The World News Media Congress is the most important annual gathering of news media leaders. The 74th edition will address the business, journalism, policy and freedom issues faced by the industry. A gala dinner and a cocktail reception offer outstanding networking opportunities for delegates, speakers and partnering technology entrepreneurs. WNMC23 will run 3 concurrent tracks as follows:

**World Media Leaders Summit**

A stream for publishers, owners, CEOs and all those invested in building sustainable news organisations.

**World Editors Summit**

For editors, editorial managers and journalists who put journalism and its freedoms first when leading their newsrooms through challenging times.

**Solutions Track**

The solutions track will provide participants with insights into how supplier companies are redefining and supporting the publishing industry.

Contact us today for all sponsoring possibilities: connect@wan-ifra.org
The 74th World News Media Congress (WNMC23) offers a unique gathering of chief editors, publishers and CEOs looking for answers and solutions to their challenges. They want to know what to do next. As a sponsor and expert in your field, you can become part of that answer!

Become a WNMC23 Sponsor and engage with the world's leading media companies

We bring together 1000+ participants, from 80+ countries, 100+ international speakers, 500+ companies. This is your opportunity to connect your brand with a global, diverse and elite community.

Brand Awareness

You will be joined by hundreds of your global peers at the Congress. Many of the attendees have key roles in shaping the future of their organisations by selecting their best potential business partners. You might meet your next business partner at the WNMC23 in Taipei.

Lead Generation

Do you have the perfect case study to share? A new product to launch? Perhaps you would like to position your company at the front and centre of a key industry issue. Host one of our Solutions Track sessions and lead a discussion on a current topic that resonates with the attendees.

Thought Leadership

You have secured your clients. Now it is time to nurture those relationships. WNMC23 offers a great place to meet your clients and ensure they feel valued and engaged. By exhibiting with us you will have a base to meet them face-to-face and have a meaningful conversation.

Relationship Management

With various dedicated tracks, including two major social events, we have something for everyone. Are you looking to recruit new talents? Want to compare notes with your peers and competitors? Join us and meet the industry’s most interesting and influential people.

Networking

Contact us today for all sponsoring possibilities: connect@wan-ifra.org
Sponsorship Opportunities:

PLATINUM

Combine your favorite sponsorship opportunities or let us know how you would like to showcase your portfolio. We will then create a personalized offer for you.

GOLD

Combine your favorite sponsorship opportunities or let us know how you would like to showcase your portfolio. We will then create a personalized offer for you.

Target Audience

CEOs, Editors-in-Chief, COOs, CMOs, CTOs, Chief Digital Officers, Managing Directors, Publishers, Digital Revenue Strategists, Innovation Managers, Online Product/Project Managers, Heads of Digital Business Units, Researchers, Professors and more.

Contact us today for all sponsoring possibilities: connect@wan-ifra.org
Breakfast Session Solutions Track

Start the day off right for the attendees and host a breakfast session. Showcase your expertise by presenting a case study with a customer to a qualified audience.

- 45 minutes session.
- Includes room rental, basic AV and catering (tea, coffee and pastries).
- Logo acknowledgment as "Hosted by" under your session description featured on the event programme.
- Includes all core entitlements.

2 Available

Content Submission DEADLINE: 19th May 2023

Note: The content for these sessions need to be approved by the programme managers.

<table>
<thead>
<tr>
<th>NO. OF TICKETS</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>3+1 Speaker</td>
<td>10,000 €*</td>
</tr>
</tbody>
</table>

Contact us today for all sponsoring possibilities: connect@wan-ifra.org

Solutions Track

Be part of the WNMC23 Solutions Track. Bring a customer and share a case study in this thought leadership track, to high-value decision makers.

- 40 minutes session.
- Includes room rental and basic AV.
- Logo acknowledgment as "Hosted by" under your session description featured on the event programme.
- Includes all core entitlements.

Limited availability

Content Submission DEADLINE: 19th May 2023

Note: The content for these sessions need to be approved by the programme managers.

<table>
<thead>
<tr>
<th>NO. OF TICKETS</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>3+1 Speaker</td>
<td>10,000 €*</td>
</tr>
</tbody>
</table>

*non-members pay an additional 25%
Exhibition Sponsors:

**Stand 3sqm**
- Double modular structure
- Modular counter
- 2 Highchairs
- Graphic printing of back wall & counter front
- 1 Electrical panel 5KW (included one plug)
- Carpet
- Includes all core entitlements.

**The image above may not reflect the final look.**

<table>
<thead>
<tr>
<th>NO. OF TICKETS</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>5,000 €*</td>
</tr>
</tbody>
</table>

**Stand 9sqm**
- Double modular structure
- Modular counter
- 2 Highchairs
- 1 Round table & 2 Chairs
- Graphic printing of back wall & counter front
- 1 Electrical panel 5KW (included one plug)
- Carpet
- Includes all core entitlements.

