74th World News Media Congress

Join the World's leading event for the News Media Industry

28 - 30 June 2023 | Taipei, Taiwan

wan-ifra.org/events/congress2023

Visit the website to learn more about the event and register.
The World News Media Congress is the most important annual gathering of news media leaders and has been so since 1948. It is organised and hosted by WAN-IFRA, the World Association of News Publishers, at a different location each year. The 2022 Congress in Zaragoza, Spain, drew more than 1200 people from 75 countries for three days of conferences, executive meetings, networking, and social events.

In Taiwan, the WAN-IFRA World News Media Congress will take place at a critical time. It will bring together some of the most innovative leaders in journalism and news media organisations from across the globe to discuss and debate common challenges and share ideas and solutions.

**Solutions Track**
A special, hosted track for case studies, debate and deep dive sessions around emerging tech, tools and solutions.

**Golden Pen of Freedom Award**
We will award WAN-IFRA’s top honour, in recognition of outstanding action, in writing or deed, in the cause of press freedom.

**Women in News Summit / Lunch**
An invigorating gathering to support WAN-IFRA’s sector-leading initiative to increase women’s leadership, newsroom representation and voice in news.

**Gala Dinner & Welcome Reception**
Opportunities to meet, mingle and make lasting contacts from around the world. The Gala Dinner is an annual highlight where our Taiwanese hosts showcase their food and culture in an evening of performance and celebration.

**Editors Summit**
For editorial leaders rethinking their journalism and the way they operate. Offering perspectives and debate to challenge and inspire your newsroom.

**Technology and Services Showcase at the Exhibition Hall**
Showcase of technology and services providers, providing answers and solutions for the challenges CEOs, chief editors and publishers are facing.

**Digital Media Awards Worldwide**
The finalists of the news media industry’s only truly global digital media competition will be with us when we announce the 2023 winners.

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**Wednesday, 28 June**
- 08:30: Registration open
- 10:00: Opening Ceremony Awarding of Golden Pen of Freedom
- 11:00: Welcome Coffee
- 11:30: Plenary
- 12:30: Networking Lunch
- 14:00: Plenary
- 15:30: Coffee Break
- 16:00: Plenary
- 16:45: Plenary
- 17:30: Editorial Leadership Awards Ceremony Digital Media Awards Ceremony
- 18:15: Welcome Reception

**Thursday, 29 June**
- 09:00: Solutions Breakfast Session
- 10:00: Leaders Summit
- 11:30: Coffee Break
- 12:00: Leaders Summit
- 13:00: Women in News Summit Networking Lunch
- 14:30: Leaders Summit
- 16:00: Coffee Break
- 16:15: Plenary
- 16:30: Transfer to Hotel & Gala Dinner
- 19:30: Gala Dinner

**Friday, 30 June**
- 09:00: Solutions Breakfast Session
- 10:00: Leaders Summit
- 11:30: Coffee Break
- 12:00: Leaders Summit
- 13:00: Light Lunch
- 14:00: Closing Session
- 14:15: Closing Plenary: Innovation Report
- 15:00: Tech Tour

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**LANGUAGE:** All sessions are in English. Mandarin Chinese, Korean and Japanese Interpretation will be provided. Please check the Congress app: Event Information > About WNMC to see which sessions offer translation.
SPEAKERS

Tsai Ing-wen
The President of the Republic of China (Taiwan)

Duncan Wang
Fernando de Yarza
Michael Miller
Maria Ressa
Agnes Stenbom
Rasmus Kleis Nielsen

Daisuke Arakawa
Ging Reyes
Winston Utomo
Joey Chung
Mitali Mukherjee
Joseph Kahn
Joel Simon

Gary Liu
Andy Budiman
Riichiro Maeki
Richard Gingras
Soyoung Kim
Patric Hamsch
Martha Ramos

David Walmsley
Ankita Anand
Dmitry Shishkin
Robyn Tomlin
Pamella Sittoni
Mia Malan
Kamal Ahmed

Laura Ellis
Megan Clement
Mohit Jain
Esther Ng
Emilio Basavilbaso
Vincent Peyregne
Styli Charalambous

