

INTERIM ACTIVITY REPORT
JANUARY-JUNE 2022

Highlights 2022

Media Sustainability

Press Freedom & Media Development



World Association
of News Publishers

What makes us unique

What makes us one of a kind in the world? WAN-IFRA is the only international media organisation that:

- Is **truly global** with activities that span all the continents with regional support provided by teams in Paris, Frankfurt, Singapore, Chennai and Mexico City.
- Defends and promotes **press freedom** as a core mission.
- Covers the **entire value chain** of news media companies from content creation, business, strategy, revenue generation, products, technology and innovation.
- Has **specific community-driven offerings** for CEOs, COOs, Editors, Business and Revenue Heads, Product and Technology Officers, Print and Production Executives.
- Represents news publishers at international level to **raise awareness** of the issues facing independent media globally and works on joint initiatives for media sustainability.
- Brings together 60 **national media associations** to discuss matters of common interest.
- Undertakes **media development** work in fragile States and in particular promotes gender balance with our world leading 'Women In News' programme.

Areas of expertise

LEADERSHIP, STRATEGY AND EXECUTION

Culture Change
Strategic Benchmarking
Newsroom Transformation
Diversity and Inclusion
Workflow Optimisation

EDITORIAL

Ethics and Standards
Science in the Newsroom
Mis and Dis Information, News Literacy
Newsroom organisation
Content that converts and retains
Audiences-first approach

PRODUCT MANAGEMENT

Mobile
Video
Distributed Content
Podcasts
Newsletters

DIGITAL REVENUE

Digital Subscriptions
Content Monetisation
Premium Advertising
Native Advertising

Smart Data & Analytics
Audiences-centric strategy

TECHNOLOGY AND INNOVATION

Print Supply Chain
R&D and Emerging trends
Immersive Content
Artificial Intelligence

MEDIA FREEDOM

Safety of Journalists
Advocacy & Industry Voice
Equality
Media Freedom Committees
Development Support
Social Impact Grants

MEDIA POLICY

Intellectual Property and related Rights
Privacy
Data Protection
Taxation
Fair Competition
Internet Governance

FINANCE & ECONOMY

Revenue Diversification
Market Trends

Table Stakes Europe performance-driven change management programme: The 2021 Report and public “Knowledge Base” launched on 24 January, in English, French, German and Spanish.

Wrapped up 2021’s Young Media Leaders Fellowship with a 3-hour finale.

Five Journalists Murdered in 2022: World’s Press Demands Action in Mexico.

WAN-IFRA’s International Color Quality Club contest open for registration

Final coaching session of South Asian Subscription Bootcamp is completed

Lee Kah Whye, a media veteran takes on the role of Director, Asia.

Digital Media India and Middle East Media Leaders’ Summit with growing participation numbers compared to previous years.

Stars4Media NEWS call for projects launched.

Perugia Declaration for Ukraine: Call for increased support of independent media and journalists in Ukraine.

Inaugural Philippines Leadership Accelerator group completes training programme.

‘Launch of Digital ABC ‘A’ in Arab Region + Launch of Arab Region Leadership Accelerator in AR.

We, the media’ – WAN-IFRA Members step up in support of the Ukrainian press.

Nikkei Asia and Media Indonesia emerge as the biggest winners in this year’s Asian Media Awards.

WAN-IFRA calls for independent, transparent investigation into the killing of Shireen Abu Akleh.

180 Women, 10 Countries: Women in News Wraps Up The First Round Of Leadership Accelerator Hubs In Africa.

Coordination of new microsite showcasing African Media Grants (\$270,000 of support to 27 African media companies to produce environmental coverage)

Launch of the Sustainable Journalism Partnership – a global forum for journalists, media- and sustainability researchers and entrepreneurs. In partnership with Fojo.

January February March April May June

Global study analysing sexual harassment in newsrooms released by WAN-IFRA Women in News.

FIFA/Qatar advocacy campaign with association members.

New WAN-IFRA report reveals how publishers are banking on AI to drive their business.

WAN-IFRA releases a new report to help understand audiences in a deeper way.

Global eSummit: Journalism and the Climate Crisis received 720 registrations, held on Feb 22 & 23.

Joint statement with member associations from LatAm and Spain on impunity and violence against journalists in Mexico.

Launch of WIN Africa 2022 Leadership Accelerator - 180 new participants from 10 countries – record intake.

WAN-IFRA wins a EU call on news literacy with Newscraft.

WAN-IFRA president urges support for independent media. World’s press calls on public support as Russia silences critical reporting.

Women in News releases an automated gender balance tracker tool, in English and Arabic, to help news organisations understand their blind spots.

Launch of #SaferMedia project with African newsrooms. Conclusion of the African Media Grants initiative.

The CMS Day Solution Day and Newsroom Summit gathered over 42 speakers and moderators from over 15 countries. 307 registered participants from 62 countries.

Ukraine: Coordination with MBL, Norske Skog, Agora and AIRPPU for purchase and delivery of 48 tonnes of newsprint. Negotiation of insurance for local media scheme.

Another tranche of funds transferred to Afghan colleagues.

WAN-IFRA celebrates World Press Freedom Day.

World Press Trends Outlook: publishers face the future with optimism.

Asian Young Media Leaders Fellowship program call for nomination opens till 18 May 2022.

UNESCO Datasphere Initiative: a global network of stakeholders building agile frameworks to responsibly unlock the value of data for all.

WAN-IFRA joins a pilot with Oxford Internet Institute to explore how Web3 technologies and DAO (Decentralised Autonomous Organisation) will impact news media.

Digital Media Europe Study Tour in Oslo sold out and technically overbooked.