**The image above may not reflect the final look.**

<table>
<thead>
<tr>
<th>NO. OF TICKETS</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>8,000 €*</td>
</tr>
</tbody>
</table>

**Stand 15sqm**
- Double modular structure
- Modular counter
- 2 Highchairs
- 2 Round tables & 4 Chairs
- Graphic printing of back wall & counter front
- 1 Electrical panel 5KW (included one plug)
- Carpet
- Includes all core entitlements.

**The image above may not reflect the final look.**

<table>
<thead>
<tr>
<th>NO. OF TICKETS</th>
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</thead>
<tbody>
<tr>
<td>5</td>
<td>12,000 €*</td>
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</tbody>
</table>

**Stand 30sqm**
- Double modular structure
- Modular counter
- 2 Highchairs
- 1 Round table & 2 Chairs
- 2 Armchairs
- Graphic printing of back wall & counter front
- 1 Electrical panel 5KW (included one plug)
- Carpet
- Includes all core entitlements.

**The image above may not reflect the final look.**

<table>
<thead>
<tr>
<th>NO. OF TICKETS</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td>30,000 €*</td>
</tr>
</tbody>
</table>

**Meeting Pods**
- 1 enclosed meeting pod.
- Graphic printing of top and side walls
- 1 Electrical panel 5KW (included one plug)
- Includes all core entitlements.

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<table>
<thead>
<tr>
<th>NO. OF TICKETS</th>
<th>PRICE</th>
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</thead>
<tbody>
<tr>
<td>4</td>
<td>8,000 €*</td>
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</tbody>
</table>

**Space Only**
- Book the space you wish and build your own stand. Our official stand builder will discuss the details and costing with you.
- Contact us to know more!
- Includes all core entitlements.

<table>
<thead>
<tr>
<th>NO. OF TICKETS</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>TBD</td>
<td>€600/sqm</td>
</tr>
</tbody>
</table>
Lounge Sponsors:

TAIWAN CULTURE LOUNGE
- A networking lounge featuring local cultural elements such as Taiwanese delicacies, bubble tea, and a massage station.
- A 30sqm spacious area will have your corporate branding along with some Taiwanese accent.
- A relaxed environment to network with peers and attendees.
- Includes all the core entitlements.
**The image above may not reflect the final look.

<table>
<thead>
<tr>
<th>NO. OF TICKETS</th>
<th>12</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRICE</td>
<td>30,000 €*</td>
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</tbody>
</table>

CHARGING LOUNGE
- An approximately 20sqm area with lounge furnitures and charging equipments in place.
- Brand the entire area with your corporate identity and have your product incorporated into the lounge. This is an effortless way to increase your visibility.
- Includes all the core entitlements.

<table>
<thead>
<tr>
<th>NO. OF TICKETS</th>
<th>8</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRICE</td>
<td>20,000 €*</td>
</tr>
</tbody>
</table>

Maria Cabanes
Head Of Republishing Partnerships - Cemea

“Best way to increase brand awareness and to start conversations with industry peers and potential clients.”

Henrique Saias
Business Model Evangelist

“...The right balance between Publishers and service providers. Relevant.”
Branding Sponsors:

**LOGO**
- This sponsorship opportunity entails all of the core entitlements.

<table>
<thead>
<tr>
<th>NO. OF TICKETS</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>3,000 €*</td>
</tr>
</tbody>
</table>

**BADGES**
- Your brand will be prominently visible by having your corporate logo printed on the attendees badge.
- Includes all core entitlements.

<table>
<thead>
<tr>
<th>NO. OF TICKETS</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>4,000 €*</td>
</tr>
</tbody>
</table>

**LANYARDS**
- Your brand will be prominently visible on the lanyards worn by the event attendees throughout the event duration.
- Produce the lanyards with your corporate identity and send them to the event location prior to the start of the conference.
- Includes all core entitlements.

<table>
<thead>
<tr>
<th>NO. OF TICKETS</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>6,000 €*</td>
</tr>
</tbody>
</table>

**BAGS**
- Each attendee will receive a fabric reusable bag that’s branded with your corporate identity.
- Produce the bags with your corporate identity and send them to the event location prior to the start of the conference.
- Includes all core entitlements.

<table>
<thead>
<tr>
<th>NO. OF TICKETS</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>6,000 €*</td>
</tr>
</tbody>
</table>

*non-members pay an additional 25%
## Branding Sponsors:

### T-Shirts
- Produce the shirt with your corporate identity and the event logo and send them to the event location prior to the start of the conference.
- Includes all core entitlements.

