

ACTIVITY REPORT 2021

MEDIA FREEDOM | MEDIA SUSTAINABILITY
MEMBERSHIP & GOVERNANCE



World Association
of News Publishers

November 2021



Collaboration is vital if we are to overcome the many challenges ahead - journalists continue to be targeted simply for doing their jobs, editorial independence and quality journalism is regularly undermined, and media businesses are facing an unprecedented existential threat due to a dire global economic situation. These are worrying times for press freedom and anyone who shares a passionate belief in the right to freedom of expression. Yet through it all, we witnessed the positive impact news media has on our society and the stunning acceleration of the industry's transformation during those challenging times.

In 2021, WAN-IFRA's agenda reflected the branch focus on managing the accelerated transformation of its journalistic, technical and business models. Our programmes stimulated deeper thinking on the evolution of good journalistic practices and quality standards for news professionals to better engage with their audiences and effectively contribute to the public debate in open societies.

Fernando de Yarza
President

Vincent Peyrègne
CEO



2021 has been a year of contrasting fortunes for press freedom. Despite the hardships accelerated by COVID, journalists across the globe have continued to report the important stories, holding governments and those in power to account. We all acknowledge the tremendous work of these individuals in continuing to bring us the news on top of navigating the difficulties of the ongoing pandemic.

WAN-IFRA also welcomes the efforts of multiple stakeholders in bringing the conversation around the future of news and the viability of independent media to the highest levels. We see solutions being proposed across the board, and while the future is by no means secured, we have greater reason for hope this year than last.

Continuing the positive vein, four new regional Media Freedom Committees and increased support to safety, editorial skills

development, and the production of quality news in over 40 newsrooms in Africa and Asia has further strengthened WAN-IFRA's position as a leading ally to the industry. Our Media Freedom work continues to grow and is proving more vital than ever in these challenging times.

Our concern for the future of Hong Kong, the consequences of the military coup in Myanmar, the shocking takeover by the Taliban in Afghanistan – all of these events, and more, have focused our attention this year on the fragility of a free press, and what disastrous consequences there are when it is no longer able to function.

We would like to take this opportunity to thank those of you from our membership who stepped up to support colleagues through our Afghan Journalist Appeal. Solidarity in times of need is something our industry recognises more than most.

And we congratulate our Golden Pen laureates Maria Ressa and Dmitry Muratov, who were awarded this year's Nobel Peace Prize – the ultimate confirmation of something we have all known for so long: the importance of quality journalism.

BUT, at the same time, their prize is a stark reminder that journalists continue to be threatened for doing this essential work.

Over 20 journalists have been confirmed killed because of their work this year.

Nearly 300 remain in jail.

We still have a long way to go before the world's press can be said to be truly free...

Yet through it all, we witnessed the positive impact news media has on our society and the stunning acceleration of the industry's transformation during those challenging times.

What makes us unique

What makes us one of a kind in the world? WAN-IFRA is the only international media organisation that:

- Is **truly global** with activities that span all the continents with regional support provided by teams in Paris, Frankfurt, Singapore, Chennai and Mexico City.
- Defends and promotes **press freedom** as a core mission.
- Covers the **entire value chain** of news media companies from content creation, business, strategy, revenue generation, products, technology and innovation.
- Has **specific community-driven offerings** for CEOs, COOs, Editors, Business and Revenue Heads, Product and Technology Officers, Print and Production Executives.
- Represents news publishers at international level to **raise awareness** of the issues facing independent media globally and works on joint initiatives for media sustainability.
- Brings together 60 **national media associations** to discuss matters of common interest.
- Undertakes **media development** work in fragile States and in particular promotes gender balance with our world leading 'Women In News' programme.

Areas of expertise

LEADERSHIP, STRATEGY AND EXECUTION

- ➔ Culture Change
- ➔ Strategic Benchmarking
- ➔ Newsroom Transformation
- ➔ Diversity and Inclusion
- ➔ Workflow Optimisation

EDITORIAL

- ➔ Ethics and Standards
- ➔ Science in the Newsroom
- ➔ Mis and Dis Information, News Literacy
- ➔ Newsroom organisation
- ➔ Content that converts and retains
- ➔ Audiences-first approach

PRODUCT MANAGEMENT

- ➔ Mobile
- ➔ Video
- ➔ Distributed Content
- ➔ Podcasts
- ➔ Newsletters

DIGITAL REVENUE

- ➔ Digital Subscriptions
- ➔ Content Monetisation
- ➔ Premium Advertising
- ➔ Native Advertising
- ➔ Smart Data & Analytics
- ➔ Audiences-centric strategy

TECHNOLOGY AND INNOVATION

- ➔ Print Supply Chain
- ➔ R&D and Emerging trends
- ➔ Immersive Content
- ➔ Artificial Intelligence

MEDIA FREEDOM

- ➔ Safety of Journalists
- ➔ Advocacy & Industry Voice
- ➔ Equality
- ➔ Media Freedom Committees
- ➔ Development Support
- ➔ Social Impact Grants

MEDIA POLICY

- ➔ Intellectual Property and related Rights
- ➔ Privacy
- ➔ Data Protection
- ➔ Taxation
- ➔ Fair Competition
- ➔ Internet Governance

FINANCE & ECONOMY

- ➔ Revenue Diversification
- ➔ Market Trends



WAN-IFRA joins the Washington Post Press Freedom Partnership.

WAN-IFRA Unveils New Brand Identity with Redesigned Logo and Website.

Young Media Leaders Fellowship 2020 Successfully concluded on Jan 21

Young media talents called to submit applications to Stars4Media, the first European innovation exchange programme to accelerate media innovation by facilitating cross-border collaboration between media professionals.

WAN-IFRA launches a new programme in the Middle East to drive newsroom transformation towards reader revenue success.

World's Press Condemns Colombian Government's Sabotage of Inter-American Court Hearing on Journalist Jineth Bedoya Lima.

The next round of the Asian Best in Print contest is back.

Digital Media India 2021: How technology can aid the "new normal".

New Guide to Help Activate Cultural Change for News Publishers Launched.

WAN-IFRA World Press Trends Outlook 2020-21.

Asian Media Leaders eSummit 2021.

WAN-IFRA moves the World News Media Congress to 1-3 December 2021

On 3 May, World Press Freedom Day, WAN-IFRA is delighted to welcome the Malawi Media Freedom Committee into its regional and global network of media professionals

World's Press Condemns Arrest of Apple Daily Editor-in-Chief.

Data Science Exeprt Group: WAN-IFRA launches a new Expert Group to arm data practitioners with powerful journalism analytics

New Board Leaders Take Office at WAN-IFRA's Annual Meeting.

Revised membership structure.



WAN-IFRA announces a new DKK 6.5M (\$1M) partnership with the Danish Ministry of Foreign Affairs to support media freedom in nine countries across Sub-Saharan Africa..

Release of the World Editors Forum's Handbook Journalism in the Age of the Pandemic.

Major research project on sexual harassment in media workplaces in Southeast Asia with City, University of London.

Launch of Newsroom Transformation programme in Middle East.

Report: Consumer Trust in Ads 2020.

Event video recordings on site: We now have dedicated member sites for the following topics: reader revenue, premium advertising, newsroom transformation, and audience engagement.

The 2nd edition of the Changemakers Webinar Series was a success with 173 registrations.

WAN-IFRA announces major 1M euros media development partnership with Norwegian Ministry of Foreign Affairs.

WAN-IFRA "Print Innovation Awards 2021" open for entries.

Becoming Audiences First: Report on Year 1 of Table Stakes Europe

LATAM Media Leaders eSummit 2021.

Middle Eastern Media Leaders eSummit.

French Speaking Reader Revenue Summit.

WAN-IFRA shortlisted as finalist in the Association Excellence Awards in the category "Best Membership Support During Covid-19".

QUEST toolkit: Release of a new set of resources to help journalists report on science-related topics more effectively.

Stars4Media unpaired projects are still looking for EU-based partners.

Indian Media leaders eSummit 2021.

The Newsroom Summit 2021: 270 registrations

Twenty-eight news editors and journalists across Asia begin six-month Young Media Leaders Fellowship.

Finalists Digital Media North America announced.



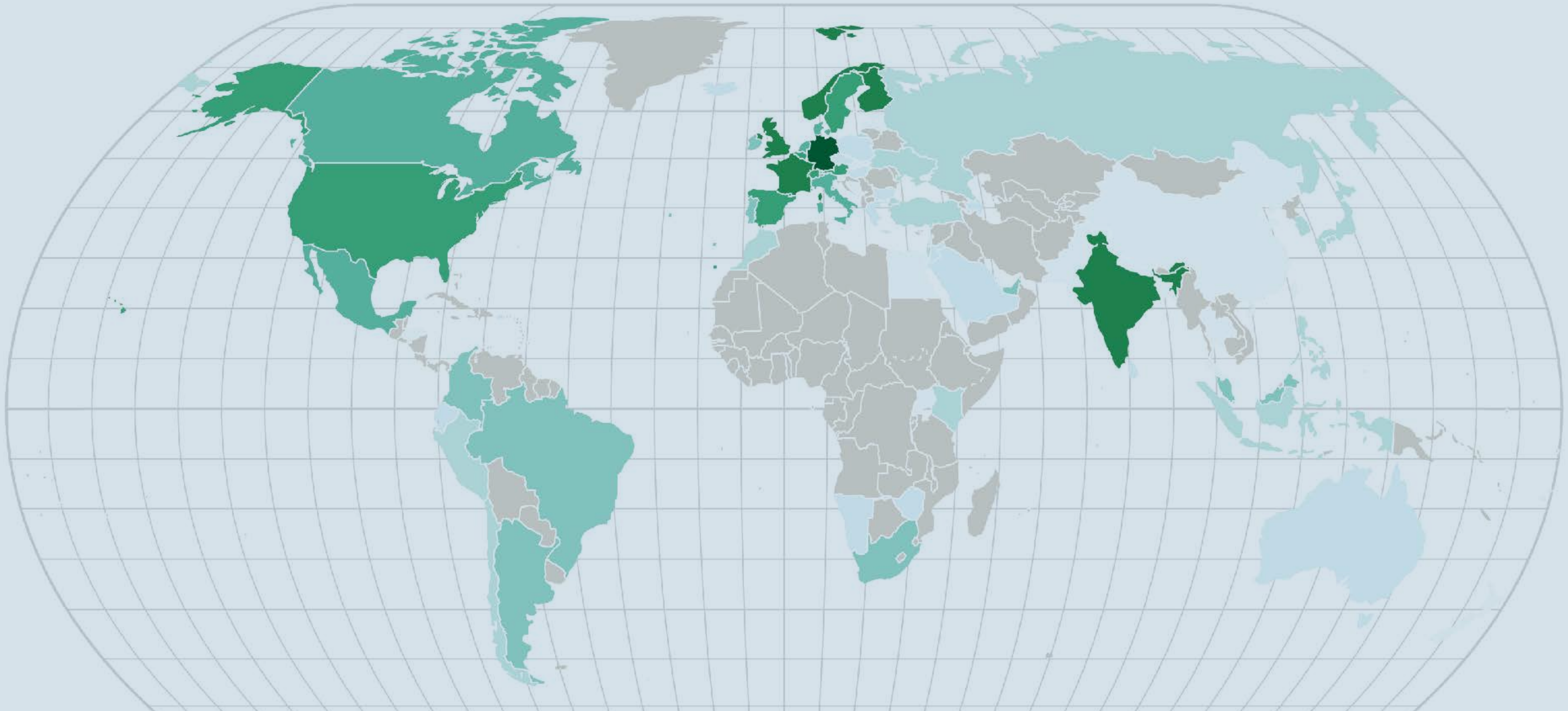
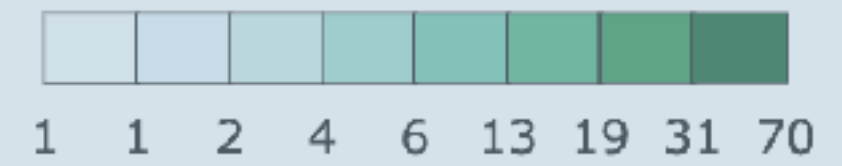
<p>185 media professionals and 76 media organisations selected as grantees in the second round of Stars4Media annual programme in which WAN-IFRA is a partner.</p> <p>Winners announced for the African Digital Media Awards 2021</p> <p>WAN-IFRA announces 2021 European Digital Media Awards winners. South China Morning Post tops haul with nine winning entries at 20th Asian Media Awards.</p>	<p>Afghan Journalist Appeal to host our fund Afghan journalists in distress.</p> <p>WAN-IFRA joins 50 organisations from around the world to urge G7 countries to prioritise journalists in their deliberations about the deteriorating situation in Afghanistan.</p> <p>WAN-IFRA condemns attacks against La Prensa in Nicaragua.</p>	<p>New Programme launched to Improve Climate Change Journalism.</p> <p>Women in News Launches Social Impact Reporting Initiative For Climate Crisis Coverage.</p> <p>New WAN-IFRA business innovation programme in Latin America.</p> <p>WAN-IFRA Women in News Expands In Southeast Asia With Launch In The Philippines.</p>	<p>Golden Pen of Freedom laureates Maria Ressa and Dmitry Muratov awarded Nobel Peace Prize.</p> <p>WAN-IFRA condemns Pakistan plan for strict control over media.</p> <p>Malawi Media Freedom Committee officially launched.</p> <p>1 Oct: Digital Subscription Bootcamp, India 2021</p> <p>4 Oct: Digital Media LATAM 2021.</p>	<p>WAN-IFRA's World News Media Congress goes virtual (29 Nov-2 Dec).</p> <p>11-13 Nov: WAN-IFRA at Paris Peace Forum.</p> <p>17 Nov : WAN-IFRA India – Printer Summit 2021.</p> <p>29 Nov- 02 Dec: Virtual World News Media Congress 2021.</p> <p>30 Nov: Digital Media Awards Worldwide.</p>	<p>World News Media Congress - World Editors Forum Women in News Summit - Golden Pen of Freedom 2021</p>
July	August	September	October	November	December
<p>WAN-IFRA and the Tecnológico de Monterrey have published a first-of-its-kind report on the news publishing industry in Mexico.</p> <p>A new cohort of APAC news media companies embark on the 2d edition of the Newsroom and Business Transformation Asia.</p> <p>WAN-IFRA is launching the third round of its Table Stakes Europe programme for local news.</p> <p>New research shows extent of sexual harassment in African Media.</p> <p>330+ participants to Digital Media Africa</p>	<p>Singapore Press Holdings sweeps Digital Media Awards Asia 2021 with six wins.</p> <p>WAN-IFRA and WEF stand with South Korean media in fight against “fake news” law.</p> <p>WAN-IFRA condemns threats against media outlets in Mexico by criminal groups.</p> <p>24 Aug: Digital Media Asia 2021 with record 920 attendees from 330+ companies across 43 countries.</p>	<p>Following WAN-IFRA’s global campaign, Korean authorities step back from their alarming push for proposed revision to the media arbitration act.</p> <p>500 newsrooms join World News Day (28 Sept) to amplify fact-based climate journalism.</p> <p>7 Sept: Digital Media Europe 2021.</p>	<p>13 Oct: World Printers Summit.</p> <p>26 Oct: European Printers Summit.</p>	<p>WAN-IFRA Print Innovation Annual Awards</p> <p>Paris Peace Forum: WAN-IFRA Media Freedom presents its Strengthening African Media programme at this year’s Forum.</p> <p>Three Newsroom Leaders Named Laureates at WAN-IFRA Women in News Editorial Leadership Award.</p> <p>Winning EU-funded bid (€8,000,000) with DT Global and EJC : Supporting Independent Media in European Neighbours countries (Armenia, Azerbaijan, Belarus, Georgia, Moldova, Ukraine).</p>	

