

74th World News Media Congress

Join the World's leading event
for the News Media Industry

28 - 30 June 2023 | Taipei, Taiwan



wan-ifra.org/events/congress2023

Visit the website to learn more
about the event and register.



World Association
of News Publishers

in cooperation with



聯合報系
United Daily News Group

The World News Media Congress is the most important annual gathering of news media leaders and has been so since 1948. It is organised and hosted by WAN-IFRA, the World Association of News Publishers, at a different location each year. The 2022 Congress in Zaragoza, Spain, drew more than 1200 people from 75 countries for three days of conferences, executive meetings, networking, and social events.

In Taiwan, the WAN-IFRA World News Media Congress will take place at a critical time. It will bring together some of the most innovative leaders in journalism and news media organisations from across the globe to discuss and debate common challenges and share ideas and solutions.



Media Leaders Summit

For CEOs, publishers, owners and revenue leads. Ideas and solutions for all those invested in building sustainable news organisations.



Editors Summit

For editorial leaders rethinking their journalism and the way they operate. Offering perspectives and debate to challenge and inspire your newsroom.

Solutions Track

A special, hosted track for case studies, debate and deep dive sessions around emerging tech, tools and solutions.

Golden Pen of Freedom Award

We will award WAN-IFRA's top honour, in recognition of outstanding action, in writing or deed, in the cause of press freedom.

Gala Dinner & Welcome Reception

Opportunities to meet, mingle and make lasting contacts from around the world. The Gala Dinner is an annual highlight where our Taiwanese hosts showcase their food and culture in an evening of performance and celebration.

Technology and Services Showcase at the Exhibition Hall

Showcase of technology and services providers, providing answers and solutions for the challenges CEOs, chief editors and publishers are facing.

Women in News Summit / Lunch

An invigorating gathering to support WAN-IFRA's sector-leading initiative to increase women's leadership, newsroom representation and voice in news.

Digital Media Awards Worldwide

The finalists of the news media industry's only truly global digital media competition will be with us when we announce the 2023 winners.

Wednesday, 28 June

08:30	Registration open
10:00	Opening Ceremony Awarding of Golden Pen of Freedom
11:00	Welcome Coffee
11:30	Plenary
12:30	Networking Lunch
14:00	Plenary
15:30	Coffee Break
16:00	Plenary
16:45	Plenary
17:30	Editorial Leadership Awards Ceremony Digital Media Awards Ceremony
18:15	Welcome Reception

Thursday 29 June

09:00	Solutions Breakfast Session
10:00	Leaders Summit Editors Summit Solutions
11:30	Coffee Break
12:00	Leaders Summit Editors Summit Solutions
13:00	Women in News Summit Networking Lunch
14:30	Leaders Summit Editors Summit Solutions
16:00	Coffee Break
16:15	
16:30	Plenary
	Transfer to Hotel & Gala Dinner
19:30	Gala Dinner

Friday 30 June

09:00	Solutions Breakfast Session
10:00	Leaders Summit Editors Summit
11:30	Coffee Break
12:00	Leaders Summit Editors Summit
13:00	Light Lunch
14:00	Closing Session
14:15	Closing Plenary: Innovation Report
15:00	Tech Tour

LANGUAGE: All sessions are in English. Mandarin Chinese, Korean and Japanese Interpretation will be provided. Please check the Congress app: Event Information > About WNMC to see which sessions offer translation.

SPEAKERS



Tsai Ing-wen
The President of the
Republic of China (Taiwan)