Launch of WIN Accelerator for Media in Exile in Myanmar in partnership with IMS.

Indian Media eLeaders Summit planned for 28-30 June.

MEDIA SUSTAINABILITY

JAN-JUNE 2022

WAN-IFRA provides its members with professional services to help their business prosper.



World Association
of News Publishers

In the first six months of 2022

We have brought together

6 300

Media professionals throughout 120 countries in Europe, Asia-Pacific, South Asia, Africa, the Middle East and Latin America.

They attended

107

Professional events, including Conferences, Webinars, Workshops, and Training & Coaching Sessions.

In the same period, we have been rallied by

46

News publishers, media tech entrepreneurs corporate members, and individual members.

New Members

January-June 2022

ADAC Germany

Agencia EFE Spain

Agfa Offset Germany

AJU News Corporation South Korea

Allied Newspapers Malta

Axel Springer Print Management
Germany

Biuro Reklamy Mediow Lokalnych
Poland

Centi Switzerland

CGI Business Consulting France

Daejeon Ilbo South Korea

Daily Rozan Pakistan

Dong-A Ilbo South Korea

Editorial Atlantida Argentina

El Cronista Comercial Argentina

Europa Press Spain

FT Strategies United Kingdom

Hankook Ilbo South Korea

Ibec Global Belgium

Journexx Germany

Justt Germany

La Diaria Uruguay

Maekyung Media Group South Korea

MM ONLINE SA DE Mexico

Nordot USA

Paperview Systems Portugal

Roxen Internet Software Sweden

Seedtag Spain

Smartocto Netherlands Netherlands

Techniweb France

The Asia Business Daily South Korea

The Financial Times / FT Strategies
United Kingdom

The Kukmin Ilbo South Korea

The Kyeonggi Ilbo Daily South Korea

The Segye Times South Korea

Trans Euro Media France

TSB Media Venture India

Viafoura Canada



Media Sustainability

WAN-IFRA resumed in-person meetings with first cannula conference hosted by Schibsted in Oslo and Table Stakes Europe in London.

The overall financial outlook has significantly improved since the beginning of the year.

Congress, Middle East conference, World Printers Forum and LatAm activities deliver higher than expected figures. Congress in Zaragoza continues to receive great interest.

The Ukraine war and the resultant inflationary pressures are potential risks though.



ONGOING STRONG ATTENDANCE TO ONLINE EVENTS

The online Newsroom Summit (26-28 April) and CMS Day Solution Day gathered over 42 speakers and moderators from over 15 countries. 307 registered participants from 62 countries. Global eSummit: Journalism and the Climate Change in February (710 registered participants), Middle Eastern Media Leaders eSummit 2022 in March (462 registered participants), the Asian Media Leaders Summit and the LATAM Media Leaders eSummit in May (430 registered participants each).



TAILORED-MADE INDIVIDUAL ADVISORY PROGRAMMES ON THE RISE

The demand for individual bespoke programmes (coaching and advisory services, in house study tours, strategic workshops, market researches...) demonstrates the quality of the services and expertise delivered by our international teams in Europe, LatAm, India, Asia and Africa.



NEW TECH TALENTS JOIN OUR GLOBAL MEMBERSHIP COMMUNITY

WAN-IFRA enjoys a growing stream of support from emerging media tech entrepreneurs and individuals that joined the organisation in the past 10 months..



DIVERSIFIED FINANCIAL RESOURCES FOR INCREASED SUPPORT TO MEMBERS

Thanks to the groundwork laid by the Global Alliance of Media Innovation, WAN-IFRA is paving the way for an increasing number of projects supported by international public institutions, notably through European Community research funds. This diversification of the organisation's financial resources keeps membership fees at attractive levels and allows the development of our portfolio of members' benefits.

2 600 PARTICIPANTS

FEBRUARY - JUNE 2022

FEBRUARY

22-23 Journalism and the Climate
Change eSummit

MARCH

08-09 Digital Media India
23-24 ME Media Leaders eSummit

APRIL

26-27 Newsroom Summit

MAY

18-19 World Printers Summit
24-26 Asian Media Leaders eSummit

JUNE

01-02 Digital Media Europe, Oslo
28-30 Indian Media Leaders eSummit

NEXT CONFERENCES

JULY - NOVEMBER 2022

JULY

12-13 **Digital Media Africa**
Virtual

SEPTEMBER

28-30 **World News Media**
Congress Zaragoza

OCTOBER

26-27 **European Printers**
Summit Frankfurt

19-20 **French Annual Forum**
Paris

21 **Data Science Day**
Paris

NOVEMBER

03-04 **Digital Media Asia**
Singapore

16-18 **LatAm Digital Media**
Mexico

29-30 **Middle East Digital**
Media Ryad



SPECIAL PROGRAMMES FOR MEMBERS

With the support of foundations, private and public donors, and its association and publisher members, WAN-IFRA has rolled out and expanded a series of tuition-free programmes for its member communities in Europe, Latin America, the Middle-East, South Asia and Africa.