Eliza Anyangwe
Stig Ørskov
Jeffrey Lo
Robin Harding
Nwabisa Makunga
Emma Clark
Hui Yee Tan

Josh Quittner
Christine Su
Ladina Heimgartner
Chia Lun Huang
Cloe Tai
Faith Chen
Gareth Welsh
10:00 OPENING CEREMONY
Welcome and Opening Addresses
Duncan Wong, Chairman, United Daily News, Taiwan
Fernando de Yarza, President, WAN-IFRA, Spain
Tsai Ing-wen, the President of the Republic of China (Taiwan)
Maria A. Ressa, CEO of Rappler, Journalist, Author, Freedom Advocate and 2021 Nobel Peace Prize Winner, The Philippines

Awarding of the 2023 Golden Pen of Freedom
Martha Ramos, President, World Editors Forum, Mexico

11:00 COFFEE BREAK

11:30 OPENING PLENARY
Moderator: Chia Lun Huang, Director, Talent Sustainability, CommonWealth Magazine, Taiwan

Leading Trends: 2023 Reuters' Digital News Report
Prof. Rasmus Kleis Nielsen, Director, Reuters Institute for the Study of Journalism, UK
The changing consumption patterns and the propensity of news consumers to pay for content profoundly impact the sustainability of media companies. Deeper insights from the new report to help you formulate the right strategies.

Keynote: The perks of an Audiences-First strategy? One million subs and sustainability
Michael Miller, Executive Chairman, News Corp, Australia
News Corp recently hit the milestone of one million paying customers for their digital properties in Australia. Michael will talk about how they accomplished this by focusing on quality journalism and, in the process, transformed the organisation into an audience-centric one with a sustainable future.

12:30 NETWORKING LUNCH AT EXPO

14:00 PLENARY: GENERATIVE AI - MEDIA SAVIOUR OREXISTENTIAL THREAT?
Generative AI tools (like ChatGPT) have already sparked a revolution in the creative industries - and have the potential to disrupt media businesses, journalism and the information ecosystem. What are the upsides for news publishers and journalism, and where are commercial and ethical safeguards needed?

15:30 COFFEE BREAK

16:00 PLENARY: ONE-ON-ONE WITH JOSEPH KAHN
Joseph Kahn, Executive Editor, The New York Times
For many, the New York Times is the benchmark for journalistic excellence. What happens in its newsroom shapes editorial strategies around the world. Kahn has been in the top editor’s chair for almost a year. What changes has he introduced? What’s ahead, and what challenges keep him awake at night?
Moderator: Jane Barrett, Global Editor, Reuters, UK

16:45 PLENARY: THE GEOPOLITICAL CHALLENGES OF TAIWAN AND ITS NEIGHBOURS
We are in Taipei at a time of extreme tension between Taiwan and China. Their deteriorating relationship impacts not only the region but global geopolitics and economies. This panel will explore the history, balance of power and impact on the region, the rest of Asia and beyond.
Moderator: Robin Harding, Asia Editor, Financial Times, Hong Kong
Panellists:
Yu-Shan Wu, Distinguished Research Fellow and Founding Director of the Institute of Political Science, Academia Sinica, Taiwan
Xiangwei Wang, Former Editor-in-Chief, South China Morning Post
Chuelling Shin, Professor, Department of Political Economy, National Sun Yat-sen University, Taiwan

17:30 EDITORIAL LEADERSHIP AWARD CEREMONY
WAN-IFRA Women in News will announce the three recipients of its 2023 Editorial Leadership Award.

17:30 WORLD AWARDS CEREMONY
Announcing the winners of WAN-IFRA’s Global Digital Media Awards.

18:15 WELCOME RECEPTION
Opportunities to meet, mingle and make lasting contacts from around the world.
THURSDAY, 29 JUNE 2023

09:00 BREAKFAST WITH FT STRATEGIES: GROWING NEW AND ENGAGED AUDIENCES  Room E

10:00 LEARNINGS FROM DIGITAL INNOVATORS AND DISRUPTORS  Room GF

It has been almost two decades since pure digital players first emerged and took on the media establishment. This session will explore how over time, some digital natives have grown up and made their mark in the media ecosystem.