**Duncan
Wang**



**Fernando
de Yarza**



**Michael
Miller**



**Maria
Ressa**



**Agnes
Stenbom**



**Rasmus
Kleis Nielsen**



**Daisuke
Arakawa**



**Ging
Reyes**



**Winston
Utomo**



**Joey
Chung**



**Mitali
Mukherjee**



**Joseph
Kahn**



**Joel
Simon**



**Gary
Liu**



**Andy
Budiman**



**Riichiro
Maeki**



**Richard
Gingras**



**Soyoung
Kim**



**Patric
Hamsch**



**Martha
Ramos**



**David
Walmsley**



**Ankita
Anand**



**Dmitry
Shishkin**



**Robyn
Tomlin**



**Pamela
Sittoni**



**Mia
Malan**



**Kamal
Ahmed**



**Laura
Ellis**



**Megan
Clement**



**Mohit
Jain**



**Esther
Ng**



**Emilio
Basavilbaso**



**Vincent
Peyregne**



**Styli
Charalambous**



**Eliza
Anyangwe**



**Stig
Ørskov**



**Jeffrey
Lo**



**Robin
Harding**



**Nwabisa
Makunga**



**Emma
Clark**



**Hui Yee
Tan**



**Josh
Quittner**



**Christine
Su**



**Ladina
Heimgartner_**



**Chia Lun
Huang**



**Cloe
Tai**



**Faith
Chen**



**Gareth
Welsh**

SPEAKERS



Joyce
Hau



Regina
Reyes



Annamarie
Jamieson



Sabrina
Daryanani



Toshio
Machida



Xiangwei
Wang



Yu-Shan
Wu



Lisa
MacLeod



Leo
Cheng Shang Li



David
Ni



Ray
Lin



Cori
Hsieh



Courtney
Radsch



Daryl
Neo



Ezra
Eeman



Fergus
Bell



Glenda
Gloria



Irene
Liu



Jane
Barrett



Khin Thandar
Htay



Lyndsey
Jones



Chris
Janz



Pia
Rehnquist



Pierre
Louette



Swati
Sharma



Tav
Klitgaard



Chueiling
Shin



Juan
Senior

OUR SPONSORS AND PARTNERS

Strategic Partner



Platinum Sponsors



CTBC BANK
中國信託銀行

Google News Initiative



聯合報系
文化基金會

Gold Sponsors



吳舜文 新聞獎助基金會
WU SHUN WEN NEWS AWARD FOUNDATION



REUTERS®

Sponsors



中華開發金控
CHINA DEVELOPMENT FINANCIAL



忠欣股份有限公司
CHUN SHIN LIMITED



DOW JONES
THE WALL STREET JOURNAL

EIDOSMEDIA

FT STRATEGIES



International
Science Council
The global voice for science

Labrador

naviga



新北市政府
New Taipei City Government
新北市政府新聞局



The New York Times
Licensing Group

PEGATRON
和碩聯合科技

piano

Project Syndicate



protecmedia



PUBLISH

QANVAS
The New News



Quintype



讀+
READ+



Shopee

TAIWAN
STARTUP
TERRACE

Stibo DX

TECNAVIA
The future of publishing



觀光傳播局
BUREAU OF CULTURAL
RELATIONS



文化部
MINISTRY OF CULTURE
REPUBLIC OF CHINA (TAIWAN)



TNL
MEDIA GROUP



聯合創新加速器
United Innovation
Empowered by innovation



YouTube

Media Partners



PressGazette
FUTURE OF MEDIA



Telum Media

International
PreMedia
Print & Media
PreMedia Newsletter GmbH
Adolf-Heim-Strasse 53
D-69151 Neckargemünd
Deutschland

Airline Partner

中華航空
CHINA AIRLINES

WEDNESDAY, 28 JUNE 2023

JOINT SESSIONS / Room HGF

10:00 OPENING CEREMONY**Welcome and Opening Addresses**

Duncan Wong, Chairman, United Daily News, Taiwan
Fernando de Yarza, President, WAN-IFRA, Spain
Tsai Ing-wen, the President of the Republic of China (Taiwan)
Maria A. Ressa, CEO of Rappler, Journalist, Author, Freedom Advocate and 2021 Nobel Peace Prize Winner, The Philippines

Awarding of the 2023 Golden Pen of Freedom

Martha Ramos, President, World Editors Forum, Mexico

11:00 COFFEE BREAK**11:30 OPENING PLENARY**

Moderator: Chia Lun Huang, Director, Talent Sustainability, CommonWealth Magazine, Taiwan

Leading Trends: 2023 Reuters' Digital News Report

Prof. Rasmus Kleis Nielsen, Director, Reuters Institute for the Study of Journalism, UK

The changing consumption patterns and the propensity of news consumers to pay for content profoundly impact the sustainability of media companies. Deeper insights from the new report to help you formulate the right strategies.

Keynote: The perks of an Audiences-First strategy? One million subs and sustainability

Michael Miller, Executive Chairman, News Corp, Australia
News Corp recently hit the milestone of one million paying customers for their digital properties in Australia. Michael will talk about how they accomplished this by focusing on quality journalism and, in the process, transformed the organisation into an audience-centric one with a sustainable future.

12:30 NETWORKING LUNCH AT EXPO**14:00 PLENARY: GENERATIVE AI - MEDIA SAVIOUR OR EXISTENTIAL THREAT?**

Generative AI tools (like ChatGPT) have already sparked a revolution in the creative industries - and have the potential to disrupt media businesses, journalism and the information ecosystem. What are the upsides for news publishers and journalism, and where are commercial and ethical safeguards needed?

Moderator: Josh Quittner, CEO and co-founder, Decrypt Media Inc., USA

Laura Ellis, Head of Tech Forecasting for the BBC, UK
Pierre Louette, group CEO Les Echos-Le Parisien, France
Agnes Stenbom, Founder, Head INILAB, Schibsted, Sweden
Tav Klitgaard, Chief Executive Officer, Zetland, Denmark
Ezra Eeman, Director of Strategy & Innovation, NPO, Belgium

15:30 COFFEE BREAK**16:00 PLENARY: ONE-ON-ONE WITH JOSEPH KAHN**

Joseph Kahn, Executive Editor, The New York Times

For many, the New York Times is the benchmark for journalistic excellence. What happens in its newsroom shapes editorial strategies around the world. Kahn has been in the top editor's chair for almost a year. What changes has he introduced? What's ahead, and what challenges keep him awake at night?

Moderator: Jane Barrett, Global Editor, Reuters, UK

16:45 PLENARY: THE GEOPOLITICAL CHALLENGES OF TAIWAN AND ITS NEIGHBOURS

We are in Taipei at a time of extreme tension between Taiwan and China. Their deteriorating relationship impacts not only the region but global geopolitics and economies. This panel will explore the history, balance of power and impact on the region, the rest of Asia and beyond.