MEMBERSHIP

MEMBERSHIP
DEVELOPMENT 2021

WAN-IFRA members

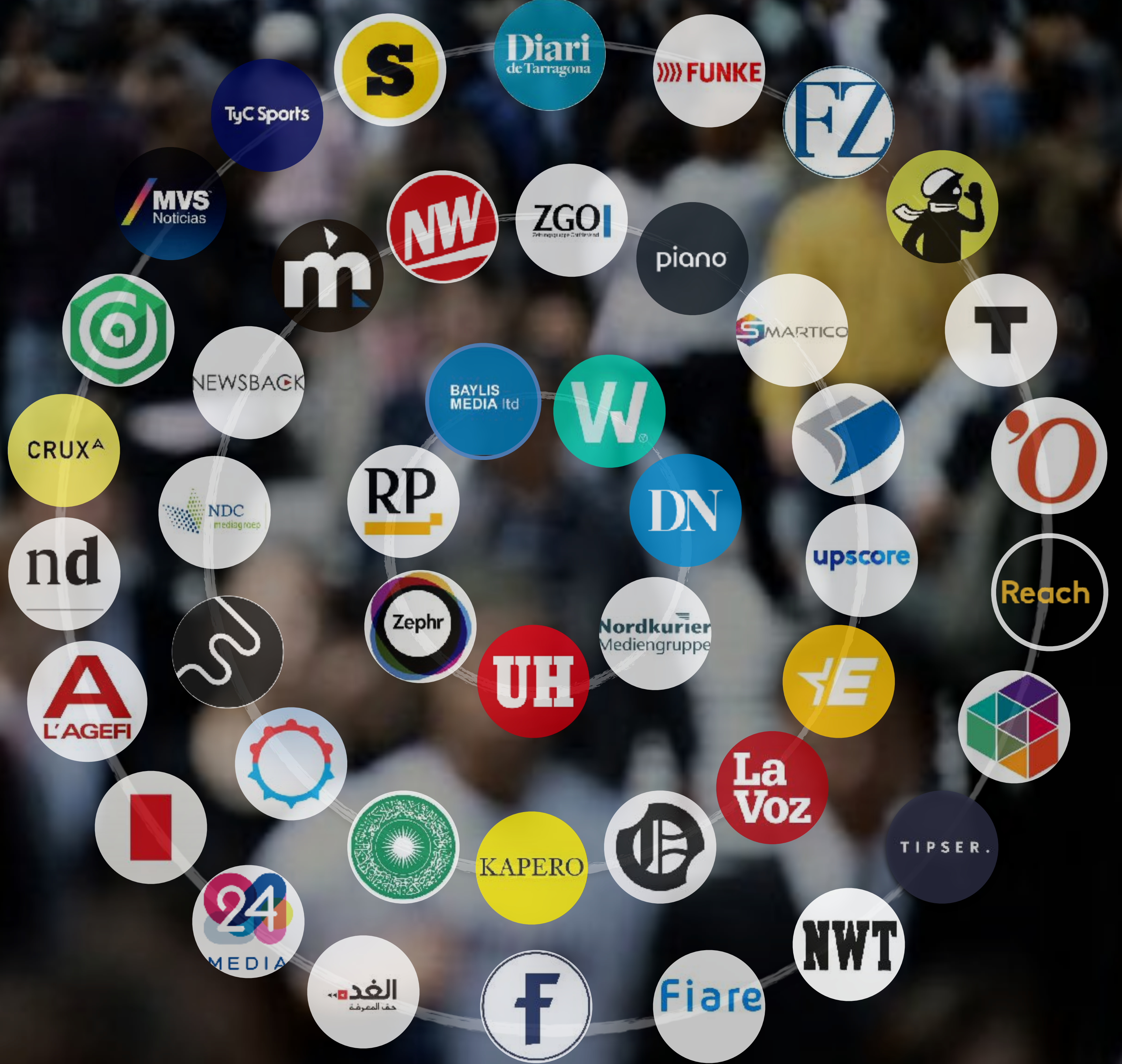
Distribution by country - number of corporate and association members 2021



60 New Members in 2021 including

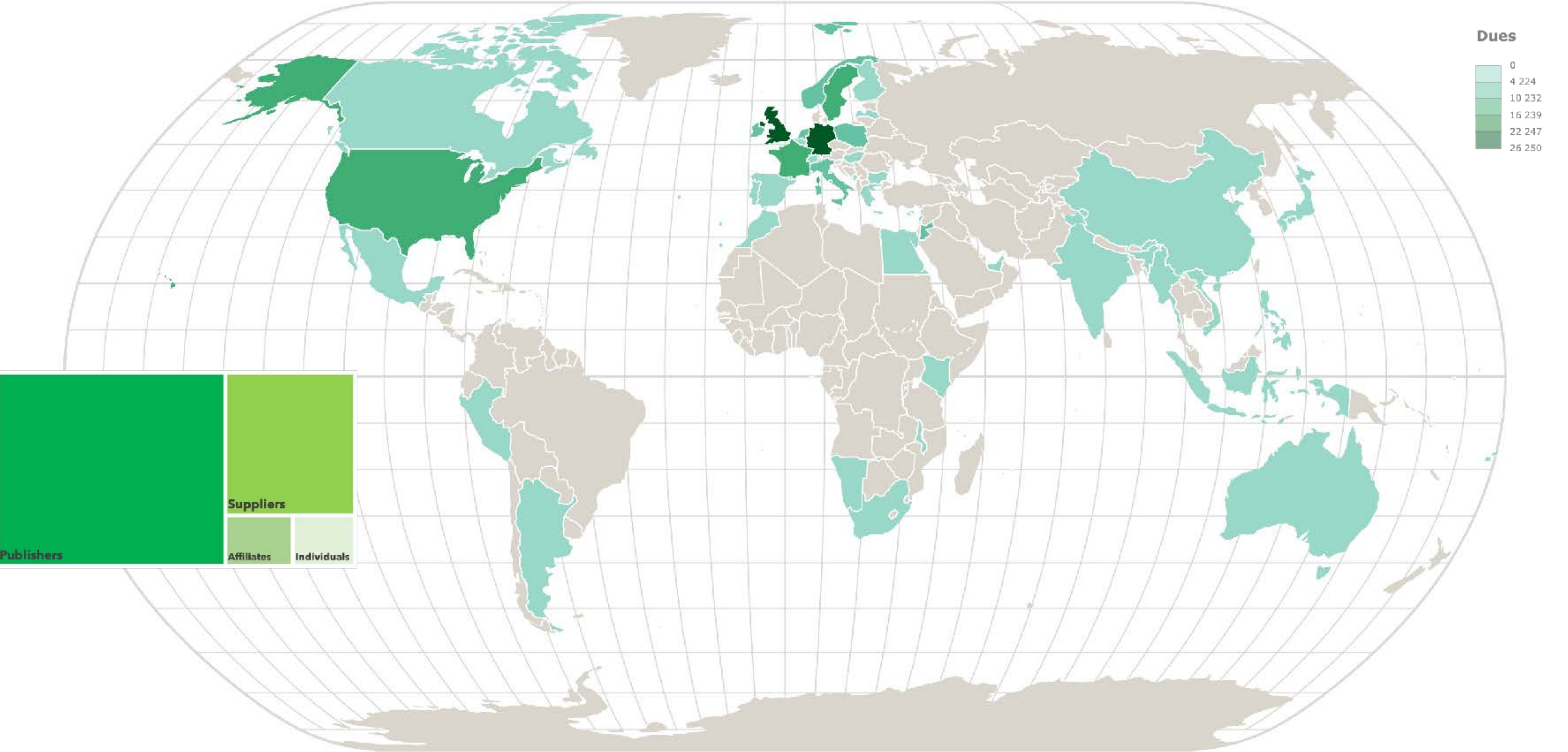
24 Media (Greece)
1plusX AG (Switzerland)
Aga Khan University (Nigeria)
L'Agefi (France)
Agora SA (Poland)
Athesis S.p.A. / L'Arena (Italy)
Alayyan Group (Jordan)
Baylis Media (United Kingdom)
Czech News Center (Czech Republic)
CRUX Knowledge (United Kingdom)
Dagens Næringsliv (Norway)
DanAds International AB (Sweden)
Diari de Tarragona (Spain)
Digitalhaus Franken GmbH (Germany)
Economia (Czech Republic)
Euractiv Media Network (Belgium)
Fiare Oy (Finland)
Foreca Ltd. (Finland)
FotoWare (Norway)
Funke Mediengruppe (Germany)
Kapero Consulting (Sweden)
La Voz de Almeria (Spain)
L'Orient Le Jour (Lebanon)
Mediapart (France)
Mensagem de Lisboa (Portugal)

NDC Mediagroep (Netherlands)
Nederlands Dagblad (Netherlands)
Neue Westfälische (Germany)
Newsback (France)
Noticias MVS (Mexico)
NWT Gruppen AB (Sweden)
L'Opinion (France)
Ostfriesland ZGO (Germany)
Piano Software (USA)
Reach plc (UK)
Rheinische Post / RP Digital (Germany)
Scope Content (Switzerland)
Schwäbisches Tagblatt (Germany)
Smartico (Bulgaria)
SunStar Publishing (Philippines)
Telangana Publications (India)
The Conversation (UK)
The Trust Project (USA)
Tipser (Sweden)
TyC Sports (Argentina)
Ultima Hora (Spain)
United Jordan Press (Jordan)
UpScore (Germany)
Verlag Parzeller (Germany)
WordProof (Netherlands)
Università Iulm (Italy)
Zephro (UK)



105 New Members in 2020 - 2021

Membership contribution (publishers, affiliates, suppliers, individuals)
distribution by country - in euro



180 New Individual Members

**participating to the
Stars4Media Innovation
Programme for Young
Professionals**

Season 2

Media professionals, media organisations and tech companies cooperate around bottom-up Initiatives to test ideas and technologies, develop new business models and produce journalistic content.

Stars4Media is co-financed by the EU pilot action – “Exchange of media ‘rising stars’ to speed up innovation and increase cross-border coverage”



MEDIA SUSTAINABILITY

We provide our members with professional services to help their business prosper.



World Association
of News Publishers

Report 2021

In 2021, we have brought together

9,500+

Media professionals throughout 125 countries. They attended 60+ events, including 14 conferences, 50 Webinars, Training & coaching Sessions, and Award Ceremonies.