Table Stakes Europe

The year-long programme is a performance-based transformation effort focusing on audiences and the digital capabilities needed to serve them. The participating news media companies are provided coaching, methodologies and frameworks to achieve measurable success to a key challenge facing the individual news enterprise. The only cost to participating companies will be the commitment and travel to the 4-5 meetings in Europe over a year. Where: EUROPE

Newsroom and Business Transformation

Designed to accelerate transformation in news companies, NBTA's five-month-long curriculum supported senior editorial and commercial managers in developing an editorial vision, business strategies, integrate product plans and newsroom processes. Following a successful launch in Asia in 2020, the five-month-long was extended to the Middle East in 2021. Where: APAC, Middle East; LATAM

Newsroom Cultural Change Ignition

The Newsroom Cultural Change Ignition is an online executive program that will offer its participants insights and mentoring to trigger cultural change within their companies. The program includes 8 high performance sessions and aimed at media leaders interested in upgrading their digital and management skill-set in order to better lead their organizations' adaptation to the new reality. Where: LATAM

Subscription Lab

The Lab is an intensive four-month programme to help news publishers strengthen digital subscriptions capabilities and grow reader revenue. The programme will include modules on creating loyal paying relationships with readers, optimizing the engagement and subscription funnel, and embracing a reader-first strategy and culture. Where: APAC and LATAM

Young Media Leaders Fellowship

Brings together some of the region's brightest minds in APAC's news media industry. The aim is to nurture the next generation of media leaders who can contribute effectively to the pursuit of good journalism and build capacity in their newsrooms to meet the needs of their societies in these uncertain times. Where: APAC

Science in the Newsroom

The programme consists of high-impact training, sharing of the best newsroom practices and a global summit for science reporters. It seeks to bridge gaps in specialist health and science reporting skills, and better tell stories to address misinformation around complex issues and build greater trust in newsrooms' ability to meet the information needs of the communities they serve. Where: APAC, SOUTH ASIA & AFRICA



58 news
organisations*
300+ participants
10 countries



Nicolas L. Fromm
Managing Director Digital NOZ MEDIEN & mh:n MEDIEN

« Ideas do not implement themselves. People do it. Organisations do it ». Thank you WAN-IFRA for two exciting and challenging years of "Table Stakes Europe" and a great discussion with our Head of Paid Content Jan today in Hamburg. We've been proud to participate with NOZ/mh:n MEDIEN and NOZ Digital. TSE is a programme conceived primarily (but not only) for local and regional news organisations to help drive digital revenue growth by re-focusing on audienceS.



Patricia Fonseca
Diretora Editorial Mediatejo

There are happy days. Today you're one of them. It was a year of intense training with the mentoring of the World Association of News Publishers (WAN-IFRA) and the Google News Initiative, which is now coming to an end. Or not. We move on, with (even more) sleeves rolled up.



Arnaud Wery
Journalist Les Editions de l'Avenir

When I started the Wan-Ifra Table Stake Europe programme for Les Editions de L'Avenir Presse, I felt like I was at the foot of quite a mountain (and a bit exhausted by 3 days of exchanges and training on themes I barely knew). Patiently, early wins by early wins, week after week, meeting after meeting... the mini-publishers project took shape. And little by little, things started to move. With the precious help of our coach Valérie Arnould, who was also there to encourage, to blow on the embers just when it was needed...What a pleasure to see the teams of colleagues set up and trace their route in autonomy. One of the most profound models of change that I have ever experienced.

* Since the launch of the programme in 2019



What our members say about Table Stakes

Bérénice Lajouanie
Managing Director Les Echos

Pedro Rullan Serra
General Director Ultima Hora Grupo Serra

Estefania Nicolas
Digital Strategy Director Diario de Navarra

Sheila Reilly
Head of Editorial Development Irish Examiner

Michael Sheehan
Operations Director Irish Examiner

Daniel Focke
Local Editor Nordkurier

Remy Chételat
Editor in Chief Le Quotidien Jurassien

Ramona Adolf
Digital Editor in Chief Zeitungsverlag Waiblingen

Bérénice Lajouanie « Thank you very much for the participation of Les Echos in the TSE Class of 2021. We LOVED the programme! And the results are there, both in terms of product innovations and our operations. TSE has helped us to take a giant step forward in our digital transformation »

Pedro Rullan Serra « It was a great time and experience being TSE members of this fabulous and careful family. This certificate needs to be shared with all TSE mentors, organizers, and other publisher teams. »

Estefania Nicolas « Thank you so much to TS team and also DN whole team!! It has been a great 1st step in this journey, let's go for the second J!! »

Sheila Reilly « Thank you and thanks for all your help throughout the year, it's been a lovely experience, very useful. From a personal point of view, doing TSE helped me settle into my new role in the Examiner. »

Michael Sheehan « I want to take this opportunity to thank all of the Table Stakes team for the help and support over the last 12 months -

It was a pleasure to be involved and as I mentioned to Alexandra last week, despite the challenges that Covid presented we feel that we have taken learnings from the course that will help us as we coordinate and take on our next challenge. »

Daniel Focke « thank you very much. It was an astonishing year and a wonderful journey with Doug, the WAN-IFRA-Team and everybody. »

Rémy Chételat « Thank you ! This diploma will be proudly hung on the newsroom wall. With the pictures of all the actors of TSE, in particular the one of Doug and Stéphane. »

Ramona Adolf « thank you so much for the certificate! We will make sure it gets a special place in the newsroom to remind us of how far we have come due to this very special programme. We would also like to thank the whole TSE Team again. Being a part of TSE was tremendously helpful and changing our workflows that fast wouldn't have been possible without you. It was such a pleasure working with all of you and we would love to continue the cooperation by being a part of the Alumni group. »

MEDIA FREEDOM

JAN-JUNE 2022

WAN-IFRA protects the rights of journalists around the world to operate free media.

Our Media Freedom department promotes Equality, Safety and Stability across a portfolio of work that is engaged with media in over 25 countries.



World Association
of News Publishers

In the first six months of 2022

We have raised

750 K€

from our donor partners and members to support our Media Freedom campaigns and media development work.

They funded

150

news organisations joining one of our four core coaching programmes or receiving our direct financial assistance to continue their operations.