Moderator: Robin Harding, Asia Editor, Financial Times, Hong Kong
Panellists:

Yu-Shan Wu, Distinguished Research Fellow and Founding Director of the Institute of Political Science, Academia Sinica, Taiwan
Xiangwei Wang, Former Editor-in-Chief, South China Morning Post
Chueiling Shin, Professor, Department of Political Economy, National Sun Yat-sen University, Taiwan

17:30 EDITORIAL LEADERSHIP AWARD CEREMONY

WAN-IFRA Women in News will announce the three recipients of its 2023 Editorial Leadership Award.

WORLD AWARDS CEREMONY

Announcing the winners of WAN-IFRA's Global Digital Media Awards.

18:15 WELCOME RECEPTION

Opportunities to meet, mingle and make lasting contacts from around the world.

THURSDAY, 29 JUNE 2023

09:00 BREAKFAST WITH FT STRATEGIES: GROWING NEW AND ENGAGED AUDIENCES Room E

10:00 LEARNINGS FROM DIGITAL INNOVATORS AND DISRUPTORS Room GF

It has been almost two decades since pure digital players first emerged and took on the media establishment. This session will explore how over time, some digital natives have grown up and made their mark in the media ecosystem.

Moderator: Regina Reyes

IDN Times, Leveraging Tech & Community

Winston Utomo, CEO and Founder, IDN Times, Indonesia

Founded in 2014, IDN Times has grown dramatically in a short span. Seeing a gap in news reporting for millennials and Gen Z in Indonesia and people who reside in the far reaches of the vast Indonesian archipelago, the digital publisher has honed its strategy to deliver content that resonates with young readers. Now with over 80mn loyal readers, it has been profitable since 2018. What's the thinking behind this strategy, how it was executed, and what lessons learnt along the way?

Vox's Digital Journey

Swati Sharma, Editor-in-Chief, Vox, USA

Vox has learnt many precious lessons since its pioneering days as a digital native. Swati will talk about Vox's purpose today, the media landscape that it is operating in, and why there is a constant need for reinvention. She will share the Vox team's approach to their audience.

The News Lens: Engaging a Young Audience to Drive Growth and Profitability

Joey Chung, Co-Founder, CEO, TNL Media Group, Taiwan

TNL Media Group, founded in 2013 by Harvard alumni Joey Chung and Mario Yang, was featured as a Harvard Business Review case study. With its foundations in Taiwan, TNL has attracted over 15 million millennial readers across East Asia. The start-up grew from a single website to one with numerous verticals and in the process, attracted investments from several marque investors, including Steve Chen, Co-Founder of YouTube.

11:30 COFFEE BREAK

12:00 SUSTAINABLE BUSINESS MODELS FOR THE NEWS BUSINESS (PART ONE) Room GF

News media industry leaders share their transformation journey to profitability, the strategies and ideas that are working, and those that are not.

Moderator: Chris Janz

Nikkei, Transformation Driven by Innovation

Daisuke Arakawa, Managing Director, Nikkei and Director, Financial Times, Japan

Toshio Machida, Managing Executive Officer, Nikkei Inc, Japan

Daryl Neo, Special Executive Officer, Nikkei Group, Japan

With over 10 million digital subscribers using its various products, Nikkei is, without a doubt, the most successful Asian news organisation in amassing digital subscriptions. Daisuke, who led Nikkei's acquisition of the Financial Times in 2015, will share Nikkei's 10-year journey of innovation, digital and global transformation, and their learnings following the FT acquisition.

Daring to be different in Latin America and succeeding

Emilio Basavilbaso, COO, Grupo Clarín, Argentina

Clarín has the distinction of reaching the highest number of paid digital subscriptions in Latin America. In developing markets, getting digital subscribers has been a big challenge. The strategies and the success of Clarín provide valuable learnings.

How Ringier Media Brands Drive Growth and Resilience through Strategic Repositioning and Conversion Funnel Optimization

Ladina Heimgartner, Head Global Media & CEO Blick Group - Member of the Ringier Group Executive Board, Switzerland

Ringier media brands achieve growth by intentionally repositioning themselves using the 5R framework and consistently monitoring the conversion funnel. Blick, Ringier's Swiss reach portal, has prioritized initiatives such as encouraging user engagement, offering digital subscriptions, and improving commerce capabilities to establish a thriving and sustainable media enterprise.

THURSDAY, 29 JUNE 2023

13:00 WOMEN IN NEWS (LUNCHEON) SUMMIT Room A

Khin Thandar Htay, Director for Southeast Asia, Women in News, WAN-IFRA, Myanmar

Mitali Mukherjee, Director of Journalist Programmes,

Reuters Institute for the Study of Journalism, UK

Faith Chen, APAC Associations and Industry

Engagement Lead, Google, Singapore

This working lunch will celebrate the success of outstanding women newsroom leaders. It will also flag those committed to equality by making it a business and moral imperative. We will look at the progress and the challenge ahead.

