-minute meetings with attending print production executives.
- Company logo featured on all marketing collaterals (website, mailings & on-site logo wall).
- Corporate profile featured on the event website.
- Receive attendee contact list including name, job title, company and email address (subject to their agreement upon registration).
- Complimentary 3 event tickets for staff.
- Complimentary 3 event tickets for clients.
- Included in the tickets: on-site food and beverages and cocktail reception.

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<tbody>
<tr>
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Branding Sponsors:

**LOGO**
- This sponsorship opportunity entails all of the core entitlements.
- 1 event ticket.

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<tr>
<td>World Printers Summit</td>
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**BADGES**
- Your brand will be prominently visible by having your corporate logo printed on the attendees badge.
- 1 event ticket.
- Includes all core entitlements.

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**LANYARDS**
- Your brand will be prominently visible on the lanyards worn by the event attendees throughout the event duration.
- Produce the lanyards with your corporate identity and the event logo and send them to the event location prior to the start of the conference.
- Includes all core entitlements & 2 event tickets.

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**BAGS**
- Each attendee will receive a fabric reusable bag that’s branded with your corporate identity.
- Produce the bags with your corporate identity and the event logo and send them to the event location prior to the start of the conference.
- Includes all core entitlements & 2 event tickets.

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Digital Sponsors:

**OPENING VIDEO**
- Captivate the audience with sight, sound and motion by providing a short promotional video to be played on the main screen at the opening of the conference.
- Includes all core entitlements & 2 event tickets.

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*Content and length to be agreed with the program managers*

**CHARGING LOUNGE**
- A dedicated area with lounge furnitures and charging equipments in place.
- Brand the entire area with your corporate identity and have your product incorporated into the lounge. This is an effortless way to increase your visibility.
- Includes all the core entitlements & 3 event tickets.

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**SESSION SPONSOR**
- Your marketing video will be featured at the beginning of the session.
- The content of this video should be a maximum of 30 seconds in length.
- Logo acknowledgment as Sponsored by under the session description featured on the event programme.
- Includes all core entitlement & 2 event tickets.

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<td>SESSION SPONSOR</td>
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</table>

**ADD ON: DEDICATED MAILING**
- This opportunity is only available as an add-on to an existing sponsorship. On your behalf, we will send a dedicated mailing to all the registered attendees after the event. Provide us with your content and we will send it out to them all.
- 2 available.
- Includes all core entitlements & 2 event tickets.

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Networking Sponsors:

NETWORKING COCKTAIL RECEPTION
- Because there’s always a reason to celebrate! This opportunity is customised.
- Reach out to us for more information.

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CORE ENTITLEMENTS
- Logo placement on all event marketing (online, onsite and print) including conference website and sponsor’s section.
- Logo in pre-conference print and digital campaigns, including conference information mailings.
- Corporate profile featured on the sponsors page of the conference website.
- One (1) PowerPoint slide displayed during conference breaks.
- Attendee List (Name, Company & Job Title) - subject to receiving their consent upon registration.
- Place company marketing material at the venue in a dedicated area for sponsor’s materials.
## WAN-IFRA Connect Portfolio

### Build your Brand
- 14 Global Conferences
- Webinars
- Online Advertising
- Trend Reports
- Newsletters Banners
- Marketing Emails
- Sponsored Content
- International Awards
- Ambassador Program
- Directory Listing

### Convey your Expertise
- Thought Leader Articles
- Event Speaking
- Opportunities
- Community Specific
- Webinars
- Trend Reports
- Customised Events
- White Paper Collaboration

### Enhance your Relationships
- 14 Global Conferences
- Social Events
- Board Dinners
- Board Meetings

### Generate Quality leads
- 14 Global Conferences
- Webinars
- Exhibiting Opportunities
- Community Specific
- Webinars
- International Awards
- Targeted Emails
- Speed Meetings
- Customised Events

### Products by Community

<table>
<thead>
<tr>
<th>DIGITAL REVENUE NETWORK</th>
<th>CEOs</th>
<th>EDITORS</th>
<th>PRINT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Conferences</strong></td>
<td>World News Media Congress&lt;br&gt;World Media Congress&lt;br&gt;India, Africa, Latam, Europe, Middle East, Asia</td>
<td>World News Media Congress&lt;br&gt;Media Leaders Summit&lt;br&gt;Middle Eastern, Latam, Indian</td>
<td>World News Media Congress&lt;br&gt;Newsroom Summit</td>
</tr>
<tr>
<td><strong>Reports</strong></td>
<td>World Press Trends&lt;br&gt;Reader Revenue Global&lt;br&gt;Takeaways&lt;br&gt;Native Advertising - Survey &amp; Trends</td>
<td>World Press Trends&lt;br&gt;Events: The Revenue Stream Taking Centre Stage</td>
<td>Best-Practice in Product Development</td>
</tr>
<tr>
<td><strong>Newsletters</strong></td>
<td>Digital Business</td>
<td>Executive News Service&lt;br&gt;Leadership &amp; Strategy</td>
<td>Executive News Service&lt;br&gt;World Editors Forum</td>
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<tr>
<td><strong>Webinars</strong></td>
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