We have been rallied by

220

News titles and online brands published by **50 corporate members**, and **180 individual young media professionals** coming from 23 countries.

Together, we have raised

2 M€

to fund our exclusive **special programmes and support our members** in Europe, Asia Pacific, South Asia, Middle East and LatAm.



Media Sustainability

The positive trend in **membership growth** and retention is the result of increased exposure of WAN-IFRA's public campaigns and initiatives including **high-level attendance** to our programme of conferences and the expansion of our **special tuition-free programmes** in Europe, Latin America, the Middle-East region, South Asia and Africa.



SPECIAL PROGRAMMES - POWERFUL DRIVERS OF CHANGE

With the support of private and public donors, WAN-IFRA adds value to membership with a series of tuition-free transformation programmes in Europe, Latin America, the Middle-East region, South Asia and Africa.



WIDER IMPACT FOR CONFERENCES AND ONLINE PLATFORMS

Record registrations at Digital Media Asia (881 persons from 337 companies from 43 countries), and Digital Media LatAm.



WORLD EDITORS FORUM CHAMPIONS CLIMATE EMERGENCY

The World Editors Forum has raised its global impact with record breaking participants to World News Day campaign (this year, the campaign rallied 480 newsrooms) and the growth of Climate Change and Journalism initiatives in the framework of its Science in the Newsroom programme.



PRINT AND PRODUCTION ACTIVITIES RESHAPED

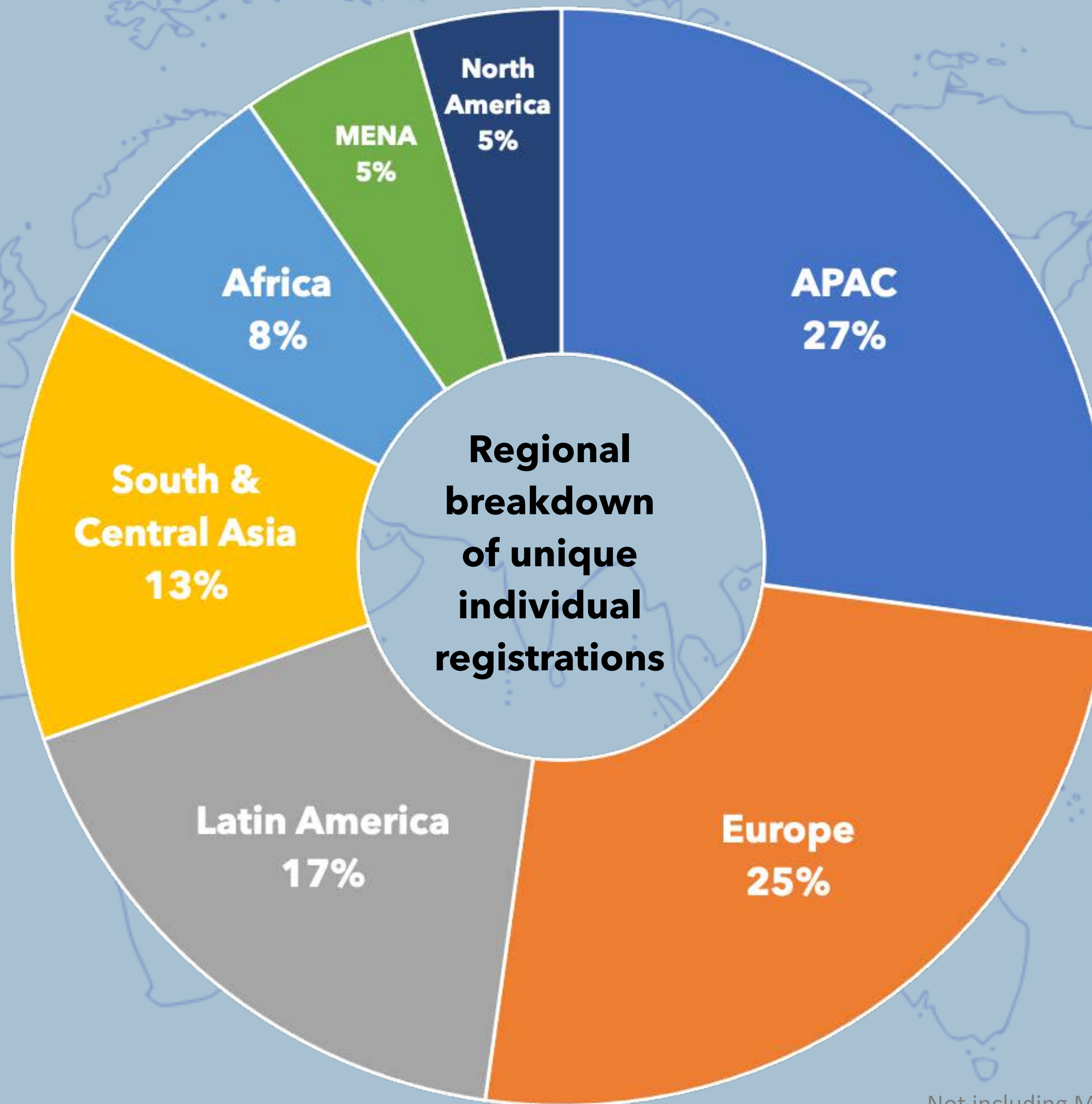
The Print community has now a comprehensive offering of events with the World Printers Summit as the virtual learning conference with best practices while the European and Indian Printing Summits provide the in-person, 'unconference' event for networking with peers and dedicated meetings with suppliers.

EVENTS PARTICIPATION

January - December 2021

9,500+ registrations

to our series of
Conferences,
Webinars,
Training and Coaching
Programmes.

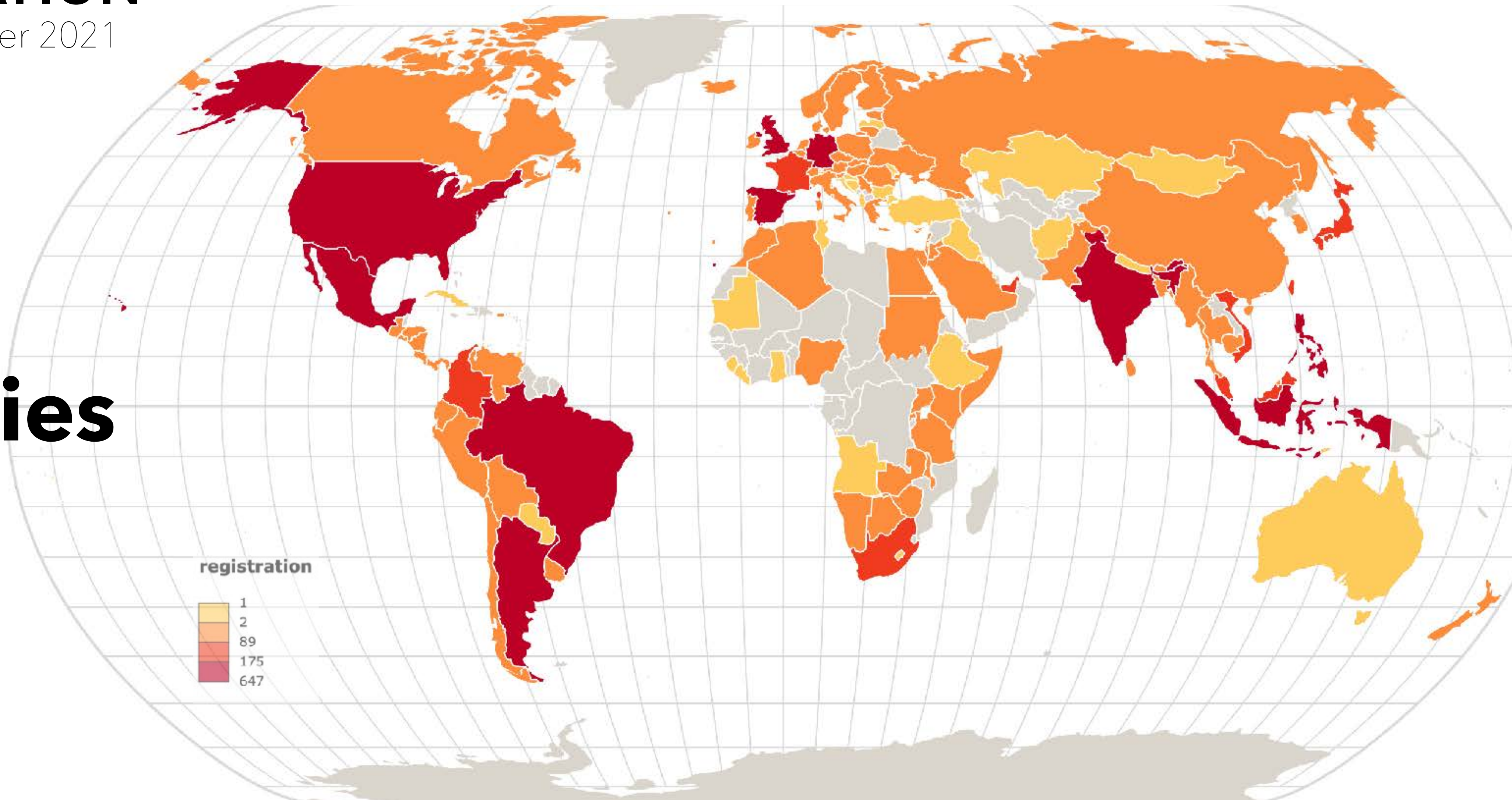


Not including Media Freedom &
Media Development activities

EVENTS PARTICIPATION

January - December 2021

125 countries



Not including Media Freedom &
Media Development activities

CONFERENCE PORTFOLIO 2021

Media Leaders	Editors & Journalists	Digital Revenue Managers	Printing & Production Managers
			
World Media Leaders Summit @ Congress	World Editors Forumt @ Congress	Digital Media Europe	World Printers Summit
Asian Media Leaders Summit	Newsroom Summit	Digital Media Asia	European Printers Summit
LatAm Media Leaders Summit	Science in Newsroom Summit	Digital Media LatAm	Indian Printers Summit
Indian Media Leaders Summit		Digital Media India	
Middle East Media Leaders Summit		Digital Media Middle East	
Spanish East Media Leaders Summit		Digital Media Africa	
		Digital Media Francophone	

PUBLICATIONS AND INSIGHTS

WAN-IFRA has significantly increased its content production over the past two years, resulting in higher engagement with all its newsletters (30,000 subscribers in 2021).

Since the pandemic...

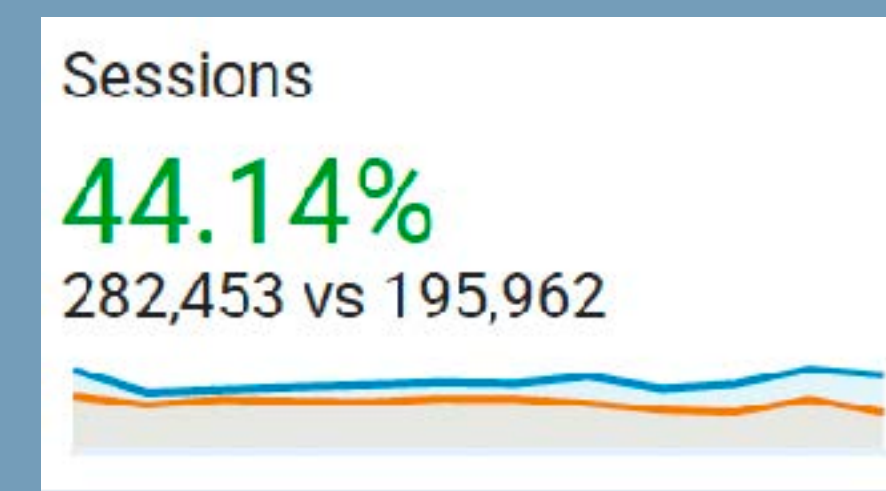
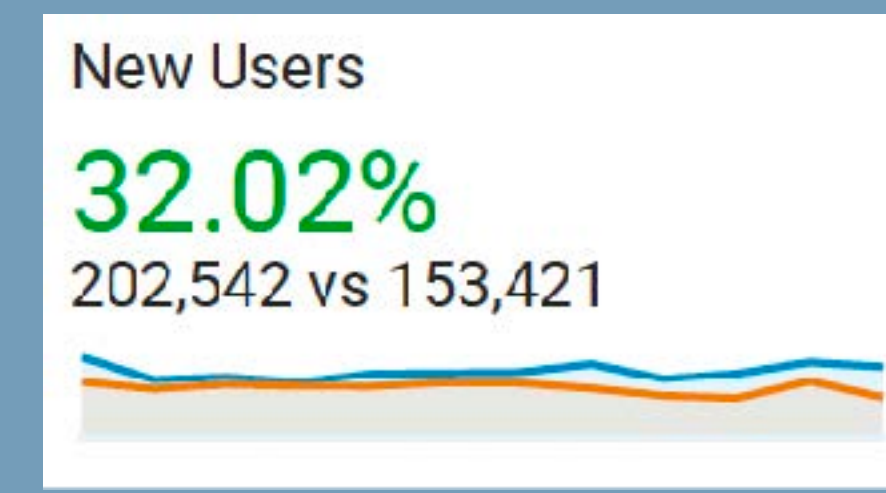
- ➔ 2020: 18% more content on the news site.
- ➔ 2021: 20% more content on the news site.