14:30 SUSTAINABLE BUSINESS MODELS FOR THE NEWS BUSINESS (PART 2) Room GF

The New York Times' experiments with Cooking, Wirecutter and The Athletic have shown that there is a growing demand and willingness to pay for a connected portfolio of complementary and premium products. How does this strategy play out in different media markets? What are the learnings from Denmark to Indonesia and India?

Moderator: Chris Janz

Driving Double-Digit Growth in a Competitive Market

Stig Ørskov, CEO, JPI Politiken Media Grp., Denmark

Denmark's leading news media company has achieved double-digit growth after years of stagnation. Stig will share the experiments and learnings from their digital subscriptions journey, creating B2B offerings and scaling up to convert the distribution business into a profit centre.

Transforming the Legacy Media Company to a Digital First Enterprise

Andy Budiman, CEO, Kompas Gramedia Media, Indonesia

Kompas, the esteemed newspaper founded in 1965, had grown to become the largest media company in Indonesia. With success grounded in the reputation and trust of its printed product, its position needs to be translated into the digital ecosystem if KG Media is to create a sustainable model for the future. What are the strategies, and how can value be created and captured? Andy will share KG Media's plans.

Pivoting to younger readers to ensure long-term sustainability

Patric Hamsch, Deputy head of media, NWT Media, Sweden

NHow NWT leveraged its brand to transform from being a legacy print media which is rapidly losing

subscribers to one that is on a path to sustainability by dramatically increasing the number of younger subscribers and becoming the region's number one digital news brand for people under 45.

Times of India - Betting on GenX

Mohit Jain, Executive Director, Bennet & Coleman, India

While media companies are heavily investing in acquiring younger readers, they may be overlooking a crucial demographic. Our societal structures have undergone a transformation over the last few decades making GenX, the wealthiest age group, an attractive consumption cohort.

In this context, Mr. Mohit Jain, Executive Director and Board member of the Times of India Group (BCCL), will explain the reasons behind this transformation and thus, a significant opportunity for Print.

Bonnier Local News, creating value for long term sustainability

Pia Rehnquist, Editorial Director, Bonnier News Local, Sweden

The need for high-quality, engaging and trustworthy local journalism is as big as ever. Creating and implementing a sustainable model for local news business is a complex challenge that 'Bonnier News Local' with over 45 local titles in Sweden has addressed successfully. The speaker will share their strategies and learnings as they grew revenue to more than 3 SEKbn and delivering 174 SEKm in EBITDA.

16:00 COFFEE BREAK**16:30 PLENARY: ONE-ON-ONE WITH RICHARD GINGRAS** Room GF

Moderator: Pia Rehnquist, Editorial Director, Bonnier News Local, Sweden

Richard Gingras, Vice President, News, Google Inc, USA

19:30 GALA DINNER

The annual social highlight, where our Taiwanese hosts will showcase their food and culture in an evening of performance and celebration.

FRIDAY, 30 JUNE 2023

09:00 BREAKFAST WITH REUTERS: INNOVATION IN THE NEWSROOM: REUTERS, AI, AND GLOBAL COVERAGE Room E**10:00 MEDIA TECH AND THE FUTURE OF NEWS**

Room GF

This session will discuss how AI and Web 3.0 technologies will shape the news industry of the future.

Moderator: Gary Liu, Co-Founder, CEO, Terminal 3, Hong Kong

Towards a safer digital experience for users

Riichiro Maeki, Senior Managing Director & Managing Editor, Yomiuri Shimbun, Japan

Originator Profile (OP) technology, a collaborative effort among more than ten media and tech organisations in Japan, will help internet users easily identify quality news articles and safe advertisements that are third-party verified, thus preventing the distribution of fake news content and ad fraud.

"Internet Z" what opportunities for us in the next generation of the internet: Web3

Gary Liu, Co-Founder and CEO, Terminal 3, Hong Kong

Irene Jay Liu, Regional Director, Asia & the Pacific, International Fund for Public Interest Media, Singapore

Josh Quittner, CEO, co-founder, Decrypt Media, USA

Through the lens of Gen Z, our speakers run us through why Web3 tools such as Wallets, NFTs and DAOs, when coupled with Artificial Intelligence, are helping media companies find new customers - and new pathways to profitability.

11:30 COFFEE BREAK**12:00 ENVIRONMENTAL, SOCIAL, AND GOVERNANCE (ESG) IN MEDIA COMPANIES** Room GF

ESG, a framework to assess an organisation's business practices and performance on various sustainability and ethical issues, has become a hot discussion point in boardrooms. Investors and shareholders are looking at the ESG scorecards. This session will look at how Media companies are addressing the different aspects of ESG, including the move to carbon neutrality, diversity, equity and inclusion.