To train and coach

900

journalists, editors and newsroom managers in 25 countries



Media Freedom

Collaboration and solidarity in action are vital if we are to overcome the many challenges ahead.

In the past six months, the incredible support received from WAN-IFRA members and partners shows the unprecedented capacity of this industry to work together to sustain independent media. Please consider continuing your support to our efforts and, above all, stand in solidarity with colleagues fighting for the freedom of the press, wherever it is threatened.



WE THE MEDIA FUND RAISING CAMPAIGN IN SUPPORT OF THE UKRAINIAN PRESS

Direct financial support – WAN-IFRA has so far raised over €170,000 through the 'We, the media' fund. Via member associations UAPP-UAMB and AIRPPU, the support has reached 150+ publications and news organisations and has contributed to maintaining salaries, providing funds for essential services, and keeping the media running and operational throughout Ukraine.

Newsprint – Thanks to our Norwegian member association MBL and supplier Norske Skog, a transfer of 48 tonnes of newsprint will reach Ukraine via our colleagues at Agora in Poland.

Insurance – WAN-IFRA has established an insurance fund in conjunction with the team at Insurance for Local Media to cover local journalists working in extremely difficult and dangerous conditions.



OTHER DIRECT FINANCIAL SUPPORT TO MEDIA IN FRAGILE STATES

From €250,000 in climate reporting grants and €245,000 in Social Impact Reporting Initiative (SIRI) grants for African media organisations, to more than €200,000 worth of individual reporting bursaries for women journalists, €30,000 of emergency aid to colleagues in Afghanistan, and €40,000 of essential PPE to report safely in COVID times, we continue to deliver in response to the needs of our media partners.



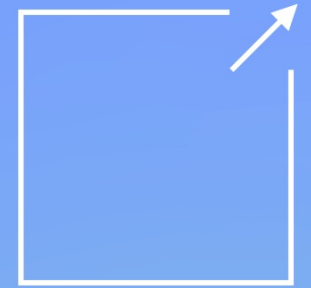
WOMEN IN NEWS IMPACT REPORT 2020/2021

Launch of Women in News in The Philippines, Indonesia and roll-out in Vietnam and Myanmar. WIN has delivered webinars to total audience exceeding 1,000 attendees focusing on topics such as reporting on sexual harassment to best practices in management to online harassment.



We, The Media

support free, independent
news media worldwide



With an unprecedented response to the call for support to our Ukrainian colleagues over the past 100 days, WAN-IFRA issues heartfelt thanks to all our members and partners who are helping ensure the independent press in Ukraine maintains its resistance in the face of ongoing conflict.



SPECIAL INITIATIVES & INTERNATIONAL PARTNERSHIP

In 2022, WAN-IFRA continues to work with several international partners and institutions to create the conditions for the development of a vibrant sustainable independent press.

In collaboration with



EU4 INDEPENDENT MEDIA

The overall objective of this EU funded programme is to contribute to democratisation and empower citizens in the Eastern Neighbourhood. It will focused on capacity development of independent media organisations and journalists in Armenia, Azerbaijan, Belarus, Georgia, the Republic of Moldova and Ukraine. This includes providing tailor-made trainings on subjects like journalist standards, investigative journalism, newsroom and business skills; organise production workshops on different forms of journalism (establish a peer-to-peer exchange programme and network; foster a community of practitioners by organising networking conferences; launch open, transparent thematic content-production calls around political, economic and social issues.

NEWSCRAFT

NewsCraft, A EU funded initiative, brings together journalism and news consumption closely by means of gamifications. By creating the necessary tools and a new format for gamified news that can tell a comprehensive 360 degrees news story, NewsCraft will be the only gamified news story format in the market that is based on real, evolving news. For media companies, it is a way to innovate and explore new ways of delivering news. It is designed to rebuild bridges in a fragmented society, on a local, regional, national and transnational scale.

ADS FOR NEWS

In partnership with Internews, GroupM and the World Economic Forum, WAN-IFRA joins the « Ads For News» initiative to support trusted local news by helping brands

reach their websites with programmatic ads and maximize brands' successes in doing so. By vetting and accrediting websites using journalism and advertising industry standards, to help ensure ads will be served in brand-safe, strong-performing environments, where content is produced in the public's best interest. The consultations will culminate in a document to present to the IPDC Council in November, and thereafter to be made available to Internet companies, governments, regulators and parliamentarians.

GLOBAL VIABILITY AND DATA TRANSPARENCY PROJECT

As part of a joint initiative to support journalism in the face of existential economic threats, on 14 April 2022 the International Programme for the Development of Communication (IPDC) in cooperation with the World Association of News WAN-IFRA hosted an exchange with leading directors of media associations to brainstorm how data could support media viability.