Nov 2020
Oct 2021

vs

Nov 2019
Oct 2020



World Association
of News Publishers

[News](#) [Insights](#) [Events](#) [Membership](#) [Log Out](#)



France's Rossel La Voix maximises reader revenue with a better subscription management system

Groupe Rossel La Voix, one of France's leading media groups, took the strategic decision in 2021 to unify their subscription management system into a single one. | Sponsored Content



The news industry needs to do more to make women feel supported, believed and safe

2021-10-22. There are many ways to support journalists who suffer harassment and gendered abuse while doing their jobs. Hannah Storm offers some suggestions.



Malawi Media Freedom Committee officially launched

2021-10-19. The launch of the Malawi Media Freedom Committee (MFC) underlines the importance of a free press in holding power to account.

[MORE NEWS](#)



SPECIAL PROGRAMMES FOR MEMBERS

With the support of foundations, private and public donors, WAN-IFRA has rolled out and expanded a series of tuition-free programmes for its member communities in Europe, Latin America, the Middle-East, South Asia and Africa.



Table Stakes Europe

The year-long programme is a performance-based transformation effort focusing on audiences and the digital capabilities needed to serve them. The participating news media companies are provided coaching, methodologies and frameworks to achieve measurable success to a key challenge facing the individual news enterprise. The only cost to participating companies will be the commitment and travel to the 4-5 meetings in Europe over a year.

Where: EUROPE

Newsroom and Business Transformation

Designed to accelerate transformation in news companies, NBTA's five-month-long curriculum supported senior editorial and commercial managers in developing an editorial vision, business strategies, integrate product plans and newsroom processes. Following a successful launch in Asia in 2020, the five-month-long was extended to the Middle East in 2021. Where: APAC, Middle East; LATAM

Newsroom Cultural Change Ignition

The Newsroom Cultural Change Ignition is an online executive program that will offer its participants insights and mentoring to trigger cultural change within their companies. The program includes 8 high performance sessions and aimed at media leaders interested in upgrading their digital and management skill-set in order to better lead their organizations' adaptation to the new reality. Where: LATAM

Subscription Lab

The Lab is an intensive four-month programme to help news publishers strengthen digital subscriptions capabilities and grow reader revenue. The programme will include modules on creating loyal paying relationships with readers, optimizing the engagement and subscription funnel, and embracing a reader-first strategy and culture.

Where: APAC and LATAM

Young Media Leaders Fellowship

Brings together some of the region's brightest minds in APAC's news media industry. The aim is to nurture the next generation of media leaders who can contribute effectively to the pursuit of good journalism and build capacity in their newsrooms to meet the needs of their societies in these uncertain times. Where: APAC

Science in the Newsroom

The programme consists of high-impact training, sharing of the best newsroom practices and a global summit for science reporters. It seeks to bridge gaps in specialist health and science reporting skills, and better tell stories to address misinformation around complex issues and build greater trust in newsrooms' ability to meet the information needs of the communities they serve. Where: APAC, SOUTH ASIA & AFRICA



The performance-based transformation programme has a deep, profound – and crucially, sustainable impact on participating groups. TSE news enterprises emerge with pragmatic and thorough understanding at the audiences-first strategy for local journalism sustainability, crucial shifts in workflows, skills, and data usage in the newsroom.



58 news organisations*
300+ participants
10 countries

* 2019-2022





Certificate of Completion

proudly presented to

Médio Tejo

The Table Stakes Europe programme combines a challenge-centric, change methodology with the experience and learnings of hundreds of publishers who have defined a set of core 'table stakes', i.e. the minimum capabilities required to run an audienceS first, sustainable digital news business. Each participating team has successfully defined and pursued a performance challenge over a 12 month period, going on to become part of an alumni network sharing the same language and approach.

OCTOBER, 2021

Doug Smith
TSE Architect

Vincent Peyrègne
WAN-IFRA CEO



Nicolas L. Fromm

Managing Director Digital NOZ MEDIEN & mh:n MEDIEN

« Ideas do not implement themselves. People do it. Organisations do it ». Thank you Nick Tjaardstra from WAN-IFRA for two exciting and challenging years of "Table Stakes Europe" and a great discussion with our Head of Paid Content Jan today in Hamburg. We've been proud to participate with NOZ/mh:n MEDIEN and NOZ Digital. TSE is a programme conceived primarily (but not only) for local and regional news organisations to help drive digital revenue growth by re-focusing on audienceS.



Patricia Fonseca

Diretora Editorial Mediatejo

There are happy days. Today you're one of them. It was a year of intense training with the mentoring of the World Association of News Publishers (WAN-IFRA) and the Google News Initiative, which is now coming to an end. Or not. We move on, with (even more) sleeves rolled up.



Arnaud Wery

Journalist Les Editions de l'Avenir

When I started the Wan-Ifra Table Stake Europe programme for Les Editions de L'Avenir Presse, I felt like I was at the foot of quite a mountain (and a bit exhausted by 3 days of exchanges and training on themes I barely knew). Patiently, early wins by early wins, week after week, meeting after meeting... the mini-publishers project took shape. And little by little, things started to move. With the precious help of our coach Valérie Arnould, who was also there to encourage, to blow on the embers just when it was needed...What a pleasure to see the teams of colleagues set up and trace their route in autonomy. One of the most profound models of change that I have ever experienced.



What our members say about Table Stakes

Bérénice Lajouanie

Managing Director Les Echos

Pedro Rullan Serra

General Director Ultima Hora Grupo Serra

Estefania Nicolas

Digital Strategy Director Diario de Navarra

Sheila Reilly

Head of Editorial Development Irish Examiner

Michael Sheehan

Operations Director Irish Examiner

Daniel Focke

Local Editor Nordkurier

Remy Chételat

Editor in Chief Le Quotidien Jurassien

Ramona Adolf

Digital Editor in Chief Zeitungsverlag Waiblingen

Bérénice Lajouanie: « Thank you very much for the participation of Les Echos in the TSE Class of 2021. We LOVED the programme! And the results are there, both in terms of product innovations and our operations. TSE has helped us to take a giant step forward in our digital transformation »

Pedro Rullan Serra: « It was a great time and experience being TSE members of this fabulous and careful family. This certificate needs to be shared with all TSE mentors, organizers, and other publisher teams. »

Estefania Nicolas: « Thank you so much to TS team and also DN whole team!! It has been a great 1st step in this journey, let's go for the second J!! »

Sheila Reilly: « Thank you and thanks for all your help throughout the year, it's been a lovely experience, very useful. From a personal point of view, doing TSE helped me settle into my new role in the Examiner. »

Michael Sheehan: « I want to take this opportunity to thank all of the Table Stakes team for the help and support over the last 12 months - I particularly want to call out Alexandra for the guidance as a coach, Nick for the initial support in getting us on the program, and throughout, Laurel for the unenvious task of trying to

coordinate everything remotely and of course Doug for enthusiasm and insight on zooms over the course. It was a pleasure to be involved and as I mentioned to Alexandra last week, despite the challenges that Covid presented we feel that we have taken learnings from the course that will help us as we coordinate and take on our next challenge. »

Daniel Focke: « thank you very much. It was an astonishing year and a wonderful journey with Doug, the WAN-IFRA-Team and everybody. »

Rémy Chételat: « Thank you ! This diploma will be proudly hung on the newsroom wall. With the pictures of all the actors of TSE, in particular the one of Doug and Stéphane. »

Ramona Adolf: « thank you so much for the certificate! We will make sure it gets a special place in the newsroom to remind us of how far we have come due to this very special programme. We would also like to thank the whole TSE Team again. Being a part of TSE was tremendously helpful and changing our workflows that fast wouldn't have been possible without you. It was such a pleasure working with all of you and we would love to continue the cooperation by being a part of the Alumni group. »

QuestProject

QUEST journalism toolkit offers new resources for science journalists to enhance their reporting

The EU-funded project QUEST has released a new set of resources that help journalists report on science-related topics more effectively. The resources are a culmination of two years of research that examined the challenges and pressures science reporters face in today's fast-paced media environment.



In 2021, the programme received more than 80 innovation projects after its first round of applications. They represent 330 professionals from 17 countries.

This year, partner news organisations will receive a grant of up to €16 000 to help develop and test the selected projects in their market



Challenge of Climate Crisis, the WEF programme launched with support from Temasek Foundation

This six-module, live, online course, delivered by experienced editors and journalist trainers, equip participants with the skills to understand, read and interpret the science and journals.

Participants learn how to deal with the challenges faced by reporters covering environmental issues - from misinformation and conspiracy theories to spin and vested interests. What content works with audiences and how best to tell the story? What tools can be used to engage readers?

TEMASEK
FOUNDATION



World Editors Forum
SCIENCE IN THE NEWSROOM

Temasek Foundation - WAN-IFRA Journalism Programme

CHALLENGE OF THE CLIMATE CRISIS

The first international
Community of practice of its
kind Launched in June 2021.

Monthly meet-ups, online
forum, resource center for
Data Analysts, Data Scientists,
Data Engineers, Data Team
Leads.

150 individual members in
Europe, APAC, Africa, North
America.



WORLD NEWS DAY

#JournalismMatters | September 28

WORLD NEWS DAY

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WORLD NEWS DAY

#JournalismMatters | September 28

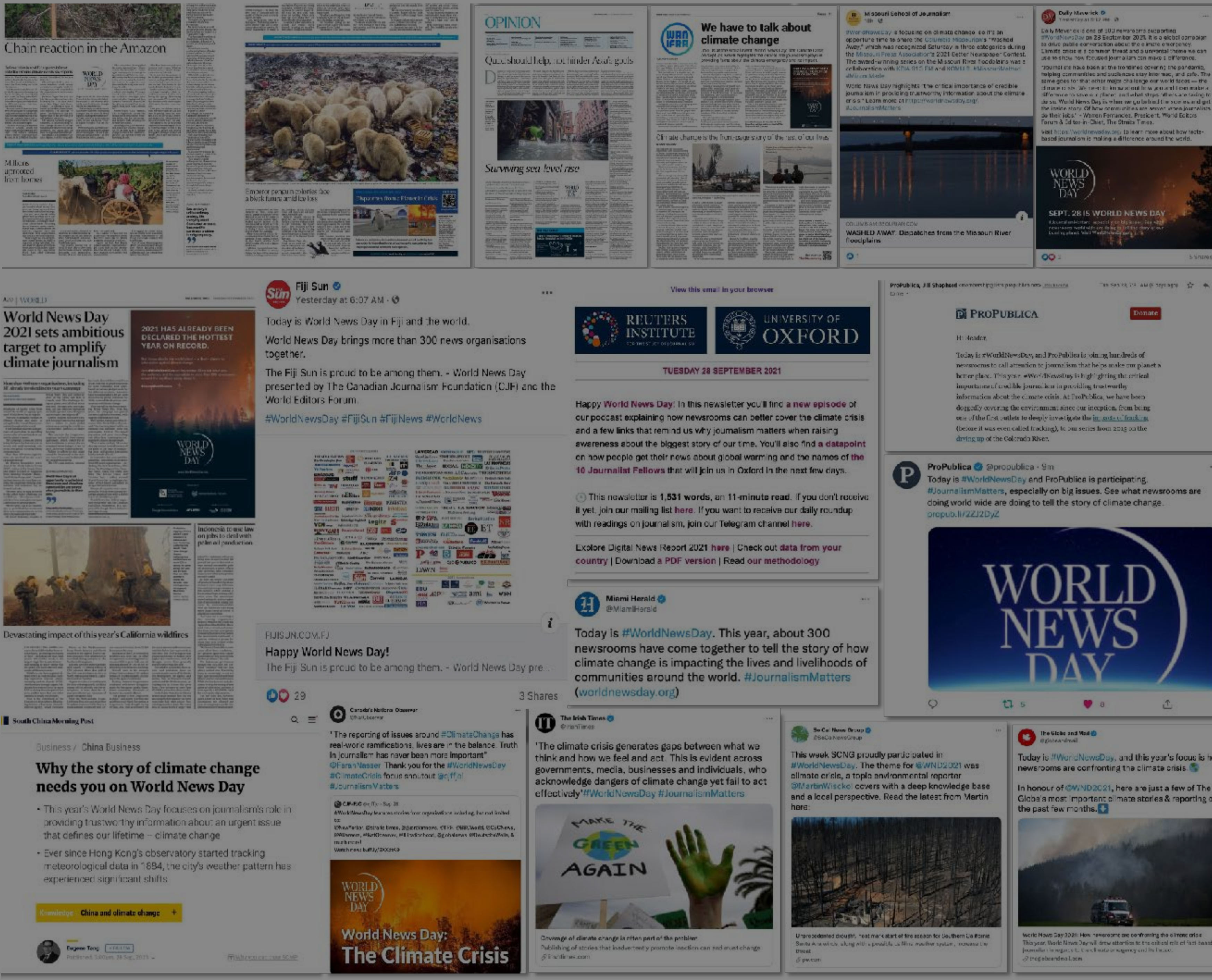
WORLD NEWS DAY

Global Campaign Sample Coverage

WND’s global campaign touched six continents and reached millions of people, demonstrating the enormous power and impact of collective global action.