Moderator: Regina Reyes

Leading the Sustainability Movement in Taiwan

Jeffrey Lo, Chief Sustainability Officer, United Daily News, and CEO of the Vision Project, Taiwan

United Daily News (UDN) is among the leaders in the sustainability movement in the news media industry in Taiwan. The presentation will take the audience

through the three key pillars of UDN's efforts. One is the establishment of the "Vision Project Foundation" which encourages involvement from all sectors of society to promote sustainable practices. Secondly, through the "Sunshine Movement" feature where UDN reports on various environmental, educational, and social justice issues from a perspective of sustainability, oversight, and care. Finally, UDN takes action by promoting the installation of solar panels, resource recycling, water and electricity conservation, as well as participating in food bank programs, employee donations, and by providing materials to disadvantaged families. UDN also raises funds to help Taiwan rural students purchase books and improve lunch quality.

How to put climate at the heart of your decision making

ESG goals are more than a box ticking, governance exercise. They need to be backed up with strategic and operational plans, especially on climate change. As organisations decide how they are going to both report on climate change and ensure they are themselves acting in the most sustainable ways possible to achieve that coverage, where do you even start? Now is a critical time for news leaders to understand how they build decision making processes and workflows that consider climate into all of their operations.

Fergus Bell, Founder and CEO, Fathm, UK

ESG PRINCIPLES - A PRACTICAL PATHWAY TO IMPLEMENTATION

Annamarie Jamieson will talk about how to bring ESG principles to life in an authentic, practical way. She will touch on diversity – be it gender, ethnicity, beliefs, abilities, experiences and how it can bring a new lens through which businesses can learn, connect and grow.

Annamarie Jamieson, People & Culture Director, Stuff, New Zealand

13:00 NETWORKING LUNCH AT EXPO**14:00 CLOSING SESSION**

Room GF

Moderator: Vincent Peyregne, CEO, WAN-IFRA

14:15 CLOSING PLENARY: INNOVATION IN NEWS MEDIA Room GF

Juan Senior, Innovation Media

Lyndsey Jones, Strategic advisor and author, UK

An energising end to the Congress: The annual report prepared by Juan Senior and team for WAN-IFRA will provide valuable insights, case studies and tangible ideas to take home.

THURSDAY, 29 JUNE 2023

10:00 JOURNALISM AUDIENCES WANT Room H

A shift to being more-audience focused is changing newsrooms and how they go about their journalism. Hear from a mix of change agents listening to what audiences want and how this affects reach and impact.

This session will include ideas on Engaging Gen Z and Millennials, User Needs, New Formats, AI, Innovation and Social Engagement.

Moderator: Dmitry Shishkin, Independent Consultant, UK

News 2.0: Getting to know Gen Z

Kamal Ahmed, Editor-in-Chief, The News Movement, UK & US

A new type of news organisation creating content to help Gen Z be better informed on the issues they care about. It's also creating revenue streams to pay for serious journalism and helping others get to know GenZ through research and newsletters.

New formats to reach news "outsiders"

Agnes Stenbom, Founder & Head, INILAB, Schibsted, Sweden

What has emerged from the inclusion lab, set up by Schibsted and the Tinius Trust to explore futures at the intersection of journalism, technology and democracy? They have been listening to Gen Z and have ideas on future news experiences – from new formats, to journalism and storytelling.

Vogue Taiwan: engaging on and off platform by understanding user needs

Christine Su, APAC director of Audience Development, Social and Analytics, Vogue, Taiwan

How Vogue Taiwan considers the different needs of users on different platforms, including messaging app LINE, Instagram, Facebook, Search, and how they plan big moments like cover reveals.

12:00 PREPARING FOR CRISIS X: OVERCOMING CHALLENGES OF SCEPTICAL PUBLICS Room H

Scientists warn of significant future challenges - pandemics, extreme climate events, food security risks, to growing inequalities. When divided society questions and distrusts journalistic and scientific methods, can next-level journalism promote and enhance credibility on future issues of concern?

This session is about Trust, Storytelling, Fact-Checking, Collaboration, Press Freedom, Science, Climate Change, Formats and Disaster Readiness.

Moderator: Courtney Radsch

Joel Simon, Founding Dir. Journalism Protection Initiative, USA

Mia Malan, Editor-in-Chief, Bhakisisa, South Africa

David Walmsley, Editor-in-Chief, Globe and Mail, Canada

Mitali Mukherjee, Dir. of Journalist Programmes, RISJ, UK

13:00 WOMEN IN NEWS (LUNCHEON) SUMMIT Room A

This working lunch will celebrate the success of outstanding women newsroom leaders. It will also flag those business heads committed to equality by making it a business and moral imperative. We will quantify the progress and the challenge ahead.

Khin Thandar Htay, Director for Southeast Asia, Women in News, Myanmar

Faith Chen, APAC Associations and Industry Engagement Lead, Google, Singapore

Mitali Mukherjee, Director of Journalist Programmes, Reuters Institute for the Study of Journalism, UK

14:30 NEWSROOM TRANSFORMATION AND SUSTAINING CHANGE Room H

Changing how your newsroom and business work is a continuous, all-consuming and often painful process. This session goes beyond the transformation from print to digital – to include initiatives to keep a culture of innovation alive in the face of rapid and continuous technological change. Different and extreme case studies from very different types of organisations.

This session will feature Newsroom Transformation, Integration, Change Management, User Needs, Leadership, Local Journalism and Audience Focus issues.