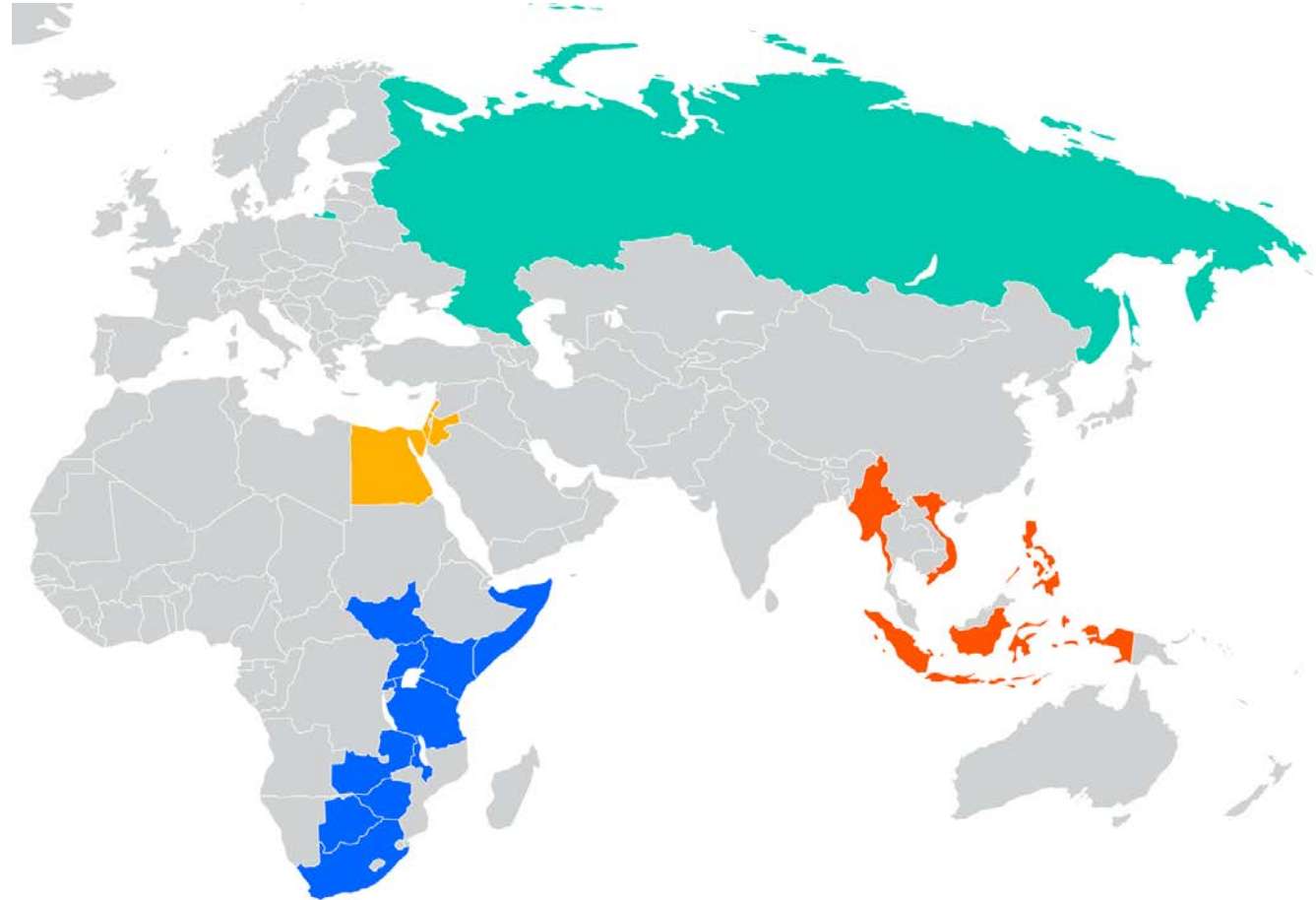
THE WASHINGTON POST PRESS FREEDOM PARTNERSHIP

A public service initiative from the Washington Post, the coalition provides a curated view of the latest issues affecting press freedom worldwide through updates from The Washington Post's press freedom partners, and sharp commentary and analysis from Post columnists, delivered monthly.

MEDIA DEVELOPMENT

WHERE WE OPERATE

20 Countries
174 Media Partners
3,500 Professionals



Botswana
Kenya
Malawi
Rwanda
Somalia
South Africa

South Sudan
Tanzania
Uganda
Zambia
Zimbabwe



Egypt
Jordan
Lebanon
Palestine



Indonesia
Myanmar
The Philippines
Vietnam



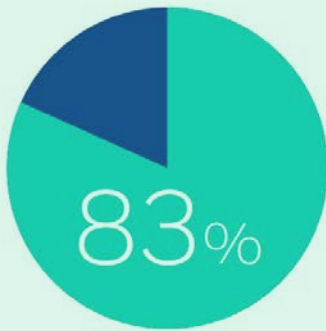
Russia



Participating media businesses are more stable
Improve gender equality across the workforce

100%

of participants in Digital ABC training indicated they had increased capacity to deal with business challenges after going through Modules A and B



of partner media now apply strategies and best practices to address business challenges following coaching and training on digital transformation

Increase in gender equality across the workforce

53%

of partners had an overall increase in the proportion of women employees across their workforce from 2020 to 2021



78%
of WIN Accelerator alumnae reported career progression upon completion of the 2021 programme

20%

of 2021 Leadership Accelerator alumnae reported a salary increase

Increase of proportion of women in leadership positions

6%

increase in women within the most senior editorial positions (33% in 2021 compared to 26% in 2020).

15%

increase in women media professionals who feel more motivated to stay in the media industry (77% up from 62% in 2020)

PROMOTING A SAFETY CULTURE

SAFETY TRAININGS #SAFERMEDIA PROJECT

Supported by the Ministry of Foreign Affairs of Denmark and the Norwegian Ministry of Foreign Affairs via an investment of more than €350,000 over the next three years, spreading the culture of safety is a central part of WAN-IFRA's work. 210 media professionals in Uganda, South Africa, Zambia, Myanmar and the Philippines received comprehensive safety training over the last 12 months, and we delivered digital security and online harassment workshops to 280 women journalists in Africa and Southeast Asia.

The #SaferMedia project targets news organisations to embed the culture of safety at every level. Working with expert safety advisors, currently 30 media outlets in Africa have completed in-depth, organisation-wide safety assessments to determine the specific strategies and resources to be allocated. In parallel, WAN-IFRA is developing the first editors' safety training platform, together with the most prominent global safety experts and the ACOS (A Culture of Safety) Alliance.