This year’s flagship virtual event was a 75-minute web show entitled World News Day: The Climate Crisis.

The campaign was supported by principal sponsor Google News Initiative (GNI), sponsor Lippo Group, and in-kind supporters Global News and Cision.



BUSINESS INSIGHTS AND MARKET TRENDS

WAN-IFRA members only
online resource center now
includes a selection of video
recordings of our events.

REPORTS



World Press Trends 2020-2021

This year's World Press Trends & Outlook report delves into the challenging year publishers faced in 2020 and where the industry is headed in 2021 and beyond.



Becoming Audiences First – Report on Year 1 of Table Stakes Europe

Read about the experiences of Medienhaus Aachen, ARA, DC Thomson, Henneo, Le Parisien and Le Télégramme. How they built mini-publishing teams focused on specific audience needs, tackled capability gaps and motivated their newsrooms to join their reader revenue transformation as the essential path to sustainability



Report: Consumer Trust in Ads 2020

In 2020, WAN-IFRA and Syno International conducted a global survey to understand the trends in consumer trust in ads and content across different mediums.



Newsroom Guide: Journalism in the Age of Pandemics

The World Editors Forum launched a digital handbook for 2021 to help journalists, editors and newsrooms navigate COVID-19 and future health crises.



Status and Progress of the OECD work on the adaptation of taxing rights to the digital era

This publication summarizes the status of the work performed by the OECD in actively exploring changes to its Model Tax Convention in order to close off cross-border tax loopholes and ensure that multinationals pay taxes where they generate profits.



Technology Guide and Directory 2020-2021

This annual publication looks at some of the leading trends and technology facing news publishers and features advice from leading experts in the industry. Crucially, it features our directory of solutions providers to the industry to help publishers take key decisions.

VIDEO RECORDINGS



Event Video Recordings: Reader Revenue

WAN-IFRA's array of events and webinars provide valuable insights to the strategies and best-practice of publishers and experts all over the world. Here are some highlights of our most recent events.



Event Video Recordings: Newsroom Transformation

WAN-IFRA's array of events and webinars provide valuable insights to the strategies and best-practice of publishers and experts all over the world. Here are some highlights of our most recent events.



Event Video Recordings: Audience Engagement

WAN-IFRA's array of events and webinars provide valuable insights to the strategies and best-practice of publishers and experts all over the world. Here are some highlights of our most recent events.



Event Video Recordings: Premium Advertising

WAN-IFRA's array of events and webinars provide valuable insights to the strategies and best-practice of publishers and experts all over the world. Here are some highlights of our most recent events.

MEDIA FREEDOM

We protect the rights of
journalists around the
world to operate free
media.

Together, we raised

11 M€

from our donor partners to support
our Media Freedom campaigns and
media development work in our
programmatic period 2019-2023.

In 2021, they funded

120

news organisations joining
one of our four core
programmes

to train and coach

1000+

media professionals

throughout

21

countries



Media Freedom

Three strategic pillars guide WAN-IFRA's Media Freedom work and shape our approach to partners. They focus on **Equality, Safety, and Stability** in the news media. They are implemented across all programmes in **21 intervention countries**.

Afghan Appeal Freedom of the press is fragile and concerns us all. Solidarity between those who are privileged to enjoy it and those who are deprived of it is essential to the defense of basic human rights. Afghanistan needs international solidarity to prevent the extinction of Afghan journalism

Golden Pen of Freedom laureates **Maria Ressa** and **Dmitry Muratov** awarded **Nobel Peace Prize**



PRESS FREEDOM

International protest campaigns: Apple Daily (HK), EU/Turkey, IOC / Winter Olympics-China., Pakistan, Nicaragua, South Korea, Mexico, Cuba, India, Portugal.

Media Freedom Committees in Malawi and Zimbabwe submitted work plans and first activities launched. Regional Media Freedom Committees are now active in 20 countries. They address internal and external challenges to advance media freedom. They help bridge the gap between media and society.



WOMEN IN NEWS

Launch of Women in News in The Philippines, Indonesia and roll-out in Vietnam and Myanmar.

WIN has delivered webinars to total audience exceeding 1,000 attendees focusing on topics such as reporting on sexual harassment to best practices in management to online harassment.



SAFETY OF JOURNALISTS

Safety training & Digital security training at WIN Leadership Hub. 40 journalists completed training on our online platform (Uganda/Zambia). In response to the crisis in Afghanistan we launched SIRI Afghanistan and have been administering funds (slowly) to women journalists who remain in Afghanistan - many of whom are internally displaced. We have pledged a further 100k to supporting Women journalists in Afghanistan throughout 2022.



EDITORIAL GRANTS: SOCIAL IMPACT REPORTING INITIATIVE

Launched in light of the global health pandemic to support the work of journalists and media to bring the stories of vulnerable or marginalised communities to the mainstream.

More than 150 organisations applied for the climate reporting grants. And more than 200 individual applications have been received for the special climate reporting individual assignments ran in recognition of World News Day.



Media Freedom

**Improving environmental
conditions for media
freedom**

20 Regional Committees

Africa Botswana, Kenya, Malawi, Rwanda, South Africa, Tanzania, Uganda, Zambia, Zimbabwe

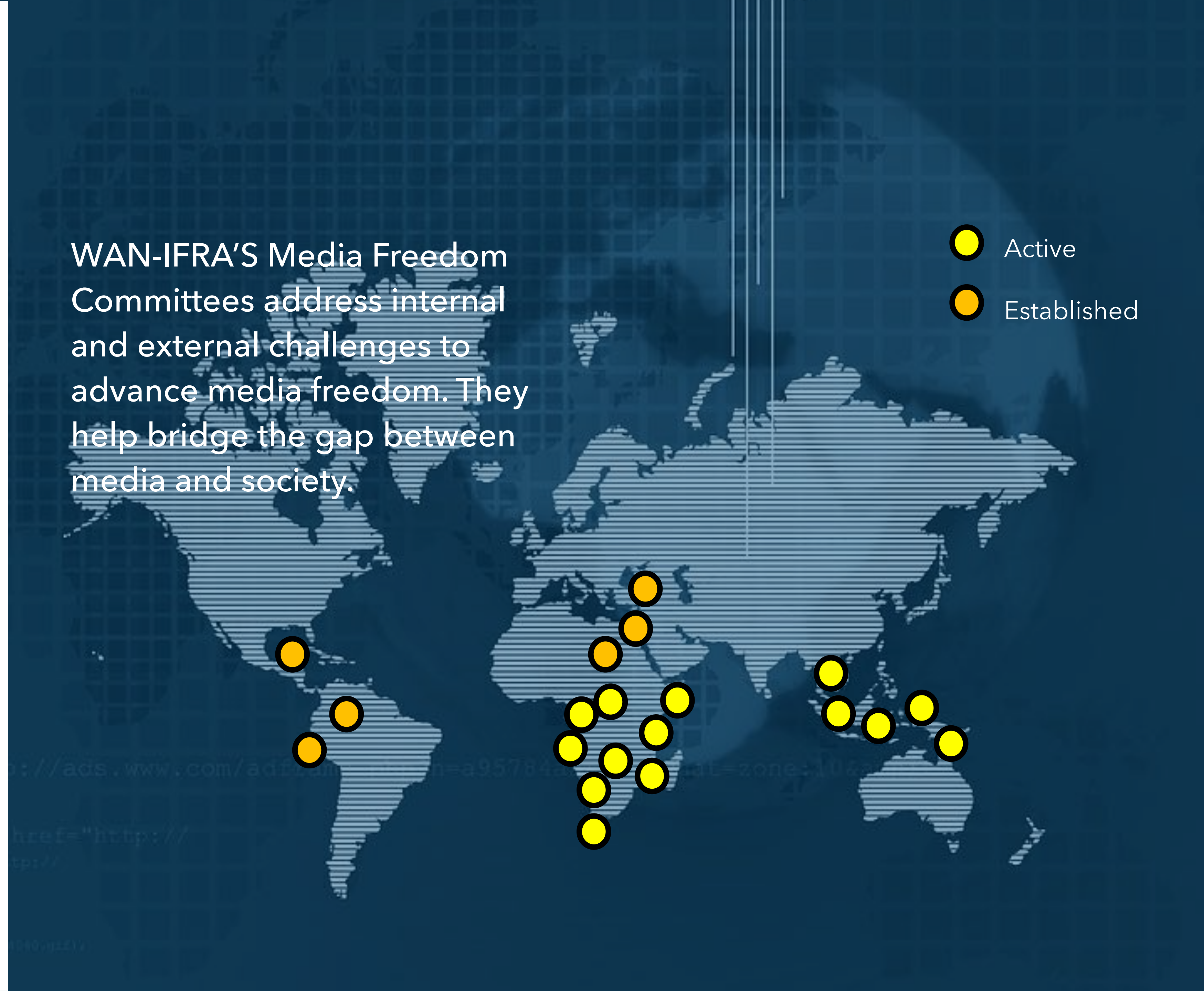
Asia Indonesia, Malaysia, Myanmar, Philippines

Latin America Colombia, Ecuador, Mexico

MENA Egypt, Jordan, Palestine

WAN-IFRA'S Media Freedom Committees address internal and external challenges to advance media freedom. They help bridge the gap between media and society.

 Active
 Established



Media Freedom Committees

What they do

Protests, advocacy statements,
industry research, public actions

Advocacy campaigns, initiatives,
partnerships

Skills training, knowledge sharing,
contact groups

Safety training, newsroom culture,
health & well-being

Missions, reporting trips, content
sharing

Public meetings, media festivals,
policy papers

A holistic approach to journalist & newsroom safety

- ➔ In-person safety training: Conflict, protests, health and environmental disaster reporting based on local needs
- ➔ Certified safety training online available to all partners
- ➔ Digital security training
- ➔ Safety management training for editors
- ➔ Mental health, well-being and trauma
- ➔ News organisation safety audits
- ➔ Embedded safety officers

Safety training online

200+ journalists trained in 2021 via our platforms in South Africa, Myanmar, the Philippines,...

WAN-IFRA's Afghan Journalist Appeal is aimed at gathering generous goodwill within our global community of publishers call on your support to either host in your newsrooms or fund Afghan journalists in exile or under threats.

Freedom of the press is fragile and concerns us all. Solidarity between those who are privileged to enjoy it and those who are deprived of it is essential to the defense of basic human rights. Afghanistan needs international solidarity to prevent the extinction of Afghan journalism. We thank the publishers who have already responded, and continue to respond, to [WAN-IFRA's Appeal](#).





Advocacy Campaigns

In support of our members to
reduce censorship and
champion the editorial and
economic independence of
news.