Moderator: Lyndsey Jones, Strategic advisor and author, United Kingdom

Daily Maverick's radical transformation

Styli Charalambous, CEO, Daily Maverick, South Africa

Transformation is not just about moving from print to digital: this deep dive will explain the all-encompassing change process that Daily Maverick introduced and how it has grown from a startup into a serious, award-winning media house, with its members' needs at the heart of its editorial focus and processes.

McClatchy's journey from bankruptcy to stability

Robyn Tomlin, Chief News Officer, McClatchy, USA

The group made quality local journalism the centrepiece of its business strategy. It is now layering in AI, technology, new tools and constant experimentation to drive strong audience and subscriber growth.

Digital integration at Nation Media Group

Pamella Sittoni, Group Managing Editor, Nation Media, Kenya

East Africa's biggest media group has been on a journey to reposition itself as the leading digital content creator in the region. The change process has involved a move to an integrated, audience-led newsroom, combining print, broadcast and digital.

FRIDAY, 30 JUNE 2023

09:00 BREAKFAST WITH REUTERS: INNOVATION IN THE NEWSROOM: REUTERS, AI, AND GLOBAL COVERAGE Room E

10:00 FACTS, LIES, HATE AND ELECTIONS Room H

Journalism can be challenging (and damaging) in an age of disinformation, oppression and anger, particularly around elections. Are new approaches needed, some that involve all of society? Lessons from the Philippines, Brazil and Kenya and how journalists in countries like South Africa are trying to stay focused and safe. How do you assess and manage the long-term harm and moral injury that journalists face?

This session will feature issues of Press Freedom, Misinformation, Disinformation, Social Media, Democracy, Political Reporting, AI, Civil Society, Online Harassment, Safety of Journalists, Mental Health and Moral Injury.

Moderator: Suyoung Kim, Editor, Reuters, Korea
Glenda M. Gloria, Co-Founder, Rappler, Philippines
Nwabisa Makunga, Editor, The Sowetan, South African
Emma Clark, News Editor for Afghanistan and Pakistan AFP, Afghanistan
David Walmsley, Editor-in-Chief, The Globe and Mail, Canada

12:00 RETURNS ON EQUITY: THE UNTAPPED POTENTIAL OF GENDER JOURNALISM Room H

Media organisations should reflect the world around them, in their content and in their newsrooms. But that's not the only reason to invest in gender journalism.

Closing the gender news consumption gap improves your organisation's bottom line. So, how do you do it? This session will offer a range of strategies to reach the vast, largely untapped market of news consumers: women. It will show how to support the people who create this journalism and how to broaden coverage to ensure you stay relevant to your audience. Lastly, it will discuss the real-life impact of some of the best gender journalism around the world.

Moderator: Hui Yee Tan, Indochina Bureau Chief, The Straits Times, Singapore
Esther Ng, Chief Content Officer, Star Media, Malaysia
Ankita Anand, Journalist, freelance, India
Eliza Anyangwe, Managing Editor, "As Equals", CNN, Netherlands
Megan Clement, Editor of "Impact", Les Glorieuses, France

13:00 NETWORKING LUNCH AT EXPO

14:00 CLOSING SESSION Room GF
Moderator: Vincent Peyregne, CEO, WAN-IFRA

14:15 CLOSING PLENARY: INNOVATION IN NEWS MEDIA Room GF

Juan Senor, Innovation Media
Lyndsey Jones, Strategic advisor and author, UK

An energising end to the Congress: The annual report prepared by Juan Senor and team for WAN-IFRA will provide valuable insights, case studies and tangible ideas to take home.

THURSDAY, 29 JUNE 2023

09:00 BREAKFAST SESSION: GROWING NEW AND ENGAGED AUDIENCES Room E**Hosted by FT Strategies**

FT Strategies, the consultancy from the Financial Times, works with organisations globally to build valuable relationships with their customers and grow their businesses. A key component of this is audience diversity (or reaching new audiences) and in this session, FT Strategies will share the methodologies and learnings from their work in this area, including how the Financial Times approaches this.

Lisa MacLeod, Principal and Head of EMEA Engagements, FT Strategies, UK

Gareth Welsh, Manager & Deputy Head of APAC, FT Strategies

10:00 TEN CRITICAL INSIGHTS INTO NEWS PUBLISHER SUSTAINABILITY Room E**Hosted by Google News Initiative**

Google and FT Strategies have partnered to create a news sustainability diagnostic tool. They will present and discuss 10 insights using data from the tool.

Nic Hopkins, Head of News Ecosystem Relations and Development, Google APAC, Australia

Sabrina Daryanani, Principal and Head of APAC, FT Strategies, UK

Michael Miller, Executive Chairman, NewsCorp Australia

12:00 YOUTUBE NEWS SHORTS WORKSHOP Room E**Hosted by YouTube**

How to optimize your news experience, tell your stories, and reach new audiences on YouTube Shorts. We'll discuss vertical video case studies and short content inspiration for news organizations.