SKILLING UP NEWS ORGANISATIONS

DIGITAL ABC E-LEARNING COURSES

The Digital ABC training programme is designed to help media professionals in any role understand the impact of digital on the news media industry. Specifically designed for media in emerging and transitional contexts, this hybrid self-led and facilitated course contains 30 individual lessons in three progressive modules supported by group assignments, individual coaching sessions and live webinars.

Key facts:

- ✓ Developed exclusively for WAN-IFRA WIN by digital expert Lisa MacLeod.
- ✓ Regionally adapted and translated: Arabic, Russian, Vietnamese, Indonesian.
- ✓ Delivered by best-in-class multi-regional facilitators.
- ✓ Module D focusing on content strategy under development.
- ✓ More than 188 media professionals have progressed through Digital ABC.
- ✓ 100% report greater capacity to resolve business challenges.



MEDIA FREEDOM REGIONAL COMMITTEES

20 COMMITTEES

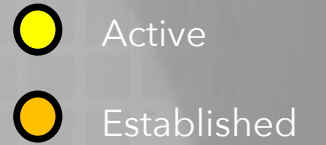
WAN-IFRA'S Media Freedom Committees address internal and external challenges to advance media freedom. They help bridge the gap between media and society.

Africa Botswana, Kenya, Malawi, Rwanda, South Africa, Tanzania, Uganda, Zambia, Zimbabwe

Asia Indonesia, Malaysia, Myanmar, Philippines

Latin America Colombia, Ecuador, Mexico

MENA Egypt, Jordan, Palestine



General Assembly of Members
17.06.2022

ELECTIONS

Supervisory Board Members



World Association
of News Publishers

The nominations for the June 2022 elections were reviewed and endorsed by the members of the Nominating Committee.



Cristina
Soares
Portugal



Stig
Ørskov
Denmark



Martha
Ramos
Mexico



Sinead
Boucher
New Zealand



Toyosi
Ogunseye
Nigeria



David
Callaway
USA



DD
Purkayastha
India



Lisa
McLeod
UK

11 New Board Directors

Selected by the Nominating
Committee in 2022



14 nominees for re-election

First Name	Last Name	Title	Company	Country	Mandates	Elected in
Alexander	Mitteräcker	Geschäftsführung	Der Standard	Austria	2	2018
Daniel	Van Wylick	President	Lapresse.be	Belgium	3	2016
Stoyana	Georgieva	Publisher/editor In Chief	Mediapool.Ltd., InfoSpace F.	Bulgaria	2	2018
Juan Jaime	Diaz	President	Asociación Nacional de la Prensa	Chile	1	2020
Jean-Pierre	de Kerraoul	President	ENPA	France	1	2020
Thomas	Lindner	CEO	Frankfurter Allgemeine Zeitung	Germany	4	2014
Paul	Peckels	CEO	Mediahuis Luxembourg - Président ALMI	Luxembourg	1	2020
Sinead	Boucher	CEO	Stuff	New Zealand	1	2020
Rolf Dyrnes	Svendsen	Manager	Nxtmedia Lab	Norway	3	2016
Pia	Rehnquist	Head of Content at Bonnier News Local	Bonnier News	Sweden	1	2020
Guy	Black	Group Deputy Chairman	Telegraph Media Group	United Kingdom	1	2020
Lisa	MacLeod	Principal Publishing Lead	FT Strategies (Financial Times)	United Kingdom	2	2018
Toyosi	Ogunseye	Senior News Editor for News and Commissioning	BBC	United Kingdom	1	2020
Jennifer	Bertetto	President and CEO	Trib Total Media	United States	1	2020

Ends of Terms of Office

Retiring from the WAN-IFRA Board are:

Juan Amaya

Gerente General
El Tiempo, Colombia

Fatemah Farag

Founder/CEO
Welad ElBalad Media, Egypt

Shailesh Gupta

Director
Jagran Prakashan Ltd, India

José Manuel Lozano

former Managing Director
20 minutos, Spain

Donna Hall

former Publisher
Atlanta Journal-Constitution, United States

Majella Gallagher

Former Managing Director
The Irish Examiner and The Echo, Ireland

Petru Macovei

Executive Director
API (Association of Independent Press), Moldova

We would like to thank them for their loyal support and
contribution to the progress of WAN-IFRA over the past years

Supervisory Board - post elections 73 Members

Argentina Daniel Desein, Presidente La Gaceta

Austria Gerald Grünberger, CEO VÖZ - Verband Österreichischer Zeitungen

Austria Markus Mair, Chairman of the Board Styria Media Group AG

Austria Alexander Mitteräcker, Geschäftsführung Der Standard

Belgium Daniel Van Wylick, Directeur Général des Rédactions - Chief Editorial Officer Rossel

Belgium Paul Verwilt, Coö Mediahuis

Bosnia and Herzegovina Mujo Selimovic, President of the Board Oslobođenje

Brazil Marcelo Rech, Presidente Anj

Bulgaria Stoyana Georgieva, Publisher/editor In Chief Mediapool.Ltd./InfoSpace Foundation

Canada Phillip Crawley, Publisher and CEO The Globe and Mail

Chile JuanJaime Diaz, President ANP (Asociación Nacional de la Prensa)

Colombia Juan Bojanini, President El Heraldo

Czech Republic libuse Smuclerova, Czech News Center a.s.