**Moderator:** Regina Reyes

**IDN Times, Leveraging Tech & Community**
*Winston Utomo, CEO and Founder, IDN Times, Indonesia*

Founded in 2014, IDN Times has grown dramatically in a short span. Seeing a gap in news reporting for millennials and Gen Z in Indonesia and people who reside in the far reaches of the vast Indonesian archipelago, the digital publisher has honed its strategy to deliver content that resonates with young readers. Now with over 80mn loyal readers, it has been profitable since 2018. What's the thinking behind this strategy, how it was executed, and what lessons learnt along the way?

**Vox’s Digital Journey**
*Swati Sharma, Editor-in-Chief, Vox, USA*

Vox has learnt many precious lessons since its pioneering days as a digital native. Swati will talk about Vox's purpose today, the media landscape that it is operating in, and why there is a constant need for reinvention. She will share the Vox team's approach to their audience.

**The News Lens: Engaging a Young Audience to Drive Growth and Profitability**
*Joey Chung, Co-Founder, CEO, TNL Media Group, Taiwan*

TNL Media Group, founded in 2013 by Harvard alumni Joey Chung and Mario Yang, was featured as a Harvard Business Review case study. With its foundations in Taiwan, TNL has attracted over 15 million millennial readers across East Asia. The start-up grew from a single website to one with numerous verticals and in the process, attracted investments from several marque investors, including Steve Chen, Co-Founder of YouTube.

11:30 COFFEE BREAK

12:00 SUSTAINABLE BUSINESS MODELS FOR THE NEWS BUSINESS (PART ONE)  Room GF

News media industry leaders share their transformation journey to profitability, the strategies and ideas that are working, and those that are not.

**Nikkei, Transformation Driven by Innovation**
*Daisuke Arakawa, Managing Director, Nikkei and Director, Financial Times, Japan*

Toshio Machida, Managing Executive Officer, Nikkei Inc, Japan
Daryl Neo, Special Executive Officer, Nikkei Group, Japan

With over 10 million digital subscribers using its various products, Nikkei is, without a doubt, the most successful Asian news organisation in amassing digital subscriptions. Daisuke, who led Nikkei’s acquisition of the Financial Times in 2015, will share Nikkei’s 10-year journey of innovation, digital and global transformation, and their learnings following the FT acquisition.

**Daring to be different in Latin America and succeeding**
*Emilio Basavilbaso, COO, Grupo Clarín, Argentina*

Clarín has the distinction of reaching the highest number of paid digital subscriptions in Latin America. In developing markets, getting digital subscribers has been a big challenge. The strategies and the success of Clarín provide valuable learnings.

**How Ringier Media Brands Drive Growth and Resilience through Strategic Repositioning and Conversion Funnel Optimization**
*Ladina Heimgartner, Head Global Media & CEO Blick Group - Member of the Ringier Group Executive Board, Switzerland*

Ringier media brands achieve growth by intentionally repositioning themselves using the 5R framework and consistently monitoring the conversion funnel. Blick, Ringier’s Swiss reach portal, has prioritized initiatives such as encouraging user engagement, offering digital subscriptions, and improving commerce capabilities to establish a thriving and sustainable media enterprise.
THURSDAY, 29 JUNE 2023

13:00 WOMEN IN NEWS (LUNCHEON) SUMMIT Room A
Khin Thandar Htay, Director for Southeast Asia, Women in News, WAN-IFRA, Myanmar
Mitali Mukherjee, Director of Journalist Programmes, Reuters Institute for the Study of Journalism, UK
Faith Chen, APAC Associations and Industry Engagement Lead, Google, Singapore

This working lunch will celebrate the success of outstanding women newsroom leaders. It will also flag those committed to equality by making it a business and moral imperative. We will look at the progress and the challenge ahead.

14:30 SUSTAINABLE BUSINESS MODELS FOR THE NEWS BUSINESS (PART 2) Room GF
The New York Times' experiments with Cooking, Wirecutter and The Athletic have shown that there is a growing demand and willingness to pay for a connected portfolio of complementary and premium products. How does this strategy play out in different media markets? What are the learnings from Denmark to Indonesia and India?
Moderator: Chris Janz

Driving Double-Digit Growth in a Competitive Market
Stig Ørskov, CEO, JP/Poltikan Media Grp., Denmark

Denmark's leading news media company has achieved double-digit growth after years of stagnation. Stig will share the experiments and learnings from their digital subscriptions journey, creating B2B offerings and scaling up to convert the distribution business into a profit centre.

