

# 74<sup>th</sup> World News Media Congress

28 - 30 June 2023, Taipei, Taiwan

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World Association  
of News Publishers

in cooperation with



聯合報系  
United Daily News Group



# 74<sup>th</sup> World News Media Congress

The World News Media Congress is the most important annual gathering of news media leaders and has been so since 1948. It is organised and hosted by WAN-IFRA, the World Association of News Publishers, at a different location each year. The 2022 Congress in Zaragoza, Spain, drew more than 1200 people from 75 countries for three days of conferences, executive meetings, networking, and social events.

The WAN-IFRA World News Media Congress brings together some of the most innovative leaders in journalism and news media organisations from across the globe to discuss and debate common challenges and share ideas and solutions.

## Attendees at a Glance

Overview of Congress 2022 attendees in Zaragoza, Spain



**1200+**  
Participants

**80%**  
Senior Level

**500+**  
Companies

**75**  
Nationalities

**120**  
Speakers

**34**  
Exhibitors



**60%**  
Men



**40%**  
Women

"Thank you, WAN-IFRA for putting together such a rich programme. There are plenty of reasons to feel upbeat about the industry and journalism - in particular amazing individuals."

**Alexandra Borchardt**

*Director of Leadership Programmes, Reuters Institute for the Study of Journalism, University of Oxford, UK*

"Great presentations, excited attendees, and as a bonus the king of Spain. The event really couldn't get any better!"

**Barbara Betts**

*VP of Marketing Services, Viafoura, Canada*

"The World News Media Congress is often one of the most beneficial conferences for me to attend. From the high calibre of speakers, to the timely and highly focused subjects covered; I am confident of always walking away with new knowledge and connections.

The networking opportunities for media executives and editorial leaders are excellent and are always hosted in an environment that is conducive to learning, being inspired, making long-term connections and getting business done."

**Fergus Bell**

*Founder and CEO, Fathm, UK*

Meet peers and experts. Make new contacts.  
Find old friends. Unite for the future.

**The Congress** is for CEOs, publishers, editors, women in news, commercial directors, digital directors, advertising directors, product managers, news industry suppliers and academics. Anyone invested in a healthy news industry is welcome.



## Confirmed Speakers

We invite experts, leaders and game changers to share new ideas that will inspire, inform and challenge your way of doing business.



**JOSEPH KAHN**  
Executive Editor, The New  
York Times, USA



**PATRÍCIA C. MELLO**  
Reporter, Folha de São  
Paulo, Brazil



**MICHAEL MILLER**  
Executive Chairman,  
NewsCorp, Australia



**JOEY CHUNG**  
Co-Founder and CEO, The  
News Lens Media Group, Taiwan



**WINSTON UTOMO**  
Founder and CEO,  
IDN Media, Indonesia



**ANDY BUDIMAN**  
CEO, KG Media, Indonesia



**STIG ØRSKOV**  
CEO, JP/Politikens Hus,  
Denmark



**STYLI CHARALAMBOUS**  
Co-Founder and Publisher,  
Daily Maverick, South Africa



**MARTHA RAMOS SOSA**  
Editorial Director, Organización  
Editorial Mexicana, Mexico



**ROBYN TOMLIN**  
Vice President Local News,  
McClatchy, USA



**DAISUKE ARAKAWA**  
Managing Director at NIKKEI  
Director at Financial Times, Japan



**NWABISA MAKUNGA**  
Editor, Sowetan,  
South Africa



**MITALI MUKHERJEE**  
Director of Journalist Programmes,  
Reuters Institute for Study of  
Journalism, UK



**KAMAL AHMED**  
Co-founder and Editor-  
in-Chief, The News  
Movement, UK



**TAV KLITGAARD**  
CEO, Zetland, Denmark



**JANE BARRETT**  
Global Editor, Media News  
Strategy, Reuters, UK



**PETER GLUCKMAN**  
President, Int. Science Council  
& Head, Centre for Informed  
Futures, New Zealand



**COURTNEY RADSCH**  
Scholar, Journalist and  
Advocate, USA



**RASMUS KLEIS NIELSEN**  
Director, Reuters Institute  
for the Study of Journalism,  
UK



**CHRIS JANZ**  
Media Adviser, Australia

# Programme

The 74th Congress will have three main streams.