Pakistan, 6 October 2021

Nicaragua, 23 August 2021

South Korea, 12 August 2021

Mexiso, 10 August 2021

Cuba, 16 July 2021

HongKong, 24 June 2021

HongKong, 17 June 2021

India, 10 February 2021

Portugal, 1 February 2021





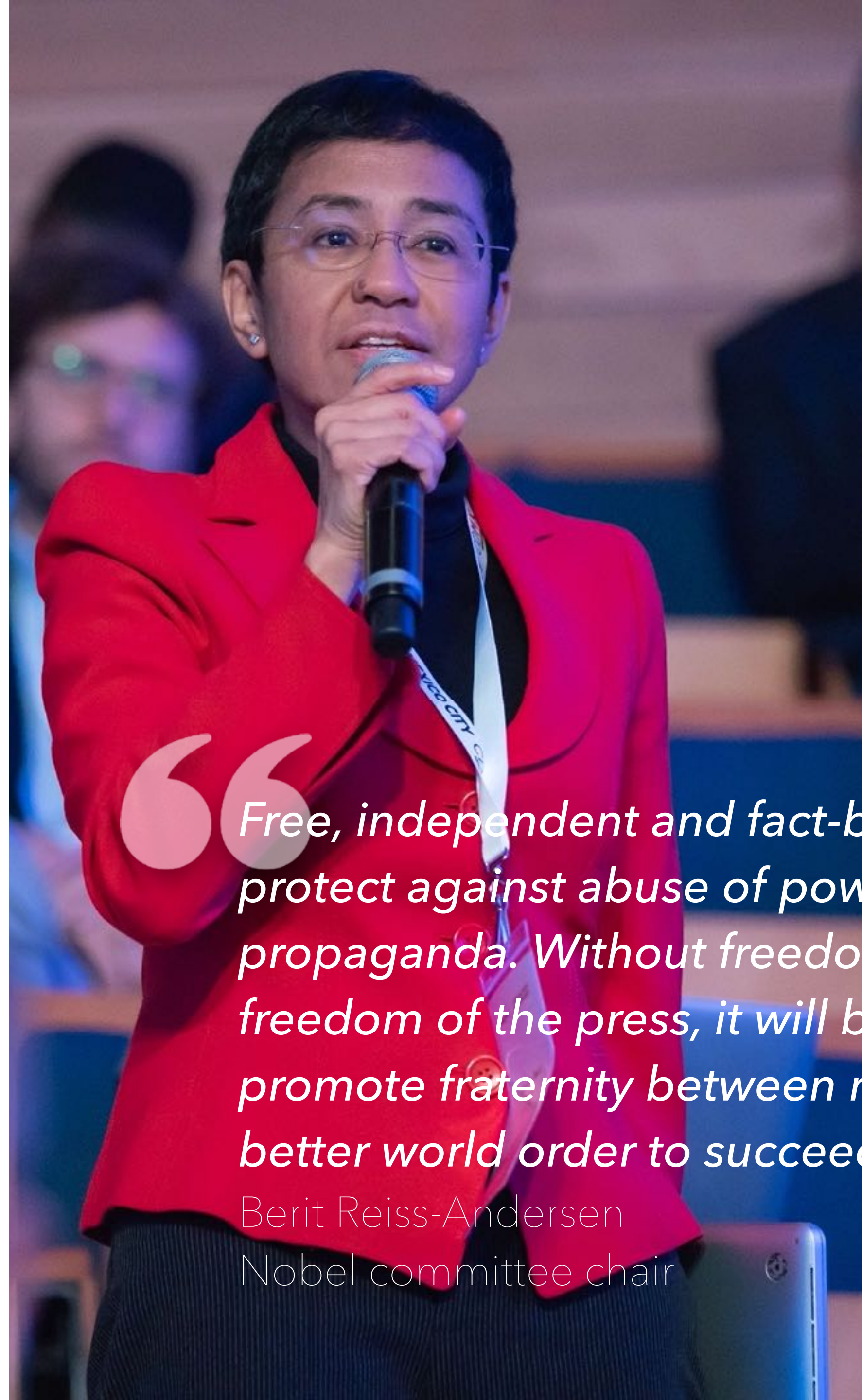
Media Freedom

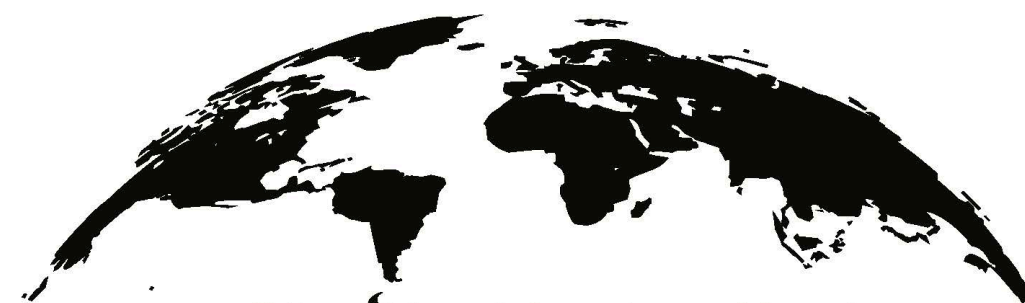
Golden Pen of Freedom laureates Maria Ressa and Dmitry Muratov awarded Nobel Peace Prize



Free, independent and fact-based journalism serves to protect against abuse of power, lies and war propaganda. Without freedom of expression and freedom of the press, it will be difficult to successfully promote fraternity between nations, disarmament and a better world order to succeed in our time."

Berit Reiss-Andersen
Nobel committee chair





The Washington Post
PRESS FREEDOM
PARTNERSHIP



World Association
of News Publishers



Supporting Partner

ASPEN
DIGITAL
THE ASPEN INSTITUTE

*The Washington Post Press
Freedom Partnership welcomes*

WAN-IFRA and Aspen Digital
to a growing coalition of organizations
working vigilantly to promote press freedom
and raise awareness of the rights
of journalists worldwide.

To stay up-to-date on the latest issues affecting press freedom,
sign up for the Press Freedom Partnership newsletter at
www.wapo.st/pressfreedom and follow on Twitter @wppressfreedom.



The Washington Post
PRESS FREEDOM
PARTNERSHIP

The Press Freedom Partnership is a public service
initiative from The Washington Post to promote
press freedom and raise awareness of the rights of
journalists worldwide who are in pursuit of the truth.

www.wapo.st/pressfreedom

 [@wppressfreedom](https://twitter.com/wppressfreedom)



Media Development

**Strengthening business
and editorial
competencies of media**

Business, Operational, and Editorial Development

WAN-IFRA'S Media development programme delivers customised approaches to address business stability, operational efficiencies and editorial quality across partner newsrooms. Delivered by senior media leaders via a signature media-to-media, peer-to-peer method

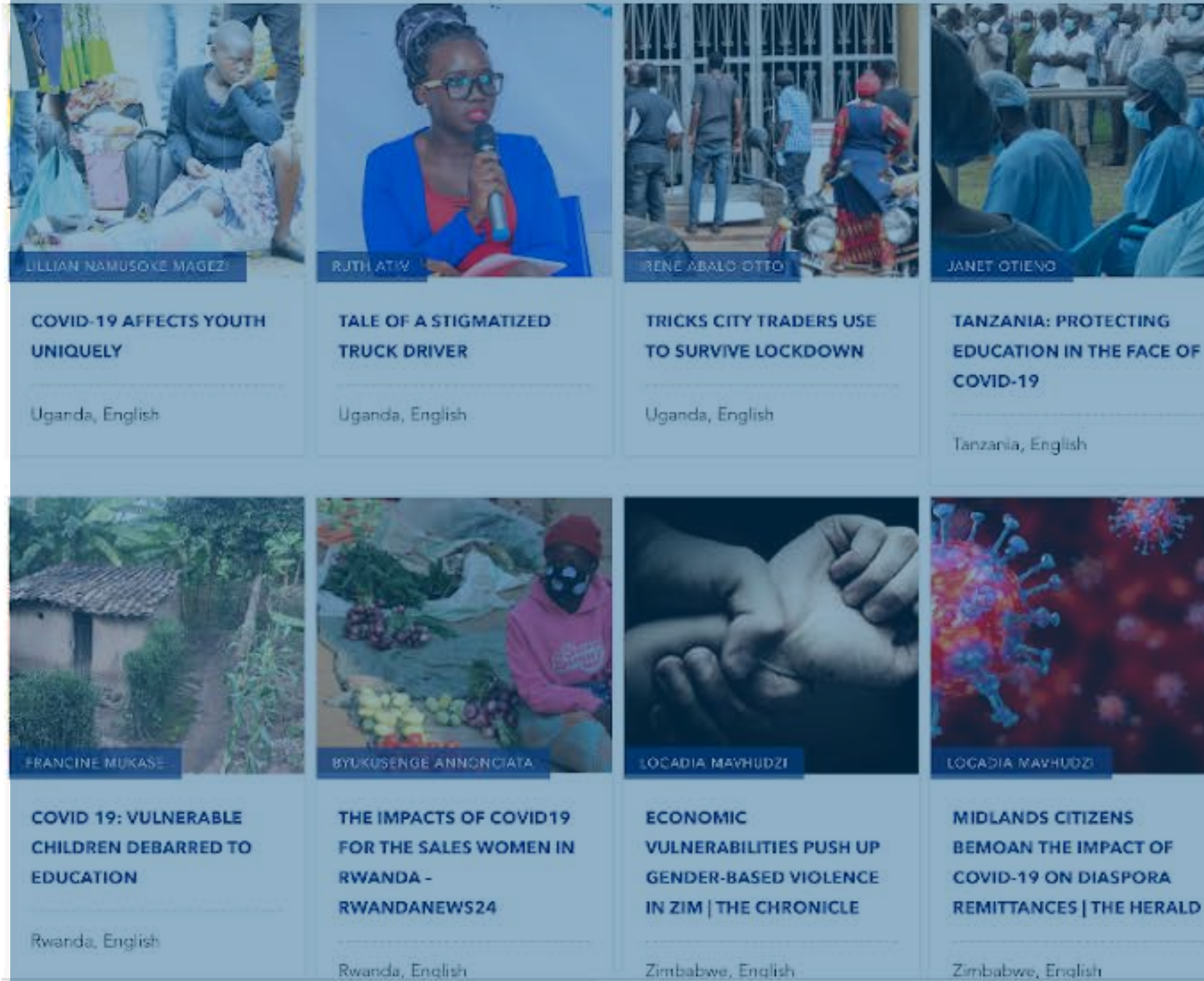
- ➔ **Digital ABC**
- ➔ **In-house coaching**
- ➔ **Digital maturity audits**
- ➔ **Increasing productivity**
- ➔ **Data-led decision making**
- ➔ **Remote leadership**
- ➔ **Audience analytics**



Social Impacting Reporting Initiative

Launched in light of the global health pandemic to support the work of journalists and media to bring the stories of vulnerable or marginalised communities to the mainstream

- ➡ **€352,000 total expenditure since 2020.**
- ➡ **200 individuals, 150 organisations.**
- ➡ **More than 3,000 articles produced and published.**



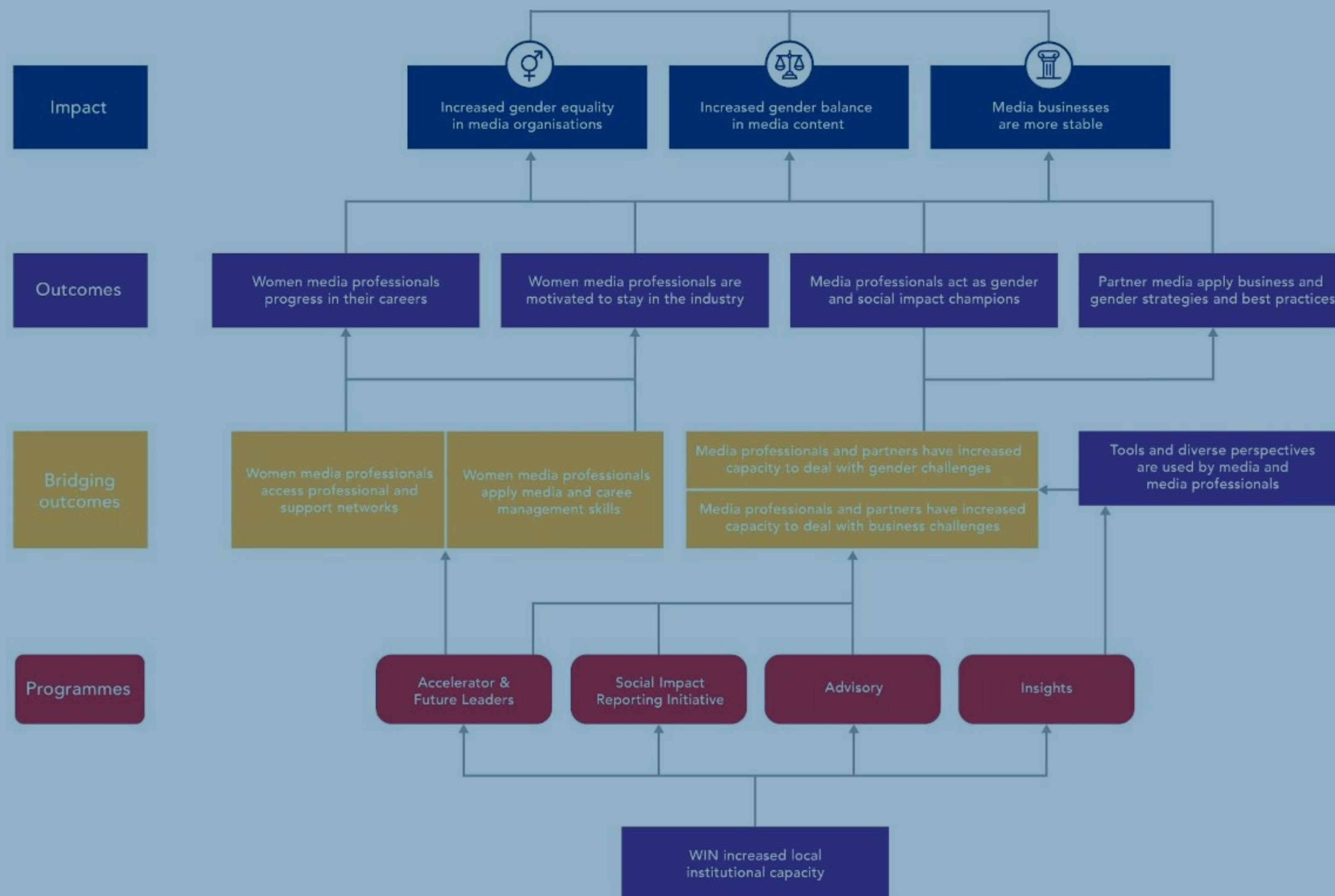


Women in News

Increasing diversity of Leadership and Voices in the News

Our Vision

A media industry in which people are equal. Equal in the way they are portrayed in news content and equal in their professional roles and treatment in the newsroom within stable media organisations.