Cloe Tai, Manager, YouTube Large Partnerships, Greater China

Joyce Hau, Head of Responsibility, YouTube Asia Pacific, Singapore

14:30 TECH DISRUPTION: EMPOWERING MEDIA THROUGH STARTUP INNOVATIONS Room E**Hosted by United Innovation X Startups Open Mic**

United Innovation, empowered by United Daily News Group, is the first and still only one accelerator established by media group in Taiwan. UDN has invited 10 outstanding startups to deliver short speeches, sharing their innovative solutions and successful case studies for the media and advertising industries. The list of startups will cover various fields, including AR/VR, artificial intelligence, big data analytics, and virtual-physical integration, putting all these innovations to transform the traditional media industry's business models, communication methods, and user experiences.

Leo Cheng Shang Li, CEO, Funique VR Studio Co, Taiwan

David Ni, CEO, TianYen Co. Ltd., Taiwan

Ray Lin, CEO/Founder, Ark Wisdom Co. Ltd., Taiwan

Cori Hsieh, President, DIGI SPACE Co. Ltd., Taiwan

Allen Yu, Founder, Toii Ltd., Taiwan

Mike Cheng, Commercial Director, Light Generation Co. Ltd., Taiwan

Harry Hsu, International Business Consultant, ChoozMo Inc., Taiwan

Shih Wei Chiu, CEO, Alion IT Co., Ltd., Taiwan

Yi Lien Liao, Director of Market Insight, Young Square Createch Ltd., Taiwan

Jen Hao Pan, Founder, La Vida Tec Co., Ltd., Taiwan

16:15 HOW TO BETTER SERVE AUDIENCES NEEDS Room E

A demonstration how different publishers apply user needs models to their content strategies. Audiences needs – or specific ways of telling a story – effectively connect your newsrooms, data and product strategy, make your content more engaging, relatable and actionable.

Dmitry Shishkin, Independent digital consultant, C-level advisor, Trustee at YungMash Collective, UK

FRIDAY, 30 JUNE 2023

09:00 BREAKFAST SESSION: INNOVATION IN THE NEWSROOM: REUTERS, AI, AND GLOBAL COVERAGE Room E**Hosted by Reuters**

Reuters leadership dives deep into the latest trends in media, the unmatched breadth of Reuters coverage in Asia, as well as what AI and disruptive technology means for news media with over 170 years of history like Reuters.

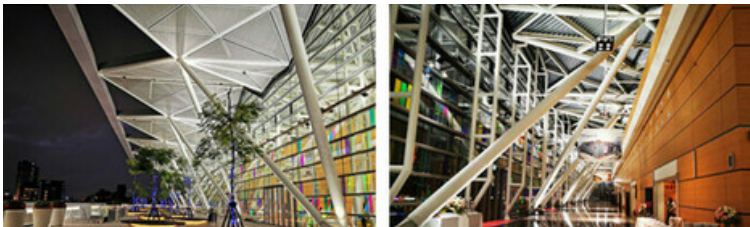
- Senior Reuters editors will provide insight into how the agency is covering the seminal stories around the region as we enhance our local coverage while providing global context. From geopolitics and economics to climate change and business, our multimedia teams strive every day to serve our clients with a variety of stories in a variety of formats for different audiences and platforms. Asia & Australasia News Editor Soyoung Kim and our Taipei bureau chief Ben Blanchard and head of visuals Angie Teo will share their experiences of reporting, editing and storytelling in the region.
- As we continue to modernize our storytelling and service to clients, there is one phrase on everybody's lips: AI. Global Editor for Media News Strategy Jane Barrett will explain how Reuters is approaching AI both in the newsroom and in our products, making our content easier to use.
- The editors will be joined by Ling Sze Gan, Director of Media Sales, Asia, to speak about other developments in Reuters digital strategy from formats to delivery systems to ensure that we serve our clients and audiences as the world keeps changing.

Jane Barrett, Global Editor, Media News Strategy, Reuters, UK

Soyoung Kim, News Editor for North Asia, Southeast Asia & Australasia, Reuters, South Korea

Ling-Sze Gan, Head of Media Sales - Asia Pacific, Reuters Media Agency, Singapore

VENUE



© TaiNEX2

WAN-IFRA is delighted to host delegates in Taiwan for the first time. The Taipei Nangang Exhibition Center, opened in 2019, is located at the northeast corner of Taipei City and is only a 15-minute commute via the metro or car. It is the first exhibition hall in Taiwan to be awarded the “Green Building Label – Golden Level”.

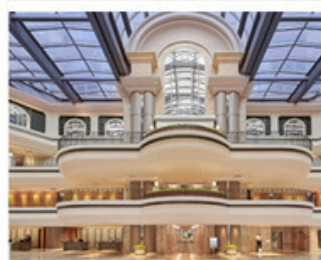
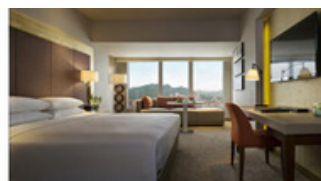
The Congress will take place in the brand new Exhibition Hall 2, Skyline Convention Centre, on Floor 7.