## Media Leaders Summit

For CEOs, publishers, owners and revenue leads. Ideas and solutions for all those invested in building sustainable news organisations.

## Editors Summit

For editorial leaders rethinking their journalism and the way they operate. Offering perspectives and debate to challenge and inspire your newsroom.

## Solutions Track

A special, sponsored track for case studies and debate around emerging tech, tools and solutions.

In addition, the three days include awards, community meetups and unrivalled social and networking events.

## Golden Pen of Freedom Award

We will award WAN-IFRA's top honour, in recognition of outstanding action, in writing or deed, in the cause of press freedom.

## Women in News Summit / Lunch

An invigorating gathering to support WAN-IFRA's sector-leading initiative to increase women's leadership, newsroom representation and voice in news.

## Digital Media Awards Worldwide

The finalists of the news media industry's only truly global digital media competition will be with us when we announce the 2023 winners.

## Technology and Services Showcase at the Exhibition Hall

Showcase of technology and services providers, providing answers and solutions for the challenges CEOs, chief editors and publishers are facing.

## Gala Dinner and Welcome Reception

Opportunities to meet, mingle and make lasting contacts from around the world. The Gala Dinner is an annual highlight where our Taiwanese hosts showcase their food and culture in an evening of performance and celebration.



# Programme Overview

## Wednesday

|       |   |           |
|-------|---|-----------|
| 09:00 | Registration  |           |
| 10:00 | Opening Ceremony<br>Awarding of Golden Pen of Freedom |           |
| 11:00 | Welcome Coffee  |           |
| 11:30 | Plenary   |           |
| 12:30 | Networking Lunch                                      |           |
| 14:00 | Plenary   | Solutions |
| 15:30 | Coffee Break  |           |
| 16:00 | Plenary & Panel Discussion                            |           |
| 17:30 | World Awards Ceremony                                 |           |
| 18:00 | Welcome Reception                                     |           |

## Thursday

|       |                      |                             |
|-------|----------------------|-----------------------------|
| 09:00 | Breakfast Session    |                             |
| 10:00 | Leaders Summit       | Editors Summit<br>Solutions |
| 11:30 | Coffee Break         |                             |
| 12:00 | Leaders Summit       | Editors Summit<br>Solutions |
| 13:00 | Women in News Summit | Networking Lunch            |
| 14:30 | Leaders Summit       | Editors Summit<br>Solutions |
| 16:00 | Coffee Break         |                             |
| 16:30 | Plenary              |                             |
| 19:30 | Gala Dinner          |                             |

## Friday

|       |                   |                             |
|-------|-------------------|-----------------------------|
| 09:00 | Breakfast Session |                             |
| 10:00 | Leaders Summit    | Editors Summit<br>Solutions |
| 11:30 | Coffee Break      |                             |
| 12:00 | Leaders Summit    | Editors Summit<br>Solutions |
| 13:00 | Light Lunch       |                             |
| 14:00 | Closing Plenary   |                             |
| 14:30 | Innovation Report |                             |
| 15:30 | Tech Tour         |                             |



## Information



“In Taipei, we guarantee you three things: scenery, delicious food and hospitality. So we look very much forward to seeing you in free, democratic and beautiful Taiwan!”

***Duncan Wang***, Chairman, United Daily News Group

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### Discover Taipei

Taiwan, located at the heart of the Asia-Pacific rim, has transformed itself from a developing country into a vibrant democracy over the past 50 years. The capital, Taipei, is the country's political, economic, educational and cultural centre, and is also one of the major hubs in East Asia.

Check out Taiwan's many [tourist offerings](#).