To support our targets, Women in News offers four distinct, yet mutually supporting programmes

- ✓ **541 individuals in 15 countries** took part in Advisory trainings on Gender Balance, Sexual Harassment, and Stability.
- ✓ **403 senior managers** from Advisory partners took part in coaching and training on digital transformation.
- ✓ **134 editors and journalists** from across Africa and the Arab region enrolled in the Accelerator.
- ✓ **58 local experts** progressed through WIN ToT on Sexual Harassment, Coaching or Gender Balance.



**WIN
ACCELERATOR**



**WIN
ADVISORY**



**WIN SOCIAL IMPACT
REPORTING INITIATIVE**



**WIN
INSIGHTS**

highlights 2021

We partner with media organisations and individuals to close the gender gap in news. We do so in the belief that balanced newsrooms, boardrooms and content are key to building resilient news organisations.

Our programmes empower people and organisations to work together in support of a healthier, lasting and inclusive news industry.

- ➔ **Extensive training in Sexual Harassment** continued within Africa Advisory; WIN joins 'I Will not Stay Silent' Coalition with ARIJ to collaborate on 11 webinars on managing sexual harassment delivered to more than 1000 estimated individuals in total; Sexual harassment research released for Africa and Russia; visual data tool now ready for roll-out; SH materials copied and released throughout LatAm
- ➔ Request by Daily Nation in Zambia to conduct **Elections reporting training** for staff ahead of presidential election; interest so high another 50 signing up through Zambia Media Freedom Committee - in total more than 100 journalists will be trained on this topic.
- ➔ Beginning training for Standard Group in Kenya to roll out **Sexual Harassment Policy**. 15 workshops aimed to train 800 employees in progress.
- ➔ Release of Africa results on major **Sexual Harassment Survey**. Arab region and Southeast Asia to follow in Autumn 2021; Other partners supporting mirror research in Russia and Nicaragua.
- ➔ Launch of Palestinian SIRI's **editorial grants** for reporting assignments in May in response to Israeli bombings; in parallel conducted safety training for reporters covering conflicts. Builds on proper re-engagement reestablished late 2020.
- ➔ Completion of Somali **Accelerator Outreach Programme** June 2021 building on IMS/Fojo partnership; Launch of South Sudan Accelerator Outreach Programme.
- ➔ Launch of **new Women in News programmes** in The Philippines, Indonesia and roll-out in Vietnam and Myanmar.
- ➔ Usage of the **Gender Balance Tracker** has enabled a 40% reduction in time spent in manual tracking - a big improvement over last year.



Women in News
GENDER TRACKER

Gender Balance Tracker

Is your content gender balanced? Check how gender balanced your content is and what you need to change. It's a free tool for media organisations, reporters, anyone. Know it to change it!

Usage of the tracker has enabled a 40% reduction in time spent in manual tracking - a big improvement over last year.



Products



Quick Tracker

Quickly check how gender balanced your writing is by pasting it into our simple tracking tool. It's free and you don't need to set up an account.



Individual App

A free app to track gender balance in all of your reporting over time. Analyse both un-published and published content. Create and store reports.



Media App

COMING SOON: An app for media organisations to internally track gender balance across content on their news site over time. Please contact us to find out more.

wanifra.inkylab.com

International Women's Day 2021

"International Women's Day is not just a day to celebrate women's rights; it's an important chance to reflect on whether we, the media industry, are doing enough to promote gender balance."

International Women's Day 2021

Be part of Women in News #IWD2021 campaign | #ChooseToChallenge

1

Take a selfie/picture of you with your hand raised (like shown in picture below)

2

Choose one of the 3 challenges below:

- I will challenge gender imbalance in my organization.
- I will challenge gender imbalance in content.
- I will challenge sexual harassment.

3

Send an email with:

- Your name, media organisation and country
- Your picture
- Your selected challenge

To: myra.abdallah@womeninnews.org

4

- We will share your photo and pledge on our social media:
Facebook: Women in News - WAN-IFRA
Twitter: @womeninnews
- We will also share the completed photo card with you ahead of IWD so that you can share in your networks on March 8.

#IWD2021

"I will challenge gender imbalance in content."
Nana Nana,
Media organisation, Country

#ChooseToChallenge

 Women in News

#IWD2021

« I will challenge gender imbalance in my organisation. »

Fernando de Yarza López-Madrado
President Henneo Media Group
President WAN-IFRA

#ChooseToChallenge

 Women in News

@womeninnews

#IWD2021

"I will challenge gender imbalance in my content."
Beata Balogova,
Editor-in-chief, Daily SME,
Print Press publishing house,
Slovakia

#ChooseToChallenge

 Women in News

@womeninnews

#IWD2021

"I will challenge gender imbalance in content."
Piero Louette,
President and CEO,
Groupe Les Echos - Le Parisien,
France

#ChooseToChallenge


 Women in News

@womeninnews

#IWD2021

"I will challenge sexual harassment."
Nelson Nachibongo,
Mwananchi Communications
Limited, Tanzania

#ChooseToChallenge


 Women in News

@womeninnews

#IWD2021

"I will challenge gender imbalance in my content."
Mukeshimana Akumota,
TVI & Radio 1,
Rwanda

#ChooseToChallenge

 Women in News

@womeninnews

#IWD2021

"I will challenge gender imbalance in content."
Swarn Mustapher Manengiro,
Mimani Radio,
Tanzania

#ChooseToChallenge


 Women in News

@womeninnews

#IWD2021

"I will challenge gender imbalance in content."
Martha Ramo,
National Managing Editor,
Organizacion Editorial Mexicana,
Mexico

#ChooseToChallenge

 Women in News

@womeninnews

#IWD2021

"I will challenge gender imbalance in newsrooms & sexual harassment."
Pratap G. Pakar,
Chairman, Sakal Media Group,
India

#ChooseToChallenge

 Women in News

@womeninnews

#IWD2021

"I will challenge gender imbalance in my content."
Ema Rumanovic,
Editor, Oslobodjenje group,
Bosnia and Herzegovina

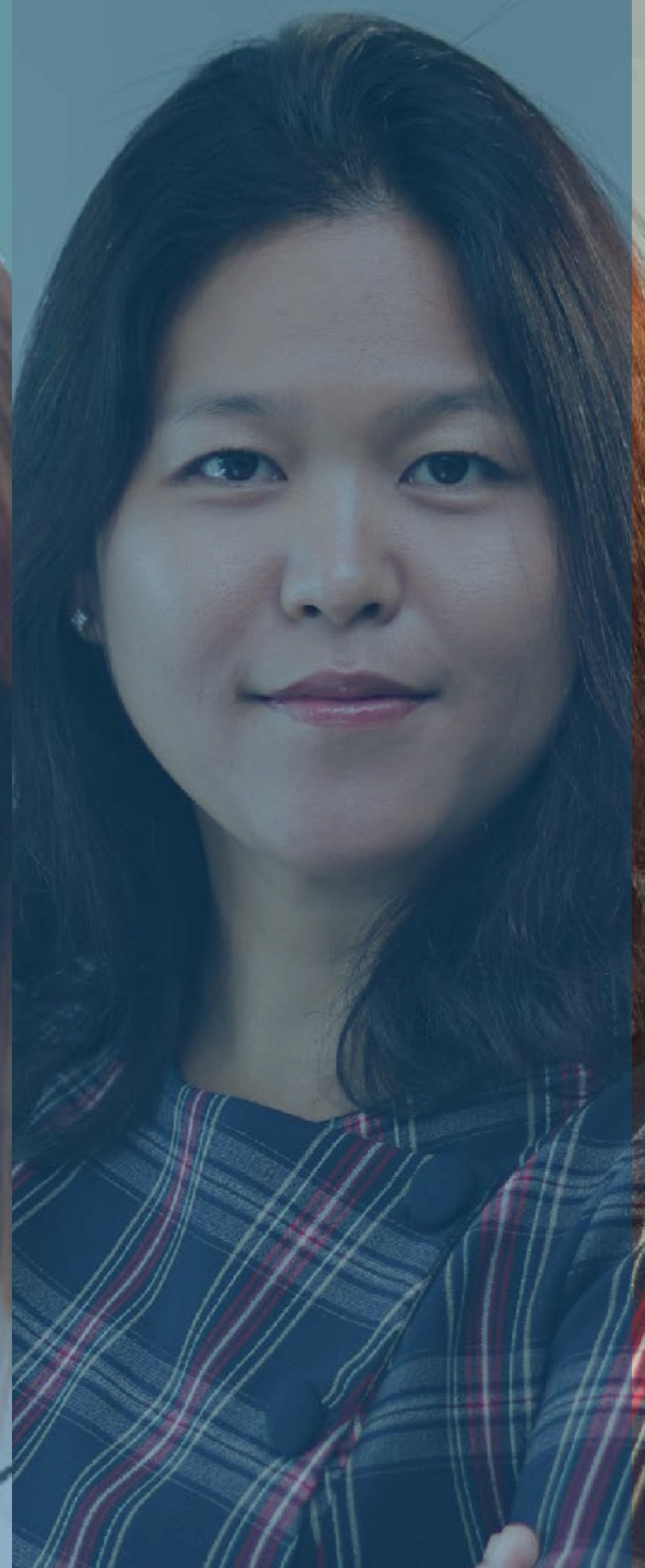
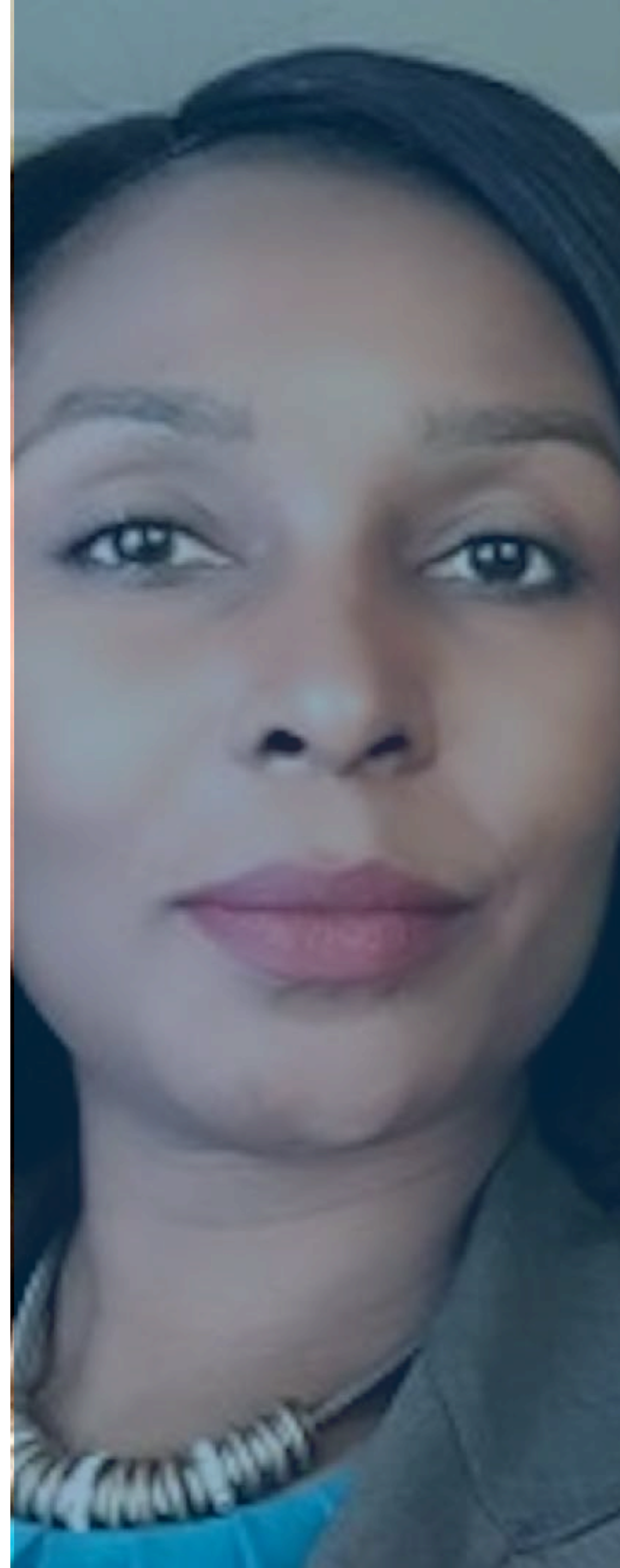
#ChooseToChallenge

 Women in News

@womeninnews

Women in News Editorial Leadership Award

Recipients of the 2021 Award:
Edyth Kambalame, Editor of The Nation on Sunday in Malawi, has been named Laureate for Africa;
Samia Nakhoul, Middle East Editor for Thomson Reuters, has been named Laureate for the Arab Region ; and **Nyein Nyein Naing**, Editor-in-Chief of the now shuttered 7Day Digital in Myanmar, has been named Laureate for Southeast Asia



