Digital Media Conferences 2022

Sponsorship Brochure

Digital Media Middle East & Middle Eastern Digital Media Awards
29-30 Nov 2022 • Riyadh

Digital Media Africa & African Digital Media Awards
12-13 July 2022 • Virtual

Digital Media LATAM & LATAM Digital Media Awards
16-18 Nov 2022 • Mexico City

Digital Media Europe & European Digital Media Awards
01-02 Jun 2022 • Oslo

Digital Media Asia & Asian Digital Media Awards
03-04 Nov • Singapore

Digital Media India & Indian Digital Media Awards
08-10 Mar 2022 • Virtual
Our Digital Media events have been at the forefront of transformation in the news media industry for over 20 years. Digital Media Europe, Asia, India, LATAM, Africa, and Middle East attract thousands of top level publishers, editors and digital executives on hot topics in the industry.

WAN-IFRA DM Series emphasizes digital revenue topics and depending on the region covers key issues such as digital transformation, diversification of revenue streams, media trends, digital subscription, reader engagement, advertising and media innovation.

It combines local cases with international success stories, features established publishers who have become disruptors in their communities and prioritizes networking and roundtable discussions.

If you are working on a product or solution that can support publishers improving and navigating through their digital transformation, this is the place to be! In some of the regions you can even secure an exhibition Table Top to better showcase your solutions to the attendees.

The WAN-IFRA Digital Media Awards is the news media industry’s only truly global digital media competition. It recognizes outstanding work done by news publishers in digital media and are an integral part of each regional Digital Media event.

Target Audience

CEOs, Editors-in-Chief, COOs, CMOs, CTOs, Chief Digital Officers, Managing Directors, Publishers, Digital Revenue Strategists, Innovation Managers, Online Product/Project Managers, Heads of Digital Business Units and more.
Conferences Worldwide

1. DIGITAL MEDIA INDIA
   08-10 Mar • Virtual • 200-250 attendees

2. DIGITAL MEDIA EUROPE
   01-02 Jun • Oslo • 100 attendees

3. DIGITAL MEDIA AFRICA
   12-13 Jul • Virtual • 300-350 attendees

4. DIGITAL MEDIA ASIA
   03-04 Nov • Singapore • 200 attendees

5. DIGITAL MEDIA LATAM
   16-18 Nov • Mexico City • 150 attendees

6. DIGITAL MEDIA MIDDLE EAST
   29-30 Nov • Riyadh • 100 attendees
Sponsorship Opportunities:
Digital Media India & Digital Media Africa (Virtual)

**GOLD**

Host your own 30 min session. Submit a relevant, educational topic, provide your own expert speaker and work closely with our staff to get your session up and running. WAN-IFRA reserves the right to decline the topic if it is of little relevance to the event audience.

Logo acknowledgment as Brought to you by under your session description featured on the event programme.

Receive attendee contact list including name, job title, company and email address (subject to their agreement upon registration).

Corporate profile featured on the Event Website.

Company Logo featured on all marketing (website & mailings).

Complimentary ten (10) event tickets to share with your staff and clients.

**INDIA, AFRICA** 5,000 €*

**SILVER**

Your marketing video will be played at the beginning of the session - max 30 sec.

Logo acknowledgment as Sponsored by under the session description featured on the event programme.

Receive attendee contact list including name, job title, company and email address (subject to their agreement upon registration).

Corporate profile featured on the Event Website.

One demo session (of up to 5 minutes) as part of the main program. Limited to the first 10 confirmed sponsors.

Company Logo featured on all marketing (website & mailings).

Complimentary four (4) event tickets to share with your staff and clients.

**INDIA, AFRICA** 3,000 €*

**BRONZE**

Corporate profile featured on the Event Website.

Receive attendee contact list including name, job title and company (subject to their agreement upon registration).

Company Logo featured on all marketing (website & mailings).

Complimentary two (2) event tickets to share with your staff and clients.

**INDIA, AFRICA** 1,500 €*

**EXCLUSIVE PRE-EVENT EDM SPONSOR**

- One banner ad (to be provided by sponsor) to be featured in all pre-event mailings.
- Receive attendee contact list including name, job title, company and email address (subject to their agreement upon registration).
- Corporate profile featured on the Event Website.
- Company Logo featured on all marketing (website & mailings).
- Complimentary four (4) event tickets to share with your staff and clients.

**INDIA, AFRICA** 3,000 €*
Sponsorship Opportunities:
Digital Media Europe, Latin America, Middle East and Asia

PLATINUM

Be recognised as the Platinum Sponsor on all marketing and communications.

This sponsorship is tailored to your needs. Combine your favorite sponsorship opportunities or let us know how you want to showcase your brand and we can customize the opportunities for you.

Includes all core entitlements and 20 event tickets.