Denmark Lars Munch, Chairman of the Board JP/Politikens Hus

Denmark Stig Ørskov, CEO JP/Politikens Hus

Ecuador Nicolas Perez, Chief Digital Officer El Universo

Egypt Lina Attalah, Co-founder and Director Mada Masr Media

Estonia Hans Väre, Editor in Chief Sakala peatoimetaja

Finland Vesa-Pekka Kangaskorpi, CEO and President Keskisuomalainen Oyj

France Jean-Pierre de Kerraoul, President GROUPE SOGEMEDIA

France Sophie Gourmelen, General Manager Le Parisien

France Pierre Louette, Chairman and CEO Groupe Les Echos - Le Parisien

Germany Valdo Lehari jr., Publisher / Ceo Reutlinger General-Anzeiger Verlags

Germany Thomas Lindner, CEO Frankfurter Allgemeine Zeitung

Ghana Ben Assorow, Managing Editor The Catholic Standard

Hungary Tibor Kovacs, Director Ringier Kiadó Kft.

India Mohit Jain, Executive Director and Board Member Bennett, Coleman & Co. Ltd

India Shanth Kumar, Director The Printers (mysore) Pvt Ltd

India Jacob Mathew, Managing Editor Malayala Manorama

India Pratap Pawar, Chairman Sakal Media Private Ltd.

India Dipankar Das Purkayastha, Director ABP Pvt Ltd

Indonesia Andy Budiman, Chief Executive Officer KG Media

Ireland Stephen Rae, Publisher AML Intelligence

Italy Alessandro Bompieri, Managing Director Rcs Mediagroup

Japan Masahiro Maruyama, Chief Executive Officer and President, The Mainichi Newspapers

Jordan Mohamed Alayyan, Chairman United Jordan Press

Kenya Caroline Jerotich Kimutai, Digital Editor The Standard Group PLC

Kenya Agnes Kalekye, Chief Operating Officer Radio Africa Group Limited

Korea, Republic of Seok-hyun Hong, Chairman JoongAng Media Network

Lebanon Alia Ibrahim, Co-founder, Ceo Daraj Media

Luxembourg Paul Peckels- Président ALMI Luxemburger Wort

Montenegro Marijana Bojanić, CEO Vijesti

New Zealand Sinead Boucher, CEO Stuff

Norway Pål Nedregotten, Executive Vice President Amedia AS

Norway Rolf Dyrnes Svendsen, Manager Nxtmedia Lab

Philippines Sandy Prieto-Romualdez, Chairperson Inquirer Group of Companies

Poland Bartosz Hojka, Group CEO Agora SA

Portugal Ana Cristina Soares, Chief Operating Officer Público

Russian Federation Eugene Abov, Vice President GIPP

Singapore Warren Fernandez, Editor-in-Chief, The Strait Times

Singapore Lay Lim Teo, CEO SPH Media Ltd

Slovakia Alexej Fulmek, CEO Petit Press AS

South Africa Caroline Southey, Founding Editor, The Conversation Africa

Spain Fernando De Yarza López-Madrado, President Henneo Media, S.A.

Spain Max Garrido, Managing Director Corporación Bermont

Sri Lanka Sinha Ratnatunga, Director/Editor-in-Chief, The Sunday Times Sunday Times Colombo / Wijeya Newspapers Ltd

Sweden Bengt Braun, President Bonnier Group

Sweden Pia Rehnquist, Head of Content at Bonnier News Local Bonnier News

Sweden Victoria Svanberg, President NWT Gruppen AB

Switzerland Hans Heinrich Coninx, Büro Dr. Hans Heinrich Coninx

Taiwan George Shuang, Managing Director United Daily News

Uganda Barbara Kaija, Editor-in-chief New Vision

Ukraine Oleksandr Chovhan, Member of the Board RIA Media

Ukraine Andrii Vdovychenko, CEO Burda Media Ukraine

United Kingdom Guy Black, Group Deputy Chairman Telegraph Media Group

United Kingdom Lisa MacLeod, Principal Publishing Lead FT Strategies

United Kingdom Toyosi Ogunseye, Senior News Editor for News and Commissioning BBC

United States Jennifer Bertetto, President and CEO Trib Total Media

United States Patty Michalski, Senior Vice President Content Strategy and Innovation, Hearst