GOVERNANCE

SUPERVISORY BOARD
MEDIA FREEDOM BOARD
WORLD EDITORS FORUM

Supervisory Board

68 Members - 46 countries



Argentina Daniel Dessein Presidente La Gaceta
Austria Gerald Grünberger Managing Director VÖZ
Austria Markus Mair Chairman of the Board Styria Media
Austria Alexander Mitteräcker Geschäftsführung Der Standard
Belgium Daniel Van Wylick Chief Editorial Officer Rossel
Belgium Paul Verwilt COO Mediahuis
Bosnia and Herzegovina Mujo Selimovic Publisher Oslobodjenje
Brazil Marcelo Rech Presidente ANJ
Bulgaria Stoyana Georgieva Editor In Chief Mediapool
Phillip Crawley Chief Executive Officer The Globe and Mail
Canada
Chile Juan Diaz President Anp
Colombia Juan Amaya Gerente General El Tiempo
Czech Republic Libuse Smuclerova CEO CZECH NEWS CENTER
Denmark Lars Munch Chairman of the Board JP/Politikens Hus
Denmark Stig Ørskov CEO JP/Politikens Hus
Ecuador Nicolás Pérez Lapentti President ADEPA/Chief Digital Officer El Universo
Egypt Fatemah Farag Director Welad El Balad
Estonia Hans Väre Editor in Chief Sakala
Finland Vesa-Pekka Kangaskorpi CEO and President Keskiuomalainen Oyj
France Jean-Pierre de Kerraoul President ENPA
France Sophie Gourmelen General Manager Le Parisien

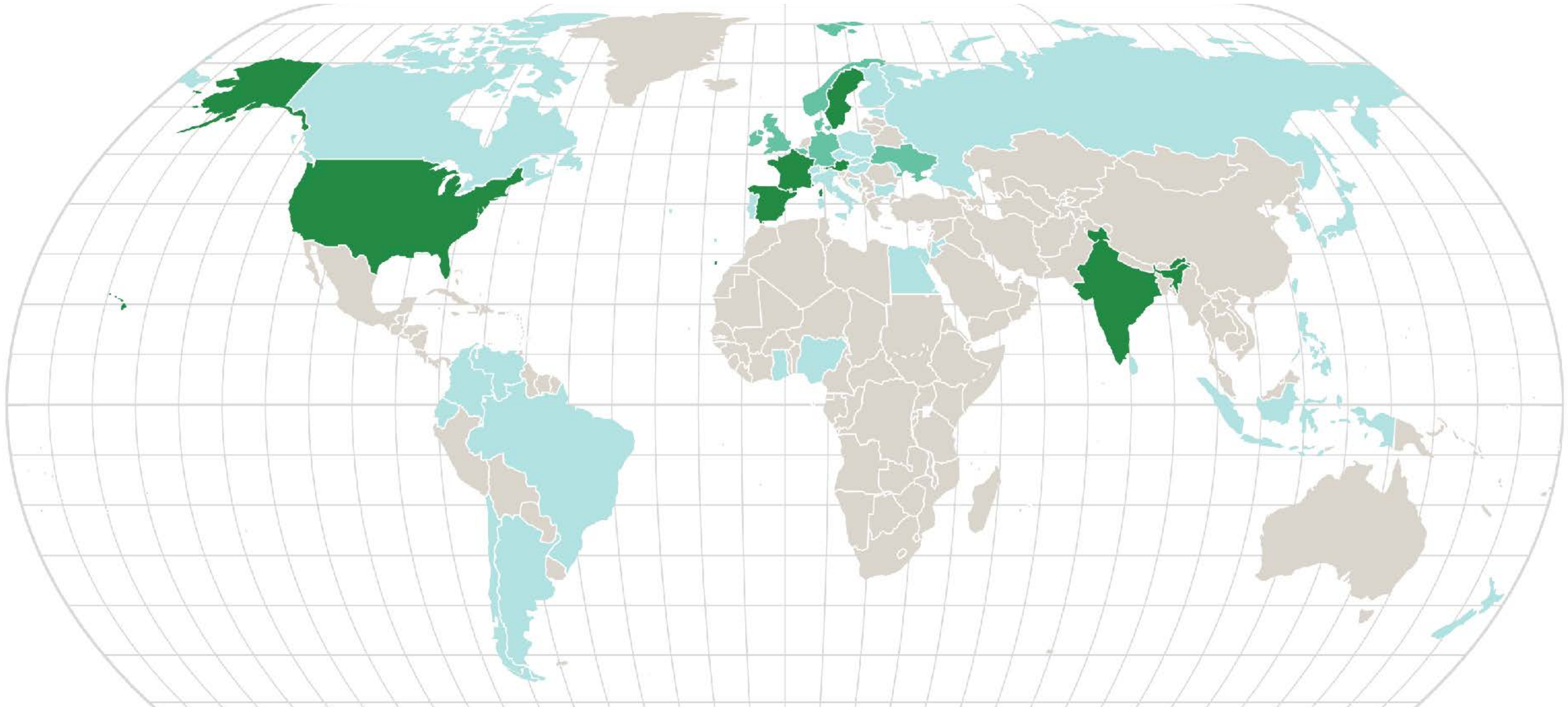
France Pierre Louette CEO Groupe Les Echos - Le Parisien
Germany Valdo Lehari jr. CEO Reutlinger General-Anzeiger
Germany Thomas Lindner Chairman of the Board FAZ
Ghana Benedict Assorow Managing Editor Catholic Standard
Hungary Tibor Kovács Director Ringier Axel Springer Hungary
India Shailesh Gupta Director Jagran Prakashan Ltd
India K N Shanth Kumar Director The Printers (Mysore)
India Jacob Mathew Malayala Manorama Company
India Pratap Pawar Chairman Sakal Media Private Ltd.
India DD Purkayastha former MD & CEO ABP Pvt Ltd
Indonesia Andy Budiman CEO KG Media
Ireland Majella Gallagher Managing Director Irish Examiner Ltd
Ireland Stephen Rae Publisher AML Intelligence
Italy Alessandro Bompieri Managing Director Rcs Mediagroup
Japan Masahiro Maruyama CEO Mainichi Newspapers Group
Jordan Mohamed Alayyan Publisher United Jordan Press
Korea Seok-hyun Hong Chairman JoongAng Media Network
Luxembourg Paul Peckels President Luxemburger Wort
Moldova, Republic of Petru Macovei Executive Director API
New Zealand Sinead Boucher CEO Stuff Limited
Nigeria Toyosi Ogunseye Head of West Africa BBC World Service
Norway Pål Nedregotten Executive Vice President Amedia
Norway Rolf Dyrnes Svendsen Manager Nxtmedia Lab
Philippines Sandy Prieto-Romualdez CEO Philippine Daily Inquirer

Poland Bartosz Hojka Group CEO Agora SA
Portugal Cristina Soares COO Público Comunicação Social SA
Russian Federation Eugene Abov Vice President GIPP
Singapore Warren Fernandez Editor-In-Chief SPH Media Ltd
Slovakia Alexej Fulmek CEO Petit Press AS
Spain Fernando de Yarza Lopez-Madrado President Henneo
Spain Max Garrido Managing Director Corporación Bermont
Spain José Manuel Lozano Director General 20minutos
Sri Lanka Sinha Ratnatunga Director Wijeya Newspapers Ltd
Sweden Bengt Braun President Bonnier
Sweden Pia Rehnquist Head of Content at Bonnier News Local
Sweden Victoria Svanberg Acting President NWT Gruppen AB
Switzerland Hans Heinrich Coninx Board Member Schweizer Medien
Taiwan George Shuang managing director United Daily News
Ukraine Oleksandr Chovhan President RIA Media
Ukraine Andrii Vdovichenko CEO Burda media
UK Guy Black Group Deputy Chairman Telegraph Media Group
UK Lisa Macleod Engagement Manager FT Strategies
USA Jennifer Bertetto President/CEO Trib Total Media
USA Michael Golden Former Vice Chair, The New York Times
USA Donna Hall Publisher Atlanta Journal-Constitution
USA Prescott Low President Bridges Worldwide
Venezuela Miguel Otero Castillo Presidente Editor El Nacional

** Incoming Board members 2021 are marked in blue*

Supervisory Board

Distribution by country and gender



election - June 2021



World Editors Forum

Newest World Editors Forum Board Members



election - June 2021

VICTORIA SVANBERG

Acting President, NWT
Gruppen AB, Sweden
Incoming Chair of the
Media Freedom Board

The Media Freedom Board guides the strategy of the WAN-IFRA's Media Freedom division including providing approval and maintaining oversight on funding proposals, programme activities and budgets. The Media Freedom Board is made up of individual members of the WAN-IFRA Executive Committee, Board, or Member Association Directors.



Media Freedom



election - June 2021

Newest Supervisory Board Members



election - December 2021

Incoming Supervisory Board Members



Bartosz Hojka
Group CEO Agora Poland



Nicolás Pérez Lapentti
CDO El Universo | President AEDEP Ecuador



Andrey Vdovychenko
Managing Director Burda Media Ukraine



Andy Budiman
CEO KG Media Indonesia



Benedict B. Assorow
Managing Editor Catholic Standard Ghana



Mohamed Alayyan
Publisher & Chairman United Jordan Press



Hans Väre
Editor in Chief Sakala Estonia

election - December 2021

Re-elections Supervisory Board Members

First Name	Last Name	Title	Company	Country	Number of Mandates	Next Term
Eugene	Abov	Vice President	GIPP	Russian Federation	9	2022
Alessandro	Bompieri	Managing Director	Rcs Mediagroup	Italy	5	2022
Oleksandr	Chovhan	President	RIA Media	Ukraine	8	2022
Hans Heinrich	Coninx	Board Member Schweizer Medien	Büro Dr. Hans Heinrich Coninx	Switzerland	9	2022
Phillip	Crawley	Publisher and Chief Executive Officer	The Globe and Mail	Canada	9	2022
Fernando	de Yarza Lopez-Madrado	President President WAN-IFRA	Henneo Media, S.A.	Spain	1	2023
Daniel	Dessein	Presidente	La Gaceta	Argentina	5	2022
Warren	Fernandez	Editor-In-Chief Chairman World Editors Forum	SPH Media Ltd	Singapore	1	2023
Alexej	Fulmek	CEO and Chairman of the Board President Slovak Print and Digital Media Association	Petit Press AS	Slovakia	1	2023
Sophie	Gourmelen	General Manager	Le Parisien	France	2	2023
Gerald	Grünberger	Managing Director Chairman Association Directors Committee WAN-IFRA	VÖZ - Verband Österreichischer Zeitungen	Austria	3	2022
Vesa-Pekka	Kangaskorpi	CEO and President	Keskisuomalainen Oyj	Finland	4	2022
Tibor	Kovács	Director	Ringier Axel Springer Hungary	Hungary	9	2022

Re-elections Supervisory Board Members

First Name	Last Name	Title	Company	Country	Number of Mandates	Next term
K N Shanth	Kumar	Director South Asia Committee WAN-IFRA	The Printers (Mysore) Pvt. Ltd.	India	9	2022
Valdo	Lehari jr.	Publisher and CEO	Reutlinger General-Anzeiger Verlags-GmbH & Co. KG	Germany	9	2022
Pierre	Louette	Chairman and CEO	Groupe Les Echos - Le Parisien	France	1	2023
José Manuel	Lozano	Managing Director	20minutos	Spain	3	2022
Markus	Mair	Chairman of the Board	Styria Media Group AG	Austria	3	2022
Stig	Ørskov	CEO	JP/Politikens Hus	Denmark	5	2022
Miguel	Otero Castillo	Presidente Editor	C.A. Editora El Nacional	Venezuela	3	2022
Sandy	Prieto-Romualdez	President and CEO APAC Committee WAN-IFRA	The Philippine Daily Inquirer	Philippines	1	2023
Stephen	Rae	Publisher	AML Intelligence	Ireland	1	2023
Sinha	Ratnatunga	Director/Editor-in-Chief, The Sunday Times	Sunday Times Colombo / Wijeya Newspapers Ltd	Sri Lanka	9	2022
Marcelo	Rech	Presidente	ANJ (Associação Nacional de Jornais)	Brazil	2	2023
Mujo	Selimovic	Publisher	Oslobodjenje	Bosnia and Herzegovina	1	2023
George	Shuang	managing director	United Daily News	Taiwan	1	2023
Libuse	Smuclerova	CEO, Chairman of the Board of Directors	CZECH NEWS CENTER a.s.	Czech Republic	8	2022
Cristina	Soares	COO	Público Comunicação Social SA	Portugal	2	2023
Paul	Verwilt	COO Treasurer WAN-IFRA	Mediahuis	Belgium	2	2023

We can do so much more because of you

Investing in press freedom and sustainable business models to support it benefits us all. We would not accomplish our goals without the support, involvement and enthusiasm of our sponsors and donors.



Thank you for your support



join the conversation

we connect the
world of news

MEDIA FREEDOM

Protect the rights of
journalists around the world
to operate free media

MEDIA SUSTAINABILITY

Provide our members with
professional services to help
their business prosper

MEDIA INNOVATION

Bring the outside in, looking
beyond what is already
known, and not being
limited to current realities