Address: Taipei Nangang Exhibition Centre Hall 2, Skyline Convention Centre, Floor 7, 2, Jingmao 2nd Rd, Nangang District, Taipei City 11568, Taiwan

CONGRESS HOTEL



© Grand Hyatt Taipei



The official conference hotel, the Grand Hyatt Taipei, is the only one directly linked to Taipei's iconic landmark skyscraper, Taipei 101. It is also adjacent to the Taipei World Trade Center, part of the World Trade Center complex in the Xinyi District, Taipei's most cosmopolitan and wealthiest district. The area is dotted with upscale eateries, shopping arcades, entertainment complexes, and night markets, making it a popular tourist destination.

Address: Grand Hyatt Taipei, 2, SongShou Road, Taipei, 110060

Alternatively, we suggest the 5-star Courtyard by Marriott Taipei, which is located closer to the Congress Venue.

Address: No 359 Section 7 Zhongxiao East Road, Nangang District, Taipei City, Taiwan

Bus shuttles will be provided between the Congress Venue, Grand Hyatt Taipei Hotel, Courtyard by Marriott Hotel and Gala Dinner Venue during the Congress days.

ABOUT TAIWAN

Taiwan, located at the heart of the Asia-Pacific rim, has transformed itself from a developing country into a vibrant democracy over the past 50 years. The capital, Taipei, is today the country's political, economic, educational and cultural centre and is also one of the major hubs in East Asia.

In the 2022 RSF World Press Freedom Index, Taiwan was ranked 38th out of 180 countries, making it one of the freest places in Asia.

The global city is also home to various world-famous architectural or cultural landmarks, which include Taipei 101, Chiang Kai-shek Memorial Hall, National Palace Museum, Ximending and several night markets dispersed throughout the bustling metropolitan.

See what more Taiwan has to offer.

Food Guide in Taipei

Taipei's culinary options range from delicious local snacks to various Michelin-star restaurants. Don't forget to try the iconic local snacks like steamed pork soup dumplings or mango shaved ice, finished with a bubble tea. For those who wish to indulge more in local snacks, we recommend that you visit one of the night markets across the city. Taipei's Wenshan District is especially renowned for its Muzha Tieguanyin tea variety, named after the Buddhist Goddess of Mercy. Have a look at Goodies for Foodies for some recommendations.



Famous Sites in Taipei

- Taipei 101 – the tallest building in Taiwan
- National Palace Museum – home of 700,000 ancient artefacts and artworks
- Huashan 1914 Creative Park – a hub for various exhibitions, performances and artistic activities
- Nung Chan Monastery – one of Taipei's most famous Buddhist temples
- Xingtian Temple – a relatively young temple (built in 1967) devoted to Guan Yu, a famous deified general who lived during the Three Kingdoms period
- Popop Taipei – a hub for new businesses in the East District
- Songshan Cultural and Creative Park – a hub for art and innovative performances
- MRT Zhongshan Station – Xinzhongshan Linear Park – a green corridor in the city, usually hosting various performances
- Longshan Temple – over 280 years old, displaying the different architectural styles of Taipei's history



ABOUT WAN-IFRA

WAN-IFRA is the World Association of News Publishers. Its roots go back to 1948 as a federation formed to fight for a free press worldwide. The association has 80 national association members representing 18,000 publications in 120 countries.

OUR MISSION

Our mission is to protect the rights of journalists and publishers across the world to operate free media, and provide our members with professional services to help their businesses prosper in a digital world and perform their crucial role in open societies.

WAN-IFRA focuses on the three fundamental areas that matter for the future of independent news publishing:

Press Freedom and Journalism

Protect the rights of journalists and publishers to operate free media.

Media Sustainability

Provide our members with access to sustainable innovation and professional services to help their businesses prosper.

Media Innovation

Bring the outside in, looking beyond what is already known. Connect our members to lighthouse innovation.

About our Partner UNITED DAILY NEWS GROUP

United Daily News Group (UDN Group) is Taiwan's largest pioneering Chinese-language newspaper group. The UDN Group publishes the United Daily News, the Economic Daily News, and the World Journal, with editions published in North America and Southeast Asia, and udn.com. Founded in 1951, the UDN Group has chronicled news and history made each day for more than 70 years. Looking forward, the UDN Group continues to move to digital convergence for sustainable operation of its journalistic endeavors, aiming to make Taiwan a better place.

CONTACT

Contact Project Lead

Christin Herger, Director, Global Events (christin.herger@wan-ifra.org)

Sales & Exhibition

Sumithra Hönig, Deputy Sales Director (sumithra.hoenig@wan-ifra.org)

Programme & Speakers

Cherilyn Ireton, Executive Director World Editors Forum (cherilyn.ireton@wan-ifra.org)

Kah Whye Lee, Director, Asia (kahwhyee.lee@wan-ifra.org)

Registration & Invoicing

Ilona Gümperlein, Senior Project Manager (ilona.guemperlein@wan-ifra.org)

Serene Chong, Office Manager (serene.chong@wan-ifra.org)

Project Assistant

Wilson Leong, Operations Manager (wilson.leong@wan-ifra.org)

Rina Park, Project Manager (rina.park@wan-ifra.org)

Joanne Busuttil, Events Manager (joanne.busuttil@wan-ifra.org)