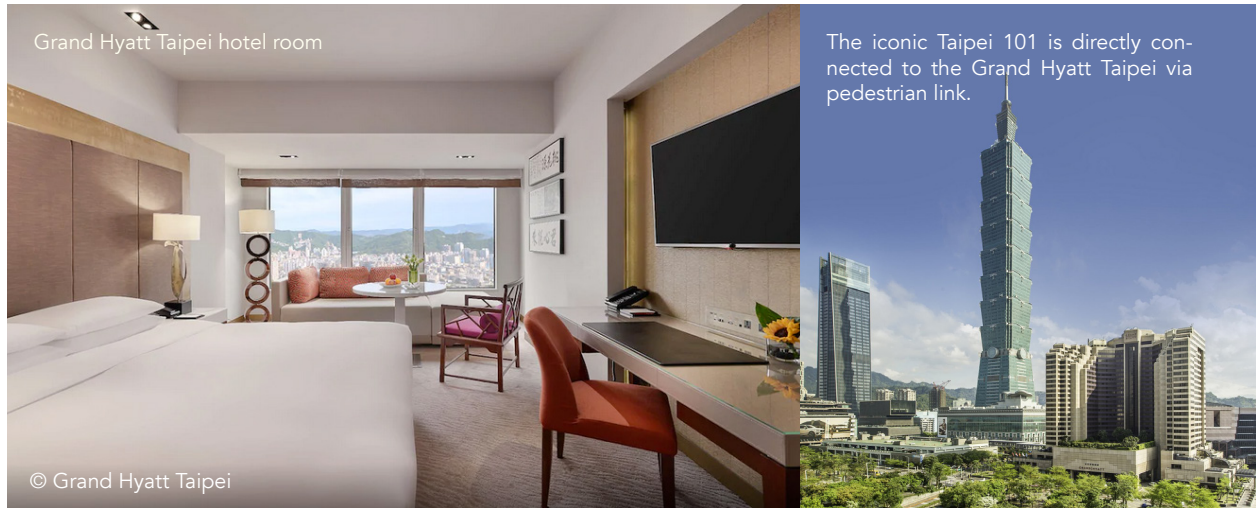
### VISA

Attendees may need to apply for Visa to travel to Taipei. We advise you to check with your local Embassy or Consulate for the exact information. View the different [visa types](#).

### Registration

[Register online](#) for the Congress. Early bird tickets and discounts for groups available. Contact [Christin Herger](#) for details.

## Information



WAN-IFRA is delighted to host delegates of the World News Media Congress in Taiwan for the first time.

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### Venue

Taipei Nangang Exhibition Center, opened in 2019, is located at the northeast corner of Taipei City and is only a 15-minute commute via the metro or by car. It is the first exhibition hall in Taiwan to be awarded the "Green Building Label – Golden Level". The center offers 156,700 sqm floor space to accommodate 32,000 visitors for exhibitions, conferences, business meetings and events. The Congress will take place in the brand new exhibition hall 2, Skyline Convention Centre on Floor 7.

### Hotel

Grand Hyatt Taipei is the only Taipei hotel with a direct link to Taipei's iconic landmark skyscraper, Taipei 101. Our official conference hotel is also adjacent to Taipei World Trade Center as a part of the World Trade Center complex in the Xinyi District, the most cosmopolitan and wealthiest district of Taipei. The area is dotted with upscale eateries, shopping arcades, entertainment complexes as well as night markets, making it a popular tourist destination.

World News Media Congress participants enjoy special rates which we have negotiated. To benefit from preferential rates, please book through this [link](#) by selecting the dates and "Corporate or Group Code" (in the drop down menu) and entering the code: **G-2WA3**

**WAN-IFRA will provide a bus shuttle between the Grand Hyatt hotel and the event venue.**



## About WAN-IFRA

WAN-IFRA is the World Association of News Publishers. Its roots go back to 1948 as a federation formed to fight for a free press worldwide. The association has 80 national association members representing 18,000 publications in 120 countries.

### Our Mission

Our mission is to protect the rights of journalists and publishers across the world to operate free media, and provide our members with professional services to help their business prosper in a digital world and perform their crucial role in open societies.

WAN-IFRA focuses on the three fundamental areas that matter for the future of independent news publishing:

#### Press Freedom and Journalism

Protect the rights of journalists and publishers to operate free media.

#### Media Sustainability

Provide our members with access to sustainable innovation and professional services to help their businesses prosper.

#### Media Innovation

Bring the outside in, looking beyond what is already known. Connect our members to lighthouse innovation.

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### About our Partner United Daily News Group

United Daily News Group (UDN Group) is Taiwan's largest pioneering Chinese-language newspaper group. The UDN Group publishes the United Daily News, the Economic Daily News, and the World Journal, with editions published in North America and Southeast Asia, and udn.com. Founded in 1951, the UDN Group has chronicled news and history made each day for more than 70 years. Looking forward, the UDN Group continues to move to digital convergence for sustainable operation of its journalistic endeavors, aiming to make Taiwan a better place.

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### Contact

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