Transforming the Legacy Media Company to a Digital First Enterprise
Andy Budiman, CEO, Kompas Gramedia Media, Indonesia

Kompas, the esteemed newspaper founded in 1965, had grown to become the largest media company in Indonesia. With success grounded in the reputation and trust of its printed product, its position needs to be translated into the digital ecosystem if KG Media is to create a sustainable model for the future. What are the strategies, and how can value be created and captured? Andy will share KG Media's plans.

Pivoting to younger readers to ensure long-term sustainability
Patric Hamsch, Deputy head of media, NWT Media, Sweden

NHow NWT leveraged its brand to transform from being a legacy print media which is rapidly losing subscribers to one that is on a path to sustainability by dramatically increasing the number of younger subscribers and becoming the region's number one digital news brand for people under 45.

Times of India - Betting on GenX
Mohit Jain, Executive Director, Bennet & Coleman, India

While media companies are heavily investing in acquiring younger readers, they may be overlooking a crucial demographic. Our societal structures have undergone a transformation over the last few decades making GenX, the wealthiest age group, an attractive consumption cohort. In this context, Mr. Mohit Jain, Executive Director and Board member of the Times of India Group (BCCL), will explain the reasons behind this transformation and thus, a significant opportunity for Print.

Bonnier Local News, creating value for long term sustainability
Pia Rehnquist, Editorial Director, Bonnier News Local, Sweden

The need for high-quality, engaging and trustworthy local journalism is as big as ever. Creating and implementing a sustainable model for local news business is a complex challenge that ‘Bonnier News Local’ with over 45 local titles in Sweden has addressed successfully. The speaker will share their strategies and learnings as they grew revenue to more than 3 SEKbn and delivering 174 SEKm in EBITDA.

16:00 COFFEE BREAK

16:30 PLENARY: ONE-ON-ONE WITH RICHARD GINGRAS Room GF
Moderator: Pia Rehnquist, Editorial Director, Bonnier News Local, Sweden
Richard Gingras, Vice President, News, Google Inc, USA

19:30 GALA DINNER

The annual social highlight, where our Taiwanese hosts will showcase their food and culture in an evening of performance and celebration.
## FRIDAY, 30 JUNE 2023

### 09:00 BREAKFAST WITH REUTERS: INNOVATION IN THE NEWSROOM: REUTERS, AI, AND GLOBAL COVERAGE  
**Room E**

### 10:00 MEDIA TECH AND THE FUTURE OF NEWS  
**Room GF**

This session will discuss how AI and Web 3.0 technologies will shape the news industry of the future.  
**Moderator:** Gary Liu, Co-Founder, CEO, Terminal 3, Hong Kong

### Towards a safer digital experience for users  
**Riichiro Maeki, Senior Managing Director & Managing Editor, Yomiuri Shimbun, Japan**

Originator Profile (OP) technology, a collaborative effort among more than ten media and tech organisations in Japan, will help internet users easily identify quality news articles and safe advertisements that are third-party verified, thus preventing the distribution of fake news content and ad fraud.

### "Internet Z" what opportunities for us in the next generation of the internet: Web3  
**Gary Liu, Co-Founder and CEO, Terminal 3, Hong Kong**  
**Irene Jay Liu, Regional Director, Asia & the Pacific, International Fund for Public Interest Media, Singapore**  
**Josh Quittner, CEO, co-founder, Decrypt Media, USA**

Through the lens of Gen Z, our speakers run us through why Web3 tools such as Wallets, NFTs and DAOs, when coupled with Artificial Intelligence, are helping media companies find new customers - and new pathways to profitability.