United States Michael Golden, Former President, WAN-IFRA

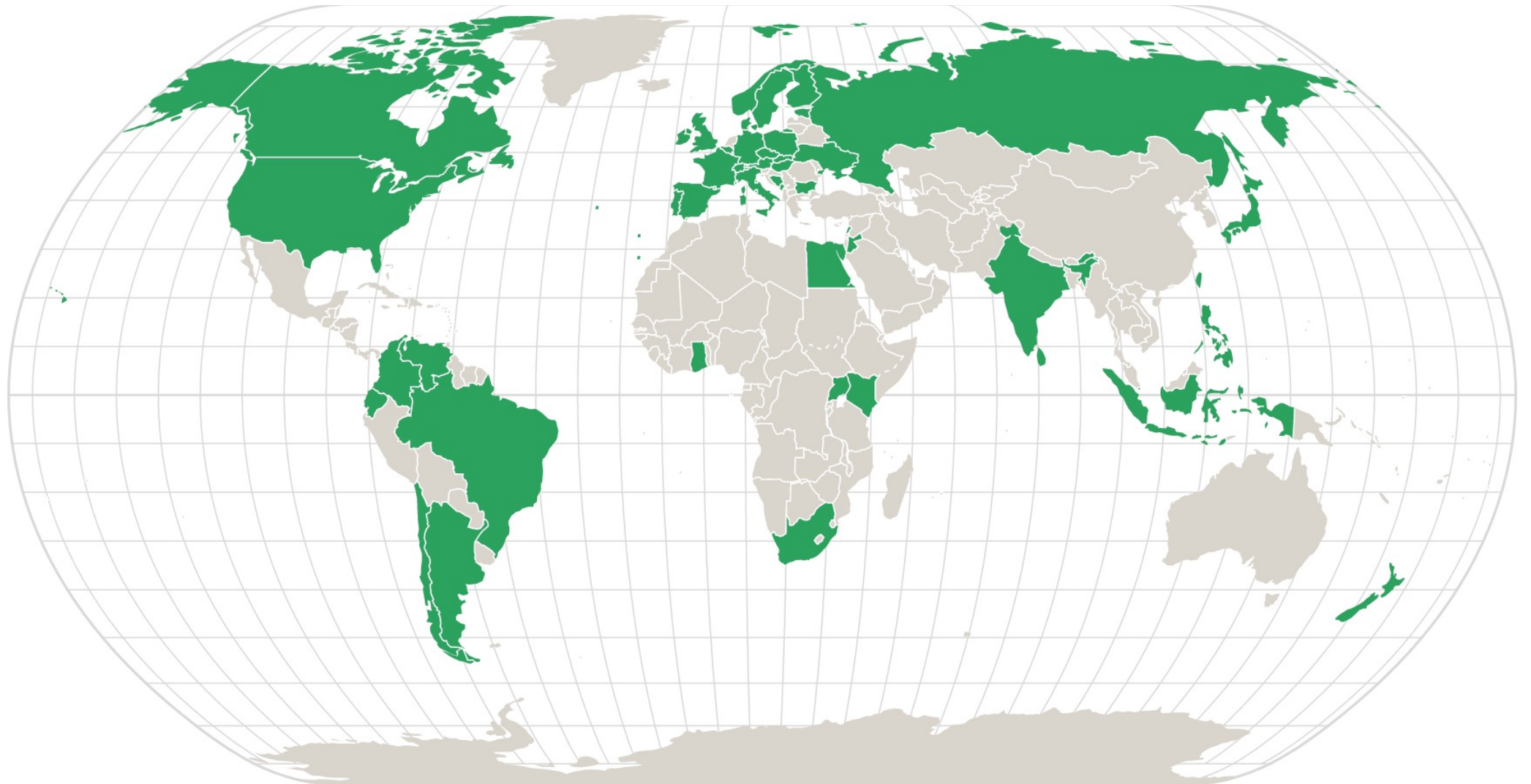
United States Prescott Low, President Bridges Worldwide

Venezuela Miguel Henrique Otero Castillo, Presidente Editor C.A. Editora El Nacional

*** Incoming Board members 2022 are marked in green**



Supervisory Board - post elections 49 countries



Supervisory Board

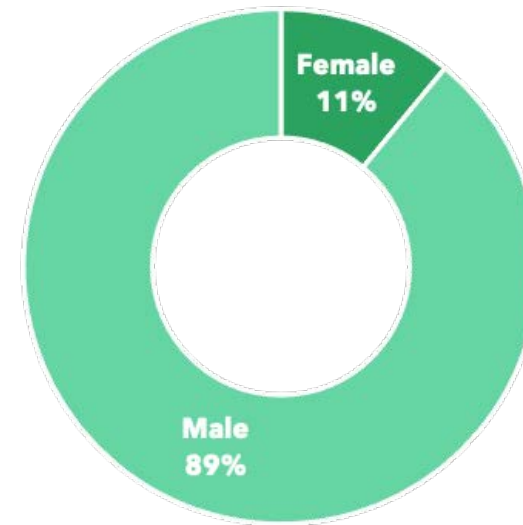
Diversity Equality and Inclusion

An update on our DEI (Diversity Equality and Inclusion) Strategy will be presented to the Supervisory Board in September 2022. This will include:

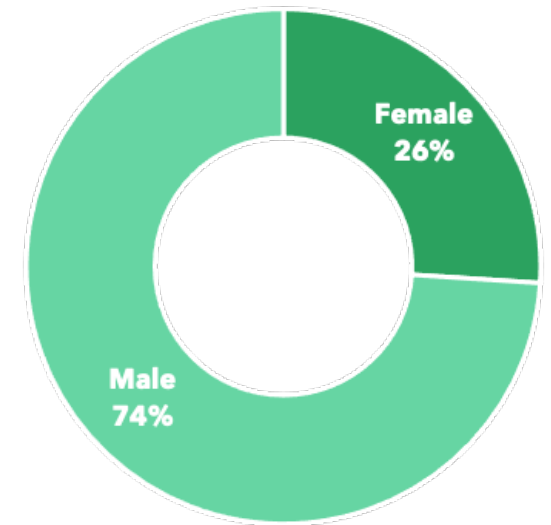
- A synopsis on Progress toward our original goals set in 2017 (indicator by indicator).
- Revised targets as advised by DEI working group.

In 2017, the strategy included measures to address the gender imbalance within WAN-IFRA's governance structures, with the understanding that WAN-IFRA is limited to making non-binding recommendations relating to governance. By 2020, the Supervisory Board committed to achieve the following amongst its governing bodies:

- 30% of WAN-IFRA Supervisory Board made up of women
- 30% of WAN-IFRA Executive Board made up of women



2017



2022



73rd World News Media Congress

28 - 30 September 2022
Zaragoza, Spain

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world of news

MEDIA FREEDOM

Protect the rights of journalists around the world to operate free media

MEDIA SUSTAINABILITY

Provide our members with professional services to help their business prosper

MEDIA INNOVATION

Bring the outside in, looking beyond what is already known, and not being limited to current realities