LATAM, EUROPE, ASIA 30,000 €*
MIDDLE EAST 20,000 €*

GOLD

Be recognised as the Gold Sponsor on all marketing and communications.

This sponsorship is tailored to your needs. Combine your favorite sponsorship opportunities or let us know how you want to showcase your brand and we can customize the opportunities for you.

Includes all core entitlements and 10 event tickets.

LATAM, EUROPE, ASIA 20,000 €*
MIDDLE EAST 15,000 €*
Sponsorship Opportunities:
Digital Media Europe, Latin America, Middle East and Asia

SESSION SPONSORS

**BREAKFAST**
- Host your own 45 minutes Breakfast Session. Provide a relevant, educational topic, with your own expert speaker. WAN-IFRA reserves the right to decline the topic if it is of little relevance to the event audience.
- This sponsorship opportunity excludes food & beverage costs for the session.
- This session doesn’t require a customer presentation (case study), although one is highly recommended.
- Includes all core entitlements and 2 event tickets plus an additional 1 for your speaker.

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<th>Region</th>
<th>Amount</th>
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<tbody>
<tr>
<td>LATAM, EUROPE, ASIA</td>
<td>6,000 €*</td>
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<tr>
<td>MIDDLE EAST</td>
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**BREAKOUT**
- Host your own 30-45 minutes session (exact length will depend on the region) which will take place in an adjacent room, parallel to the main program.
- Provide a relevant, educational topic, with your own expert speaker. WAN-IFRA reserves the right to decline the topic if it is of little relevance to the event audience.
- This session doesn’t require a customer presentation (case study), although one is highly recommended.
- Includes all core entitlements and 2 event tickets plus an additional 1 for your speaker.

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**IN CONFERENCE**
- Host your own 20 minutes session which will take place in the main room.
- Provide a relevant, educational topic, with your own expert speaker. WAN-IFRA reserves the right to decline the topic if it is of little relevance to the event audience.
- This session requires a customer presentation (case study).
- Includes all core entitlements and 2 event tickets plus an additional 1 for your speaker.

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<th>Region</th>
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<tr>
<td>LATAM, EUROPE, ASIA</td>
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**SESSION SPONSOR (VIDEO)**
- Your marketing video will be featured at the beginning of the session.
- The content of this video should be a maximum of 30 seconds in length.
- Logo acknowledgment as *Sponsored by* under the session description featured on the event programme.
- Includes all core entitlements and 2 event tickets.

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*non-members pay an additional 25%
Sponsorship Opportunities:
Digital Media Europe, Latin America, Middle East and Asia

TABLE TOPS
- Exhibit alongside the event. Stand size depends on the venue. Lunches and coffee breaks will be strategically served in the exhibition area.
- Includes all core entitlements and 2 event tickets.
- In LATAM you can also opt for a Table Top Premium / €6,000

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SEAT DROP
- Get noticed by the attendees during the conference! We will distribute your materials on their seats before the conference starts.
- The rate is applicable for each conference day.
- Includes all core entitlements and 2 event tickets.

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## Sponsorship Opportunities:
**Digital Media Europe, Latin America, Middle East and Asia**

### BADGES
- Your corporate logo will be included on all name badges handed out to attendees at the registration desk.
- Includes all core entitlements and 2 event tickets.

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<tr>
<th>Region</th>
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<tr>
<td>LATAM, EUROPE, ASIA</td>
<td>4,000 €*</td>
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### BAGS
- Give attendees the opportunity to take your brand home! Event bags are a valuable commodity for the attendees experience and will be handed out at the registration desk.
- Produce these bags with your corporate identity and send them to the event location prior to the start of the conference.
- Includes all core entitlements and 2 event tickets.

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<tr>
<th>Region</th>
<th>Bag Price</th>
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<tr>
<td>LATAM, EUROPE, ASIA</td>
<td>4,000 €*</td>
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<tr>
<td>MIDDLE EAST</td>
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### CHARGING LOUNGE
- There is no question that attendees rely heavily on their mobile devices. Charge up your branding and connect with other conference attendees by sponsoring the Charging Lounge. Show them you care and give them the juice they need to stay connected in their world.
- Includes all core entitlements and 2 event tickets.

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<thead>
<tr>
<th>Region</th>
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<tr>
<td>LATAM, EUROPE, ASIA</td>
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### COFFEE BREAK
- This sponsorship is exclusive. Be the host of the coffee breaks for the entire conference.
- The coffee stations will be branded with your corporate identity.
- Logo acknowledgement on the programme within the break sessions.
- Includes all core entitlements and 2 event tickets.