### 11:30 COFFEE BREAK

### 12:00 ENVIRONMENTAL, SOCIAL, AND GOVERNANCE (ESG) IN MEDIA COMPANIES  
**Room GF**

ESG, a framework to assess an organisation’s business practices and performance on various sustainability and ethical issues, has become a hot discussion point in boardrooms. Investors and shareholders are looking at the ESG scorecards. This session will look at how Media companies are addressing the different aspects of ESG, including the move to carbon neutrality, diversity, equity and inclusion.  
**Moderator:** Regina Reyes

### Leading the Sustainability Movement in Taiwan  
**Jeffrey Lo, Chief Sustainability Officer, United Daily News, and CEO of the Vision Project, Taiwan**

United Daily News (UDN) is among the leaders in the sustainability movement in the news media industry in Taiwan. The presentation will take the audience through the three key pillars of UDN’s efforts. One is the establishment of the “Vision Project Foundation” which encourages involvement from all sectors of society to promote sustainable practices. Secondly, through the “Sunshine Movement” feature where UDN reports on various environmental, educational, and social justice issues from a perspective of sustainability, oversight, and care. Finally, UDN takes action by promoting the installation of solar panels, resource recycling, water and electricity conservation, as well as participating in food bank programs, employee donations, and by providing materials to disadvantaged families. UDN also raises funds to help Taiwan rural students purchase books and improve lunch quality.

### How to put climate at the heart of your decision making  
**ESG goals are more than a box ticking, governance exercise. They need to be backed up with strategic and operational plans, especially on climate change. As organisations decide how they are going to both report on climate change and ensure they are themselves acting in the most sustainable ways possible to achieve that coverage, where do you even start? Now is a critical time for news leaders to understand how they build decision making processes and workflows that consider climate into all of their operations.**  
**Fergus Bell, Founder and CEO, Fathom, UK**

### ESG PRINCIPLES - A PRACTICAL PATHWAY TO IMPLEMENTATION  
**Annamarie Jamieson will talk about how to bring ESG principles to life in an authentic, practical way. She will touch on diversity – be it gender, ethnicity, beliefs, abilities, experiences and how it can bring a new lens through which businesses can learn, connect and grow.**  
**Annamarie Jamieson, People & Culture Director, Stuff, New Zealand**

### 13:00 NETWORKING LUNCH AT EXPO

### 14:00 CLOSING SESSION  
**Room GF**  
**Moderator:** Vincent Peyregne, CEO, WAN-IFRA

### 14:15 CLOSING PLENARY: INNOVATION IN NEWS MEDIA  
**Juan Senor, Innovation Media**  
**Lyndsey Jones, Strategic advisor and author, UK**

An energising end to the Congress: The annual report prepared by Juan Senor and team for WAN-IFRA will provide valuable insights, case studies and tangible ideas to take home.
THURSDAY, 29 JUNE 2023

10:00 JOURNALISM AUDIENCES WANT Room H
A shift to being more-audience focused is changing newsrooms and how they go about their journalism. Hear from a mix of change agents listening to what audiences want and how this affects reach and impact.
This session will include ideas on Engaging Gen Z and Millennials, User Needs, New Formats, AI, Innovation and Social Engagement.
Moderator: Dmitry Shishkin, Independent Consultant, UK

12:00 PREPARING FOR CRISIS X: OVERCOMING CHALLENGES OF SCEPTICAL PUBLICS Room H
Scientists warn of significant future challenges - pandemics, extreme climate events, food security risks, to growing inequalities. When divided society questions and distrusts journalistic and scientific methods, can next-level journalism promote and enhance credibility on future issues of concern?
This session is about Trust, Storytelling, Fact-Checking, Collaboration, Press Freedom, Science, Climate Change, Formats and Disaster Readiness.
Moderator: Courtney Radsch
Joel Simon, Founding Dir. Journalism Protection Initiative, USA
Mia Malan, Editor-in-Chief, Bhekisisa, South Africa
David Walmsey, Editor-in-Chief, Globe and Mail, Canada
Mitali Mukherjee, Dir. of Journalist Programmes, RISJ, UK

13:00 WOMEN IN NEWS (LUNCHEON) SUMMIT Room A
This working lunch will celebrate the success of outstanding women newsroom leaders. It will also flag those business heads committed to equality by making it a business and moral imperative. We will quantify the progress and the challenge ahead.
Khin Thandar Htay, Director for Southeast Asia, Women in News, Myanmar
Faith Chen, APAC Associations and Industry Engagement Lead, Google, Singapore
Mitali Mukherjee, Director of Journalist Programmes, Reuters Institute for the Study of Journalism, UK