<table>
<thead>
<tr>
<th>NO. OF TICKETS</th>
<th>PRICE</th>
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</thead>
<tbody>
<tr>
<td>2</td>
<td>4,000 €*</td>
</tr>
</tbody>
</table>

### Coffee Cart/Conversation Cups
- Have a fully branded beverage cart strategically located at the venue.
- Conversation cups to help you break the ice and discuss meaningful topics.
- Includes all core entitlements.

<table>
<thead>
<tr>
<th>NO. OF TICKETS</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>TBD</td>
<td>ASK US!</td>
</tr>
</tbody>
</table>

### Masks
- Produce the masks with your corporate identity and send them to the event location prior to the start of the conference.
- Includes all core entitlements.

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>3</td>
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</tbody>
</table>

### Hotel Room Drop (Speakers)
- Unique recognition guaranteed as this is an exclusive sponsorship. Be the first brand our speakers will have contact with.
- The drop will be made to over 60 international speakers with your personalized message, which will be placed in their hotel room.
- Includes all core entitlements.

<table>
<thead>
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<tbody>
<tr>
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Contact us today for all sponsoring possibilities: connect@wan-ifra.org
## Branding Sponsors:

### T-SHIRTS
- Produce the shirt with your corporate identity and the event logo and send them to the event location prior to the start of the conference.
- Includes all core entitlements.

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### COFFEE CART/CONVERSATION CUPS
- Have a fully branded beverage cart strategically located at the venue.
- Conversation cups to help you break the ice and discuss meaningful topics.
- Includes all core entitlements.

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td></td>
<td>ASK US!</td>
</tr>
</tbody>
</table>

### MASKS
- Produce the masks with your corporate identity and send them to the event location prior to the start of the conference.
- Includes all core entitlements.

<table>
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### HOTEL ROOM DROP (SPEAKERS)
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</table>

*non-members pay an additional 25%
Digital Sponsors:

OPENING VIDEO
- Captivate the Congress audience with sight, sound and motion by spotlighting the Year in News with an engaging video *message.
- Includes all core entitlements.

*Content and length to be agreed with the program managers

<table>
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</tbody>
</table>

APP
- Logo to be featured on both the loading screen and the permanent banner above the home screen as Sponsored by.
- 3 push notifications during the 3 day event and 2 sponsored post.
- Includes all core entitlements.

<table>
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<tbody>
<tr>
<td>4</td>
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</tbody>
</table>

PHOTO BOOTH
- Get your brand involved in a fun and memorable activity by sponsoring our live photo booth during the Congress. This exclusive opportunity allows you to promote your company well beyond our event, as attendees will share it through social media, email and many more. Contact us for more information.
- Includes all core entitlements.

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>TBD</td>
<td>ASK US!</td>
</tr>
</tbody>
</table>

TWITTER WALL
- Your brand and content will be featured on the Twitter wall.
- A pre-agreed number of branded messages and notifications will be displayed in between the live Twitter content.
- Includes all core entitlements.

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>3</td>
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</tr>
</tbody>
</table>

*non-members pay an additional 25%
Digital Sponsors:

ADD ON: Dedicated Mailing
- This opportunity is only available as an add-on to an existing sponsorship. On your behalf, we will send a dedicated mailing to all the registered attendees after the event. Provide us with your content and we will send it out to them all.
- 3 available.
- Includes all core entitlements.

<table>
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</thead>
<tbody>
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</table>

Kim Svendsen
Chief Marketing Officer

"WAN-IFRA events have been an essential part of our promotion efforts for decades and continue to bring us value. Top quality speakers and market experts. The WAN-IFRA event staff is always open to explore new ideas and their friendly and flexible attitude keeps us coming back as sponsors."

Sally Lehrman
Founder & CEO

The WAN-IFRA staff are a great partner to sponsors.

Contact us today for all sponsoring possibilities: connect@wan-ifra.org
Networking Sponsors:

WELCOME RECEPTION

GALA DINNER

TAIPEI FOOD & NIGHT MARKET TOURS
- Invite a group of attendees to immerse themselves in the festive ambiance of an authentic Taiwanese night market.
- Host them through the sampling of a wide range of traditional, local dishes on this private, evening guided tour.

DIGITAL MEDIA AWARDS WORLDWIDE
- Be an active promoter of innovation and be associated with the best. Link your brand to the winning cases of the Publishing Industry.
- Take advantage of a large range of benefits, such as branding the ceremony, the awards, presenting the awards on stage, plus several conference tickets. Contact us to know more!

CORE ENTITLEMENTS
- Logo placement on all event marketing (online, onsite and print) including Congress website and sponsor’s section.
- Logo in pre-conference print and digital campaigns, including Congress information mailings.
- Corporate profile featured on the sponsors page of the Congress website.
- One (1) PowerPoint slide displayed during Congress breaks.
- Attendee List (Name, Company & Job Title) - subject to receiving their consent upon registration.
- Place company marketing material at the venue in a dedicated area for sponsor’s materials.

