Conferences 2023

Learnings That Gives You An Edge
WAN-IFRA 2023

Around the world with 14 meeting points

WORLD NEWS MEDIA CONGRESS

1. World News Media Congress
   28-30 June
   Taipei, Taiwan

MEDIA LEADERS SUMMIT

1. Middle Eastern
   3-4 May
   Dubai

2. Indian
   18-20 July
   Virtual

3. Latam
   20-21 September
   Location: TBA

DIGITAL MEDIA CONFERENCES

1. India
   15-16 March
   Delhi

2. Europe
   26-27 April
   Vienna

3. Latam
   16-18 May
   Mérida

4. Africa
   14-15 September
   Virtual

5. Asia
   18-20 October
   Singapore

6. Middle East
   8-9 November
   Riyadh

PRINTERS SUMMIT

1. Indian Printers Summit
   12-13 September
   Location: TBA

2. World Printers Summit
   9-11 October
   Frankfurt

Other Events

1. Forum Francophone
   23-24 May
   Paris

2. Newsroom Summit
   24-25 October
   Oslo
The World News Media Congress is the most important annual gathering of news media leaders. The 74th edition will address the business, journalism, policy and freedom issues faced by the industry. A gala dinner and a cocktail reception offer outstanding networking opportunities for delegates, speakers and partnering technology entrepreneurs. WNMC23 will run 3 concurrent tracks as follows:

**World Media Leaders Summit**

A stream for publishers, owners, CEOs and all those invested in building sustainable news organisations.

**World Editors Summit**

For chief-editors, editorial managers and journalists who put journalism and its freedoms first when leading their newsrooms through challenging times.

**Solution Track**

The solutions track will provide participants with insights into how supplier companies are redefining and supporting the publishing industry.
MEDIA LEADERS SUMMIT

WAN-IFRAs Media Leaders Summits address the biggest questions facing change-makers and top executives at news publishers around the world.

These high-level strategic conferences reflect on the future of news and media as well as innovative business models that will transform the media and publishing landscape.

The goal of the Media Leaders Summits is to provide insights, trends and best practices that allow decision makers to re-evaluate business strategies, return to stability and ultimately, achieve long-term sustainability for their news organisations.

MIDDLE EASTERN

3-4 May • Dubai • 150-200 attendees

INDIAN

18-20 July • Virtual • 150-200 attendees

LATAM

20-21 September • tba • 150-200 attendees

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The Digital Media Conferences will continue sharing digital growth strategies as well as our traditional share of winning formulas and experimentations from across the world. These conferences focus on digital revenues by offering ideas on digital trends, technology and revenue strategies with a special focus on advertising and subscriptions.

In 2023, a new parallel track will offer insights into how supplier companies are redefining and supporting the publishing industry. You can expect insightful case studies from technology companies and/or showcases of content strategy-supporting tools.

We will highlight the value technology offers newsrooms by enabling them to automate and innovate.

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PRINTERS SUMMIT

Two annual meeting points for our global print community within WAN-IFRA. They will address all print related questions and bring together printers, materials suppliers and equipment manufacturers for the print production value chain from prepress to press to product finishing and delivery.

WORLD PRINTERS SUMMIT
9-11 October • Frankfurt • 100-120 attendees

INDIAN PRINTERS SUMMIT
12-13 September • tba • 100-150 attendees
NEWSROOM SUMMIT

Join us if you are developing tools that support newsroom innovation and help editors manage their content and learn more about their audience.

24-25 October • Oslo • 100-120 attendees

Newsroom Summit is back for a two-day in-person gathering of newsroom strategists. We will discuss and share best practices from today's newsrooms and address some of the key issues facing transformation.

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The Forum 2023 is dedicated to the optimization of conversion processes from free to paid, the development of the product offer and the prospects of the digital market in a "privacy-by-design" world.

Based on international business cases, the program explores the latest developments in digital content monetization, product and content strategies, and engagement and reader acquisition tactics.

Simultaneous English-French translation is offered to you to take full advantage of exchanges with our panel of international professionals and colleagues.
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WAN-IFRA Connect Portfolio

Build your Brand
- 14 Global Conferences
- Webinars
- Online Advertising
- Trend Reports
- Newsletters Banners
- Marketing Emails
- Sponsored Content
- International Awards
- Ambassador Program
- Directory Listing

Convey your Expertise
- Thought Leader Articles
- Event Speaking
- Opportunities
- Community Specific
- Webinars
- Trend Reports
- Customised Events
- White Paper Collaboration

Enhance your Relationships
- 14 Global Conferences
- Social Events
- Board Dinners
- Board Meetings

Generate Quality leads
- 14 Global Conferences
- Webinars
- Exhibiting Opportunities
- Community Specific
- Webinars
- International Awards
- Targeted Emails
- Speed Meetings
- Customised Events

Products by Community

DIGITAL REVENUE NETWORK

Conferences
- World News Media Congress
- Digital Media India, Africa, Latam, Europe, Middle East, Asia,

Reports
- World Press Trends
- Reader Revenue Global Takeaways
- Native Advertising - Survey & Trends

Newsletters
- Digital Business

Webinars
- Customised Topics

CEOs
- World News Media Congress
- Media Leaders Summit
- Middle Eastern, Latam, Indian

EDITORS
- World News Media Congress
- Newsroom Summit

PRINT
- World Printers Summit
- Indian Printers Summit

World Printers Forum

World Printers Forum

Executive News Service

Executive News Service

Executive News Service

Executive News Service

Leadership & Strategy

World Editors Forum

World Editors Forum

World Printer Forum

Customised Topics

Customised Topics

Customised Topics

Customised Topics