14:30 NEWSROOM TRANSFORMATION AND SUSTAINING CHANGE Room H
Changing how your newsroom and business work is a continuous, all-consuming and often painful process. This session goes beyond the transformation from print to digital – to include initiatives to keep a culture of innovation alive in the face of rapid and continuous technological change. Different and extreme case studies from very different types of organisations.
This session will feature Newsroom Transformation, Integration, Change Management, User Needs, Leadership, Local Journalism and Audience Focus issues.
Moderator: Lyndsey Jones, Strategic advisor and author, United Kingdom

Daily Maverick’s radical transformation
Styli Charalambous, CEO, Daily Maverick, South Africa
Transformation is not just about moving from print to digital: this deep dive will explain the all-encompassing change process that Daily Maverick introduced and how it has grown from a startup into a serious, award-winning media house, with its members’ needs at the heart of its editorial focus and processes.

McClatchy’s journey from bankruptcy to stability
Robyn Tomlin, Chief News Officer, McClatchy, USA
The group made quality local journalism the centrepiece of its business strategy. It is now layering in AI, technology, new tools and constant experimentation to drive strong audience and subscriber growth.

Digital integration at Nation Media Group
Pamella Sittoni, Group Managing Editor, Nation Media, Kenya
East Africa's biggest media group has been on a journey to reposition itself as the leading digital content creator in the region. The change process has involved a move to an integrated, audience-led newsroom, combining print, broadcast and digital.
FACTS, LIES, HATE AND ELECTIONS  Room H

Journalism can be challenging (and damaging) in an age of disinformation, oppression and anger, particularly around elections. Are new approaches needed, some that involve all of society? Lessons from the Philippines, Brazil and Kenya and how journalists in countries like South Africa are trying to stay focused and safe. How do you assess and manage the long-term harm and moral injury that journalists face?

This session will feature issues of Press Freedom, Misinformation, Disinformation, Social Media, Democracy, Political Reporting, AI, Civil Society, Online Harassment, Safety of Journalists, Mental Health and Moral Injury.

Moderator: Suyoung Kim, Editor, Reuters, Korea
Glenda M. Gloria, Co-Founder, Rappler, Philippines
Nwabisa Makunga, Editor, The Sowetan, South African
Emma Clark, News Editor for Afghanistan and Pakistan AFP, Afghanistan
David Walmsley, Editor-in-Chief, The Globe and Mail, Canada

RETURNS ON EQUITY: THE UNTAPPED POTENTIAL OF GENDER JOURNALISM  Room H

Media organisations should reflect the world around them, in their content and in their newsrooms. But that’s not the only reason to invest in gender journalism.

Closing the gender news consumption gap improves your organisation’s bottom line. So, how do you do it? This session will offer a range of strategies to reach the vast, largely untapped market of news consumers: women. It will show how to support the people who create this journalism and how to broaden coverage to ensure you stay relevant to your audience. Lastly, it will discuss the real-life impact of some of the best gender journalism around the world.

Moderator: Hui Yee Tan, Indochina Bureau Chief, The Straits Times, Singapore
Esther Ng, Chief Content Officer, Star Media, Malaysia
Ankita Anand, Journalist, freelance, India
Eliza Anyangwe, Managing Editor, “As Equals”, CNN, Netherlands
Megan Clement, Editor of “Impact”, Les Glorieuses, France
THURSDAY, 29 JUNE 2023

09:00 BREAKFAST SESSION: GROWING NEW AND ENGAGED AUDIENCES
Hosted by FT Strategies
FT Strategies, the consultancy from the Financial Times, works with organisations globally to build valuable relationships with their customers and grow their businesses. A key component of this is audience diversity (or reaching new audiences) and in this session, FT Strategies will share the methodologies and learnings from their work in this area, including how the Financial Times approaches this.
Lisa MacLeod, Principal and Head of EMEA Engagements, FT Strategies
Gareth Welsh, Manager & Deputy Head of APAC, FT Strategies