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<tr>
<th>Region</th>
<th>Coffee Break Price</th>
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<tbody>
<tr>
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<td>5,000 €*</td>
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Sponsorship Opportunities:
Digital Media Europe, Latin America, Middle East and Asia

**DRINKS RECEPTION**
- Be the exclusive host at the Drinks Reception. The dates and time of the reception will vary according to the events.
- Customize and brand the location with your corporate identity.
- Company logo on all event related marketing materials.
- Includes all core entitlements and 4 event tickets.

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<tbody>
<tr>
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<td>MIDDLE EAST</td>
<td>€10,000*</td>
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**LANYARDS**
- Benefit from the visibility of attendees wearing the conference lanyard with your brand.
- Produce the lanyards with your corporate identity and send them to the event location prior to the start of the conference.
- Includes all core entitlements and 2 event tickets.

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<td>€3,000*</td>
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**LOGO SPONSOR**
- Your company logo on all event marketing (print, web and on-site).
- Opportunity to place company marketing material at the venue in a dedicated area for sponsors materials (agreement prior to the event required).
- Includes 1 event ticket.

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<tr>
<td>LATAM, EUROPE, ASIA</td>
<td>€2,000*</td>
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**OPENING VIDEO**
- Address all attendees by presenting the conference opening video. All eyes will be on you!
- Content and duration have to be decided in cooperation with the event manager.
- Includes all core entitlements and 2 event tickets.

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Sponsorship Opportunities:
Digital Media Europe, Latin America, Middle East and Asia

**WATER BOTTLES**
- Your brand will be visible to all those thirsty attendees. The Water Bottle sponsor will have the opportunity to have their logo displayed on a water bottle distributed to all attendees.
- Interested in this sponsorship category? Contact us for more info!

<table>
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<th>LATAM, EUROPE, ASIA</th>
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**ADD ON MAILING**
- Your opportunity for pre- or post- event mailing to all conference attendees.
- On your behalf, WAN-IFRA will send your personalized message to all registered attendees.
- Only 2 available.
- Includes all core entitlements and 2 event tickets.

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<th>LATAM, EUROPE, ASIA</th>
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**AWARDS SPONSOR**
Be an active promoter of innovation and be associated with the best. Link your brand to the winning cases of the Publishing Industry. Take advantage of a large range of benefits, such as branding the ceremony, the awards, presenting the awards on stage, plus several conference tickets. Contact us to know more!

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Core Entitlements:
- Logo placement on all event marketing (online, onsite and print) including conference website and sponsor section
- Logo in pre-conference print and digital campaigns, including conference information mailings
- Corporate profile featured on the sponsors page of the conference website
- One (1) PowerPoint slide displayed during conference breaks
- Attendee List (Name, Company, Job Title & Email addresses) - subject to receiving their consent upon registration
- Place company marketing material at the venue in a dedicated area for sponsors materials

*non-members pay an additional 25%

Contact us today for all sponsoring possibilities: connect@wan-ifra.org
WAN-IFRA Connect Portfolio

BRANDING
Build your Brand
- 16 Global Conferences
- Webinars
- Online Advertising
- Trend Reports
- Newsletter Banners
- Marketing Emails
- Sponsored Content
- International Awards
- Ambassador Program
- Directory Listing

EXPERT KNOWLEDGE
Convey your Expertise
- Thought Leader Articles
- Event Speaking Opportunities
- Community Specific Webinars
- Trend Reports
- Customised Events
- Whitepaper Collaboration

RELATIONSHIP MANAGEMENT
Enhance your Relationships
- 16 Global Conferences
- Social Events
- Board Dinners
- Board Meetings

LEAD GENERATION
Generate Quality Leads
- 16 Global Conferences
- Webinars
- Exhibiting Opportunities
- Community Specific Webinars
- International Awards
- Targeted Emails
- Speed Meetings
- Customised Events

Products by Community

DIGITAL REVENUE NETWORK

Conferences
- World News Media Congress
- Digital Media India, Africa, LATAM, Europe, Middle East, Asia
- Forum Francophone

Reports
- World Press Trends
- Reader Revenue – DME22
- Takeaways
- What’s Your Newsletter Strategy?
- The Data-Centric Champions

Newletters
- Digital Business
- Executive News Service Leadership & Strategy

Webinars
- Customized Topics
- Customized Topics

Directory
- Technology Guide & Directory

CEOs
- World News Media Congress
- Media Leaders Summit
- APAC, Middle Eastern, LATAM, Indian

EDITORS
- World News Media Congress
- Newsroom Summit
- CMS Solutions Day

EDITORS
- World Press Trends
- The Data-Centric Champions
- What’s Your Newsletter Strategy?
- Trends In Newsrooms
- World Printers Forum
- Distribution As A Profit Centre

PRINT
- European Printers Summit
- World Printers Summit
- Indian Printers Summit
- Executive News Service
- World Editors Forum
- Executive News Service
- World Printers Forum
- Customized Topics
- Customized Topics
- Technology Guide & Directory

WAN-IFRA Connect