*non-members pay an additional 25%
We invest heavily in event sponsorships throughout the year, and WAN-IFRA events always exceed our expectations. The venues are spectacular, the attendees are exactly the people we want to connect with and the WAN-IFRA staff is incredibly helpful and an absolute joy to work with. Looking forward to the next event!

Sofia Morales
Product Marketing

The WAN-IFRA team is very competent and reliable. Organizing Google’s presence at the Congress was made easier by the competence and clear communication from the team in charge!

Ana Rocha de Paiva
Program Manager, News Partnerships

We invest heavily in event sponsorships throughout the year, and WAN-IFRA events always exceed our expectations. The venues are spectacular, the attendees are exactly the people we want to connect with and the WAN-IFRA staff is incredibly helpful and an absolute joy to work with. Looking forward to the next event!

Melissa Mleczko
Events & Partnerships Manager

This has been our first year partnering with WAN-IFRA and it’s been a great experience.

Sofia Morales
Product Marketing

Great presentations, excited attendees, and as a bonus the king of Spain. The event really couldn’t get any better!

Barbara Betts
VP of Marketing Services

Contact us today for all sponsoring possibilities: connect@wan-ifra.org
## Summary

<table>
<thead>
<tr>
<th>SPONSORSHIP OPTIONS</th>
<th>RATE €*</th>
<th>TICKET(S)</th>
<th>CORE ENTITLEMENTS</th>
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<td></td>
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<tr>
<td>Platinum</td>
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</tr>
<tr>
<td>Gold</td>
<td>Ask Us</td>
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<tr>
<td><strong>CONTENT</strong></td>
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<td>Breakfast</td>
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<td>3 sqm</td>
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<td><strong>LOUNGE</strong></td>
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<tr>
<td>T-Shirt</td>
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<td>Coffee Cart</td>
<td>Ask Us</td>
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<td>Masks</td>
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<td>3</td>
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<td>Hotel Room Drop</td>
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<td><strong>DIGITAL</strong></td>
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<td>Opening Video</td>
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<tr>
<td>App</td>
<td>8.000</td>
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<td>Photo Booth</td>
<td>Ask Us</td>
<td>TBD</td>
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</tr>
<tr>
<td>Twitter Wall</td>
<td>6.000</td>
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<td>Y</td>
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<tr>
<td>Add On: Mailing</td>
<td>5.000</td>
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<td>Y</td>
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<tr>
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<td></td>
<td>Y</td>
</tr>
<tr>
<td>Gala Dinner</td>
<td>SOLD</td>
<td></td>
<td>Y</td>
</tr>
<tr>
<td>Taipei Food &amp; Night Market Tour</td>
<td>Ask Us</td>
<td>TBD</td>
<td>Y</td>
</tr>
<tr>
<td>Digital Media Awards Worldwide</td>
<td>Ask Us</td>
<td>TBD</td>
<td>Y</td>
</tr>
</tbody>
</table>

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WAN-IFRA Connect Portfolio

**Branding**
- Build your Brand
- 14 Global Conferences
- Webinars
- Online Advertising
- Trend Reports
- Newsletters Banners
- Marketing Emails
- Sponsored Content
- International Awards
- Ambassador Program
- Directory Listing

**Expert Knowledge**
- Convey your Expertise
- Thought Leader Articles
- Event Speaking
- Opportunities
- Community Specific
- Webinars
- Trend Reports
- Customised Events
- White Paper Collaboration

**Relationship Management**
- Enhance your Relationships
- 14 Global Conferences
- Social Events
- Board Dinners
- Board Meetings

**Lead Generation**
- Generate Quality leads
- 14 Global Conferences
- Webinars
- Exhibiting Opportunities
- Community Specific
- Webinars
- International Awards
- Targeted Emails
- Speed Meetings
- Customised Events

**Products by Community**

**DIGITAL REVENUE NETWORK**
- World News Media Congress
- Digital Media
- India, Africa, Latam, Europe, Middle East, Asia,
- World Press Trends
- Reader Revenue Global
- Takeaways
- Native Advertising - Survey & Trends
- Digital Business
- Customised Topics

**CEOs**
- World News Media Congress
- Media Leaders Summit
- Middle Eastern, Latam, Indian
- World Press Trends
- Events: The Revenue Stream Taking Centre Stage
- Executive News Service
- Leadership & Strategy
- Customised Topics

**EDITORS**
- World News Media Congress
- Newsroom Summit
- Best-Practice in Product Development
- Executive News Service
- World Editors Forum
- Customised Topics

**PRINT**
- World Printers Summit
- Indian Printers Summit
- World Printers Forum
- Executive News Service
- World Printers Forum
- Customised Topics