10:00 TEN CRITICAL INSIGHTS INTO NEWS PUBLISHER SUSTAINABILITY
Hosted by Google News Initiative
Google and FT Strategies have partnered to create a news sustainability diagnostic tool. They will present and discuss 10 insights using data from the tool.
Nic Hopkins, Head of News Ecosystem Relations and Development, Google APAC, Australia
Sabrina Daryanani, Principal and Head of APAC, FT Strategies
Michael Miller, Executive Chairman, NewsCorp Australia

12:00 YOUTUBE NEWS SHORTS WORKSHOP
Hosted by YouTube
How to optimize your news experience, tell your stories, and reach new audiences on YouTube Shorts. We’ll discuss vertical video case studies and short content inspiration for news organizations.
Cloe Tai, Manager, YouTube Large Partnerships, Greater China
Joyce Hau, Head of Responsibility, YouTube Asia Pacific, Singapore

14:30 TECH DISRUPTION: EMPOWERING MEDIA THROUGH STARTUP INNOVATIONS
Hosted by United Innovation X Startups Open Mic
United Innovation, empowered by United Daily News Group, is the first and still only one accelerator established by media group in Taiwan. UDN has invited 10 outstanding startups to deliver short speeches, sharing their innovative solutions and successful case studies for the media and advertising industries. The list of startups will cover various fields, including AR/VR, artificial intelligence, big data analytics, and virtual-physical integration, putting all these innovations to transform the traditional media industry’s business models, communication methods, and user experiences.
Leo Cheng Shang Li, CEO, Funique VR Studio Co, Taiwan
David Ni, CEO, TianYen Co. Ltd., Taiwan
Ray Lin, CEO/Founder, Ark Wisdom Co. Ltd., Taiwan
Cori Hsieh, President, DIGI SPACE Co. Ltd., Taiwan
Allen Yu, Founder, Toi Ltd., Taiwan

FRIDAY, 30 JUNE 2023

09:00 BREAKFAST SESSION: INNOVATION IN THE NEWSROOM: REUTERS, AI, AND GLOBAL COVERAGE
Hosted by Reuters
Reuters leadership dives deep into the latest trends in media, the unmatched breadth of Reuters coverage in Asia, as well as what AI and disruptive technology means for news media with over 170 years of history like Reuters.

- Senior Reuters editors will provide insight into how the agency is covering the seminal stories around the region as we enhance our local coverage while providing global context. From geopolitics and economics to climate change and business, our multimedia teams strive every day to serve our clients with a variety of stories in a variety of formats for different audiences and platforms. Asia & Australasia News Editor Soyoung Kim and our Taipei bureau chief Ben Blanchard and head of visuals Angie Teo will share their experiences of reporting, editing and storytelling in the region.
- As we continue to modernize our storytelling and service to clients, there is one phrase on everybody’s lips: AI. Global Editor for Media News Strategy Jane Barrett will explain how Reuters is approaching AI both in the newsroom and in our products, making our content easier to use.
- The editors will be joined by Ling Sze Gan, Director of Media Sales, Asia, to speak about other developments in Reuters digital strategy from formats to delivery systems to ensure that we serve our clients and audiences as the world keeps changing.

Jane Barrett, Global Editor, Media News Strategy, Reuters, UK
Soyoung Kim, News Editor for North Asia, Southeast Asia & Australasia, Reuters, South Korea
Ling-Sze Gan, Head of Media Sales - Asia Pacific, Reuters Media Agency, Singapore
VENUE

WAN-IFRA is delighted to host delegates in Taiwan for the first time. The Taipei Nangang Exhibition Center, opened in 2019, is located at the northeast corner of Taipei City and is only a 15-minute commute via the metro or car. It is the first exhibition hall in Taiwan to be awarded the “Green Building Label – Golden Level”.

The Congress will take place in the brand new Exhibition Hall 2, Skyline Convention Centre, on Floor 7.

Address: Taipei Nangang Exhibition Centre Hall 2, Skyline Convention Centre, Floor 7, 2, Jingmao 2nd Rd, Nangang District, Taipei City 11568, Taiwan

CONGRESS HOTEL

The official conference hotel, the Grand Hyatt Taipei, is the only one directly linked to Taipei’s iconic landmark skyscraper, Taipei 101. It is also adjacent to the Taipei World Trade Center, part of the World Trade Center complex in the Xinyi District, Taipei’s most cosmopolitan and wealthiest district. The area is dotted with upscale eateries, shopping arcades, entertainment complexes, and night markets, making it a popular tourist destination.

Address: Grand Hyatt Taipei, 2, SongShou Road, Taipei, 110060

Alternatively, we suggest the 5-star Courtyard by Marriott Taipei, which is located closer to the Congress Venue.

Address: No 359 Section 7 Zhongxiao East Road, Nangang District, Taipei City, Taiwan

Bus shuttles will be provided between the Congress Venue, Grand Hyatt Taipei Hotel, Courtyard by Marriott Hotel and Gala Dinner Venue during the Congress days.
ABOUT TAIWAN

Taiwan, located at the heart of the Asia-Pacific rim, has transformed itself from a developing country into a vibrant democracy over the past 50 years. The capital, Taipei, is today the country’s political, economic, educational and cultural centre and is also one of the major hubs in East Asia.

In the 2022 RSF World Press Freedom Index, Taiwan was ranked 38th out of 180 countries, making it one of the freest places in Asia.

The global city is also home to various world-famous architectural or cultural landmarks, which include Taipei 101, Chiang Kai-shek Memorial Hall, National Palace Museum, Ximending and several night markets dispersed throughout the bustling metropolitan.

See what more Taiwan has to offer.

Food Guide in Taipei
Taipei’s culinary options range from delicious local snacks to various Michelin-star restaurants. Don’t forget to try the iconic local snacks like steamed pork soup dumplings or mango shaved ice, finished with a bubble tea. For those who wish to indulge more in local snacks, we recommend that you visit one of the night markets across the city. Taipei’s Wenshan District is especially renowned for its Muzha Tieguanyin tea variety, named after the Buddhist Goddess of Mercy. Have a look at Goodies for Foodies for some recommendations.

Famous Sites in Taipei
- Taipei 101 – the tallest building in Taiwan
- National Palace Museum – home of 700,000 ancient artefacts and artworks
- Huashan 1914 Creative Park – a hub for various exhibitions, performances and artistic activities
- Nung Chan Monastery – one of Taipei’s most famous Buddhist temples
- Xingtian Temple – a relatively young temple (built in 1967) devoted to Guan Yu, a famous deified general who lived during the Three Kingdoms period
- Popop Taipei – a hub for new businesses in the East District
- Songshan Cultural and Creative Park – a hub for art and innovative performances
- MRT Zhongshan Station – Xinzhuangshan Linear Park – a green corridor in the city, usually hosting various performances
- Longshan Temple – over 280 years old, displaying the different architectural styles of Taipei’s history
ABOUT WAN-IFRA

WAN-IFRA is the World Association of News Publishers. Its roots go back to 1948 as a federation formed to fight for a free press worldwide. The association has 80 national association members representing 18,000 publications in 120 countries.

OUR MISSION

Our mission is to protect the rights of journalists and publishers across the world to operate free media, and provide our members with professional services to help their businesses prosper in a digital world and perform their crucial role in open societies.

WAN-IFRA focuses on the three fundamental areas that matter for the future of independent news publishing:

Press Freedom and Journalism
Protect the rights of journalists and publishers to operate free media.

Media Sustainability
Provide our members with access to sustainable innovation and professional services to help their businesses prosper.

Media Innovation
Bring the outside in, looking beyond what is already known. Connect our members to lighthouse innovation.

About our Partner

UNITED DAILY NEWS GROUP

United Daily News Group (UDN Group) is Taiwan’s largest pioneering Chinese-language newspaper group. The UDN Group publishes the United Daily News, the Economic Daily News, and the World Journal, with editions published in North America and Southeast Asia, and udn.com. Founded in 1951, the UDN Group has chronicled news and history made each day for more than 70 years. Looking forward, the UDN Group continues to move to digital convergence for sustainable operation of its journalistic endeavors, aiming to make Taiwan a better place.

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